

MOJAVE JANE BRANDS INC.
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For Immediate Release

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MOJAVE ANNOUNCES 25-1 SHARE CONSOLIDATION

Vancouver, British Columbia, Canada January 19, 2021, Mojave Jane Brands Inc. (CSE: JANE) (OTCQB: HHPHF) (FSE: OHCN) (“Mojave” or the “Company”) announces that in order to improve the Company’s share capital structure for future capital raising initiatives, it intends to consolidate the common shares in the share capital of the Company (the “**Common Shares**”) on the basis of twenty five (25) pre-consolidation Common Shares for every one (1) post-consolidated Common Share (the “**Consolidation**”). The Company currently has 112,310,659 Common Shares issued and outstanding, and following the Consolidation the Company will have approximately 4,492,426 Common Shares issued and outstanding prior to rounding for fractional shares. Completion of the Consolidation is subject to approval by the Canadian Securities Exchange.

The Company will issue a further news release announcing the effective date of the Consolidation once such date is determined.

The Company will not be changing its name and trading symbol in connection with the Consolidation.

ON BEHALF OF THE BOARD OF DIRECTORS

“Cam Birge”

W. Campbell Birge
Interim CEO

For more information about Mojave Jane, please contact:
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The CSE does not accept responsibility for the adequacy or accuracy of this release.

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events.

Actual future results may differ materially. In particular, this release contains forward-looking information relating to the intention of the parties to complete the Acquisition and certain ancillary transactions

contemplated thereby. These transactions are subject to a number of material risks, and there is no assurance that they will be completed on the terms or within the timeframes currently contemplated, or at all. The forward-looking information contained in this press release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.