



PlantX Welcomes Kale My Name to XMarket Vegan Food Hall

-- Adored 100% vegan Chicago restaurant and bar to join as one of six initial culinary concepts when XMarket Vegan Food Hall opens in September --

VANCOUVER, British Columbia — August 21, 2023 — PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) (“PlantX” or the “Company”), the digital face of the plant-based community, operating a one-stop shop for plant-based products, today announced that Kale My Name, a 100% vegan restaurant and bar adored by the Chicago community, will join the XMarket Vegan Food Hall as one of its six initial culinary concepts when the Midwest’s largest food hall officially opens to the public on September 14.

Opened in 2020 by entrepreneur and hospitality veteran Nemanja Golubovic and named after the well-known Beyonce song “Say My Name,” Kale My Name has grown to become one of the top-rated vegan restaurants in North Chicago. The restaurant has won numerous awards, including “Vegan Restaurant of the Year ” by *VegOut Magazine*, Veggie Award 2022 for “Best Vegan Casual Restaurant” in the country by *VegNews Magazine*, Best of Chicago Award for “Best Vegan Restaurant” by *Chicago Reader*, two times winner of “Best Brunch” in Chicago, second in United States by *VegOut Magazine*, winner of “Best Vegan Restaurant” in Chicago by *Restaurant Guru*, winner of “Best Patio” and two times winner for “Best Social Media Account” by North River Commission, and two times winner of “Diner Choice Award” by *Open Table*.

Said Lorne Rapkin, PlantX CEO, “We’re thrilled to welcome Kale My Name as one of the first food concepts to our vegan food hall. We expect their greatest hits like the Fried Avocado Tacos, Buffalo Cauliflower, and Jackfruit Wrap to be just as popular at our new location. With launch partners such as Kale My Name, we are going to be offering patrons an amazing culinary experience that will set the standard for food halls for vegans and non-vegans alike. We’re excited for our soft opening which is less than one month away!”

“Having just celebrated the third anniversary of our flagship restaurant in the Albany Park neighborhood, now is the perfect time to open a second location to make our vegan cuisine accessible to even more Chicagoans,” added Kale My Name founder and CEO Nemanja Golubovic. “I could never have imagined having one much less two restaurants in Chicago, and I look forward to making this a huge success.”

Co-developed and operated with the Macromia Group, a restaurant developer specializing in building high-end dining and retail locations from concept to creation, the 6,500 square foot XMarket Vegan Food Hall will be the largest vegan food hall in the Midwest. The space will seat 375 people and include six restaurants, a wine and beer bar, a coffee shop, and a bodega-style grocery store that includes a vegan cheesemonger. The food hall is located at 804 W. Montrose Ave. in the Uptown neighborhood of Chicago.

About PlantX Life

As the digital face of the plant-based community, PlantX’s platform is a one-stop shop for plant-based products. With its fast-growing category verticals, the Company offers customers across North America more than 5,000 plant-based products. In addition to offering delivery service for meals and indoor plants, the Company currently has plans underway to expand its product lines to include a juice and coffee company. The Company uses its digital platform to build a community of like-minded consumers and, most importantly, to provide education. Its successful enterprise is being built and fortified on partnerships with

the top nutritionists, chefs, and brands. The Company's digital presence works to eliminate the barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier, and happier life.

Connect with PlantX: [Email](#) | [Website](#) | [Facebook](#) | [LinkedIn](#) | [Twitter](#) | [Instagram](#) | [YouTube](#) | [TikTok](#)

About Kale My Name

Kale My Name is a beloved Chicago-based restaurant committed to providing customers with healthy, innovative, and sustainable culinary options without compromising on taste and fun! With a dedication to flavor, quality, and customer satisfaction, Kale My Name has become a sought-after dining destination for individuals seeking delicious, plant-based fare.

Connect with Kale My Name: [Website](#) | [Facebook](#) | [LinkedIn](#) | [X](#) | [Instagram](#) | [TikTok](#)

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Forward-looking Information

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, statements regarding the availability of Future Farm products, PlantX promotional events and the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct, and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: receiving sufficient demand for the Offering; the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; the conflict in eastern Europe; having a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at www.sedar.com. Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date

such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.