

PlantX Life Inc. Provides Update on Ecommerce Platform BloomBox Club with Expanded Product Catalog and Streamlined Shipping Processes

VANCOUVER, BC, Oct. 8, 2024 /CNW/ -- PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) ("PlantX" or the "Company"), a pioneer in building strong communities and operating innovative experiential online and in-store platforms that make it easier for individuals to lead happier, healthier lives, today announced exciting developments for its online indoor plant subscription company, BloomBox Club.

BloomBox Club will now benefit from its fulfillment partner, Flora, having been acquired by Bloomique, a Netherlands-based greenhouse provider. According to Bloomique, this acquisition significantly expands the product catalog by providing access to a larger range of greenhouses, enabling BloomBox Club to offer customers an even broader selection of plants.

As part of this transition, BloomBox Club is set to add 200 new SKUs to its online platform, giving plant enthusiasts more variety than ever before. Additionally, the company has implemented automated packing processes to streamline operations and reduce the risk of missing items in orders, enhancing the overall customer experience.

Lorne Rapkin, CEO of PlantX Life Inc., expressed his enthusiasm for the partnership: "Working with Bloomique has been a breath of fresh air for us. We've already seen tremendous progress, and we're excited to introduce hundreds of new SKUs to our offerings, just in time for the holiday season. We expect this expansion to drive even stronger performance during this important period."

With these improvements, the company believes that BloomBox Club will continue to strengthen its presence in the indoor plant space, providing customers with an unparalleled experience and an ever-growing catalog of products to enhance their homes and lifestyles.

About PlantX Life

The company focuses on fostering niche online wellness communities as well as creating physical immersive environments. Bloombox Club, an online plant delivery marketplace operating across the UK and EU, and The Locavore Bar and Grill, a unique dining experience that started as a humble food truck and coffee shop in the heart of Squamish, BC, are key verticals of PlantX. The company recently completed a share exchange agreement and is now an owner in VEG House, a company whose portfolio of assets is leading the way in the plant-based space. PlantX works to build a community of like-minded consumers and provide education on plant-based living. Its enterprise is built on partnerships and collaboration. The company's digital presence aims to eliminate barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier, and happier life.

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Forward-looking Information

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, statements regarding the availability of Future Farm products, PlantX promotional events and the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct, and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: receiving sufficient demand for the Offering; the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; the conflict in eastern Europe; having a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at www.sedar.com. Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

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