Mojave Jane Brands Announces Board Changes

Toronto, Ontario--(Newsfile Corp. - July 21, 2020) - Mojave Jane (CSE: JANE) (OTC: HHPHF) (FSE: 0HCN), today announced that, effective July 17, 2020, AJ Gentile and Dieter MacPherson have resigned from Mojave Jane's Board of Directors. Additionally, also effective July 17, 2020, Peeyush Varshney and Satnam Brar have been appointed to the Company's Board of Directors.

Chairman of the Board and Interim CEO Cam Birge comments:

"I want to thank AJ and Dieter for their contributions to Mojave Jane during their time as board members and their assistance throughout our ongoing strategic review. I would also like to welcome Peeyush and Satnam to the Board, whose corporate experience will be of great help in completing this review and our go forward plan. We anticipate publishing the outcome of the review in the coming weeks."

Peeyush Varshney has been actively involved in the capital markets since 1996 and has been a principal of Varshney Capital Corp. ("VCC"), a private merchant banking, venture capital and corporate advisory firm, since 1996. He obtained a Bachelor of Commerce degree (Finance) in 1989 and a Bachelor of Law in 1993, both from the University of British Columbia. Mr. Varshney has been a member of the Law Society of British Columbia since September, 1994. He is currently a director or officer of several public companies listed on the TSX Venture Exchange.

Satnam Brar serves as an analyst at VCC and has a Bachelor of Commerce degree with a specialization in Real Estate (Honours) from the University of British Columbia. He also currently serves as an analyst for Humanitas Capital, a social-impact VC firm which looks to tackle global systematic issues outlined in the UN Sustainable Development Goals through the application of Smart Planet technologies.

On April 29, 2020, the Company announced that, in order to preserve shareholder value and continue as a going concern, the Board of Directors had commenced a strategic review of its assets and liabilities, and are developing a go forward plan. The success of this plan is dependent upon successful negotiations with previous partners and creditors, which are ongoing. At this point, no guarantees can be made as to the outcome of this process.

Stock Exchanges

Mojave Jane trades in Canada, ticker symbol JANE on the CSE, in the U.S. on the OTCQB, ticker symbol HHPHF, and in Europe on the FSE, ticker symbol OHCN. Neither the CSE, the OTCQB, nor the FSE have approved nor disapproved the contents of this press release. Neither the CSE, the OTCQB, nor the FSE accept responsibility for the adequacy or accuracy of this release.

For more information about Mojave Jane, please contact:

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On behalf of the Board of Directors

Mojave Jane Brands Inc.

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to

matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the intention of the parties to complete the Acquisition and certain ancillary transactions contemplated thereby. These transactions are subject to a number of material risks, and there is no assurance that they will be completed on the terms or within the timeframes currently contemplated, or at all. The forward-looking information contained in this press release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of newinformation, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

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