GIDEON CAPITAL CORP. ANNOUNCES COMPLETION OF INITIAL PUBLIC OFFERING trading to commence on February 3, 2012

Toronto, Ontario (February 1, 2012) Gideon Capital Corp. ("Gideon Capital") (TSXV:GOL.P), a capital pool company, is pleased to announce that it completed its initial public offering by issuing 2,500,000 common shares at a price of \$0.10 per share, for gross proceeds of \$250,000.

The common shares of Gideon Capital will be listed and posted for trading on the TSX Venture Exchange (the "**Exchange**") under the trading symbol "GOL.P" at the opening of the market on or about February 3, 2012.

The net proceeds of the offering will be used to provide Gideon Capital with funds with which to identify and evaluate assets or businesses for acquisition with a view to completing a "Qualifying Transaction" under the capital pool company program of the Exchange.

Raymond James Ltd. acted as agent for the initial public offering. In connection with the offering, Gideon Capital granted Raymond James Ltd. agent's warrants to acquire 250,000 common shares at a price of \$0.10 per share. The warrants may be exercised for a period of 24 months from the date of listing of the common shares on the Exchange.

At the closing of the initial public offering, Gideon Capital also granted incentive stock options to its four officers and directors to acquire a total of 1,250,000 common shares. The options may be exercised for a period of ten years at a price of \$0.10 per share.

At the closing of the offering, there were 12,500,000 common shares issued and outstanding in the capital of Gideon Capital, of which 10,000,000 have been issued at \$0.05 per share prior to the offering. These shares have been placed in escrow in accordance with the policies of the Exchange.

For more information please contact:

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The information in this news release includes certain information and statements about management's view of future events, expectations, plans and prospects that constitute forward looking statements. These statements are based upon assumptions that are subject to significant risks and uncertainties. Because of these risks and uncertainties and as a result of a variety of factors, the actual results, expectations, achievements or performance may differ materially from those anticipated and indicated by these forward looking statements. Although Gideon Capital believes that the expectations reflected in forward looking statements are reasonable, it can give no assurances that the expectations of any forward looking statements will prove to be correct. Except as required by law, Gideon Capital disclaims any intention and assumes no obligation to update or revise any forward looking statements to reflect actual results, whether as a result of new information, future events, changes in assumptions, changes in factors affecting such forward looking statements or otherwise.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This press release does not constitute and the subject matter hereof is not, an offer for sale or a solicitation of an offer to buy, in the United States or to any "U.S Person" (as such term is defined in Regulation S under the U.S. Securities Act of 1933, as amended (the "1933 Act")) of any equity or other securities of Gideon Capital. The securities of Gideon Capital have not been registered under the 1933 Act and may not be offered or sold in the United States (or to a U.S. Person) absent registration under the 1933 Act or an applicable exemption from the registration requirements of the 1933 Act.

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