

# PlantX Life Inc. Launches "Bloombox Club" E-commerce Platform in Spain

VANCOUVER, BC, Oct. 16, 2024 /CNW/ -- PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) ("PlantX" or the "Company"), a pioneer in building strong communities and operating innovative experiential online and in-store platforms that make it easier for individuals to lead happier, healthier lives, is excited to announce the launch of a new **Bloombox Club** e-commerce platform in Spain under <https://bloomboxspain.es/>. The company believes that the new website, available in both English and Spanish, will expand Bloombox Club's plant subscription service and curated online shop to yet another key market in Europe. This launch marks Bloombox Club's seventh e-commerce operation, now live in the United States, Germany, the United Kingdom, Austria, the Republic of Ireland, France, and Spain.

The Spanish Bloombox Club platform, accessible via <https://bloomboxspain.es>, integrates PlantX's cutting-edge e-commerce infrastructure, delivering an enhanced online experience tailored to boost customer satisfaction. All orders placed through the platform will be processed through Bloombox Club's centralized distribution hub in the Netherlands, ensuring seamless and efficient fulfillment across Europe.

"After closely observing the Spanish market for years, we believe now is the perfect time to introduce Bloombox Club to Spain," said **Lorne Rapkin**, CEO of PlantX Life Inc. "We believe that e-commerce in Spain has been on a rapid growth trajectory, and we've identified a strong interest in the indoor plant sector. While there are a few competitors in this space, we feel their presence confirms that the demand for indoor plants is well-established. After reviewing their product offerings, we are confident that Bloombox Club's unique blend of curated plants and superior customer experience will allow us to thrive in this market."

With the launch of the new Spanish e-commerce platform, PlantX and Bloombox Club continue to expand their mission of making plant-based living and wellness more accessible worldwide.

## About PlantX Life

The company focuses on fostering niche online wellness communities as well as creating physical immersive environments. Bloombox Club, an online plant delivery marketplace operating across the UK and EU, and The Locavore Bar and Grill, a unique dining experience that started as a humble food truck and coffee shop in the heart of Squamish, BC, are key verticals of PlantX. The company recently completed a share exchange agreement and is now a shareholder in VEG House, a company whose portfolio of assets is leading the way in the plant-based space. PlantX works to build a community of like-minded consumers and provide education on plant-based living. Its enterprise is built on partnerships and collaboration. The company's digital presence aims to eliminate barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier, and happier life.

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## Forward-looking Information

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, statements regarding the availability of Future Farm products, PlantX promotional events and the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct, and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: receiving sufficient demand for the Offering; the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; the conflict in eastern Europe; having a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at [www.sedar.com](http://www.sedar.com). Readers are cautioned to consider these and other factors, uncertainties and potential

events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

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