

Mojave Jane Brands Appoints Clearview Capital Consult for Communications and Strategic Advisory

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CSE: JANE
OTC: HHPHF
FSE: 0HCN

- *Appointment advances communications strategy while leveraging deep industry experience and network for strategic initiatives*

TORONTO, Nov. 6, 2019 /CNW/ - Mojave Jane (CSE: HC) (OTC: HHPHF) (FSE: 0HCN), a California cannabis company, today announced that the Company has appointed Clearview Capital Consult ("Clearview") for communications and strategic advisory services.

Clearview will be assisting the company with the development and implementation of its capital markets and communications strategy, as well as with general strategic advisory services. Clearview was founded by Marc Lakmaaker, the former head of investor relations and Director of Corporate Development at Aurora Cannabis.

Gary Latham, CEO of Mojave Jane, commented

"We are thrilled to be working with Marc who has an exceptional track record in the cannabis industry. He has been involved with the cannabis capital markets since the early days, in particular with Aurora, one of the undisputed industry leaders. With his help, we will be working on enhancing our communications, as well as leveraging his experience in executing on certain strategic growth initiatives."

Marc Lakmaaker, founder of Clearview, added,

"With their focus on manufacturing, brands, and distribution through SpeedWeed, I believe Mojave has unique assets that offer a very compelling and clearly differentiated model. Close involvement by the board and a supportive roster of shareholders, which includes some of the key visionary entrepreneurs in the sector, make this a company I believe is well positioned to execute, and I look forward to working with the team at Mojave.

Clearview is retained at \$12,500 per month, of which \$5,000 is to be settled in shares, priced at the last trading day of each month.

About Mojave Jane Brands

Mojave Jane Brands Inc. is a Canadian-based cannabis company emerging as a true vertical integrator in California's legal cannabis space, serving both the recreational and wellness markets. The Company's U.S. holdings are focused on processing and manufacturing, branding, marketing and distribution. Through ownership of high-end brands such as Caligold, partnerships with innovators such as HAI Beverages, and investments in leading distributor SpeedWeed, the Company is well positioned to capitalize on the rapidly growing legal opportunity in the world's largest cannabis market.

Social Media

Facebook: [facebook.com/mojavejane](https://www.facebook.com/mojavejane)

Twitter: twitter.com/mojavejane

LinkedIn: [linkedin.com/mojavejane](https://www.linkedin.com/mojavejane)

CALIGOLD Instagram: <https://www.instagram.com/caligoldofficial>

Stock Exchanges

Mojave Jane trades in Canada, ticker symbol JANE on the CSE, and in Europe, ticker symbol 0HCN on the FSE. Neither the CSE, nor the FSE has approved nor disapproved the contents of this press release. Neither the CSE, nor the FSE accepts responsibility for the adequacy or accuracy of this release.

Marijuana Industry Involvement

Canadian listings (CSE) will remain in good standing as long as they provide the disclosure that is rightly required by regulators and complying with applicable licensing requirements and the regulatory framework enacted by the applicable state in which they operate. Marijuana is legal in certain states however marijuana remains illegal under US federal law and the approach to enforcement of US federal law against marijuana is subject to change. Shareholders and investors need to be aware that adverse enforcement actions could affect their investments and that Mojave Jane's ability to access private and public capital could be affected and or could not be available to support continuing operations.

On behalf of the Board of Directors

Mojave Jane Brands Inc.

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the intention of the parties to complete the Acquisition and certain ancillary transactions contemplated thereby. These transactions are subject to a number of material risks, and there is no assurance that they will be completed on the terms or within the timeframes currently contemplated, or at all. The forward-looking information contained in this press release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

All monetary references herein refer to Canadian dollars unless otherwise specified.

SOURCE Mojave Jane Brands Inc.

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