



1CM INC. ANNOUNCES THE GRANTING OF STOCK OPTIONS

Toronto, Ontario-- (PRNewswire – January 9, 2024) - 1CM Inc. (CSE: EPIC) (OTCQB: MILFF) (FSE: IQ70) (the "**Company**" or "**1CM**") is pleased to announce that it has granted stock options (the "**Stock Options**") to certain individuals (the "**Grantees**") in accordance with the terms of the Company's stock option plan. The Stock Options allow the Grantees to purchase up to an aggregate of 2,013,500 common shares in the capital of the of the Company at an exercise price of \$1.50 per common share for a period of ten years. The Stock Options vest after three years.



About 1CM Inc.

1CM Inc. is a retailer of vice consumer staples in Canada including Cannabis, Alcohol, Tobacco, Nicotine, and CPG (Consumer Packaged Goods). Our vision is to be Canada's leading vice consumer staples retailer and wholesaler. The Company is focused on expanding its current operations through organic growth and by way of merger and acquisition transactions.



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CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS:

Certain information in this press release constitutes forward-looking information under applicable securities laws. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements are often identified by terms such as "may", "should", "anticipate", "expect", "potential", "believe", "intend" or negatives of these terms and similar expressions. Forward-looking statements in this press release include, but are not limited to, statements relating to the Company's future vision and expansion plans and strategy.

Forward-looking statements are based on certain assumptions, which include but are not limited to: the Company remaining a licensed cannabis producer and seller; expected growth remaining consistent with historical growth and anticipated developments; results from operations; future performance of the Company; industry trends; and growth opportunities. While the Company considers these assumptions to be reasonable, based on information currently available, they are inherently subject to significant business, economic and competitive uncertainties and contingencies and they may prove to be incorrect. Readers are cautioned not to place undue reliance on forward-looking statements.

Forward-looking statements also necessarily involve known and unknown risks, including without limitation: risks associated with general economic conditions; adverse industry events; marketing costs; potential loss of markets; future legislative and regulatory developments; the inability to access sufficient capital on favorable terms or at all; changes to and risks relating to the medical and recreational cannabis industry in Canada in general; income tax and regulatory matters; the ability of the Company to execute its business strategies; competition; potential for crop failure; currency and interest rate fluctuations; and other risks, including those in the Company's public disclosure record on its SEDAR+ profile page at www.sedarplus.ca.

Readers are cautioned that the foregoing is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ from those anticipated. Forward-looking statements are not guarantees of future performance. Except as required by law, the Company disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.