



1CM INC. EXPANDS ITS LIQUOR OPERATIONS WITH GRAND OPENING OF ITS SECOND STORE IN ALBERTA

Toronto, Ontario--(Newsfile Corp. – July 31, 2023) - 1CM Inc. (CSE: EPIC) (OTCQB: MILFF) (FSE: IQ70) (the “Company” or “1CM”), a leading cannabis and liquor retail company, is thrilled to announce the grand opening of its second liquor store in Lloydminster, Alberta. This strategic expansion marks a significant milestone for the Company as it now extends its liquor operations to two provinces, Saskatchewan, and Alberta.

The new 1CM liquor store, conveniently located at 4402 52 Ave, Lloydminster, AB, T9V 0Y9 is set to provide customers in Lloydminster with a wide selection of spirits, wines, beers, and other alcoholic beverages.

1CM is building a reputation in the liquor retail industry for its commitment to exceptional customer service, and value. With this second store opening, the Company aims to strengthen its position as a leading provider of alcoholic beverages across Western Canada and beyond.



About 1CM Inc.

1CM Inc. is a multi-jurisdictional, multidimensional cannabis company focused on its retail customers and technology to democratize cannabis markets. The Company’s vision is to be a leading cannabis company globally with solutions that add value to consumers and companies. The Company is focused on expanding its current operations through organic growth and by way of merger and acquisition transactions in all retail markets.



For more information, please contact:

Harshil Chovatiya

CFO & COO

1CM Inc.

Tel: (717) 888-8889

info@1cminc.com

CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS:

Certain information in this press release constitutes forward-looking statements under applicable securities laws. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements are often identified by terms such as "may", "should", "anticipate", "expect", "potential", "believe", "intend" or negatives of these terms and similar expressions.

Forward-looking statements are based on certain assumptions, including successful application to be a licensed cannabis producer and seller, expected growth, results from operations, performance, industry trends and growth opportunities. While 1CM Inc. considers these assumptions to be reasonable, based on information currently available, they are inherently subject to significant business, economic and competitive uncertainties and contingencies and they may prove to be incorrect. Readers are cautioned not to place undue reliance on forward-looking statements.

Forward-looking statements also necessarily involve known and unknown risks, including without limitation, risks associated with general economic conditions, adverse industry events, marketing costs, loss of markets, future legislative and regulatory developments, the inability to access sufficient capital on favorable terms, the liquor and the medical and recreational cannabis industry in Canada in general, income tax and regulatory matters, the ability of 1CM Inc. to execute its business strategies, competition, crop failure, currency and interest rate fluctuations and other risks.

Readers are cautioned that the foregoing is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ from those anticipated. Forward-looking statements are not guarantees of future performance. Except as required by law, 1CM Inc. disclaims any obligation to update or revise any forward-looking statements, whether as a result of new information, events or otherwise. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.