



## **PlantX Adds DirectPay to its Canadian Sites**

*-- Checking Out on PlantX Websites has Never Been Easier --*

VANCOUVER, British Columbia — June 22 2023 — PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) (“PlantX” or the “Company”), the digital face of the plant-based community, operating a one-stop shop for plant-based products, today announced a partnership with DirectPay by Payment Source, a fintech that enables easy and secure ecommerce checkouts in Canada through its *Interac* e-Transfer® payments solution. By seamlessly integrating DirectPay into the checkout process, PlantX is making it easier for its customers to pay for the plant-based brands they love across PlantX’s Canadian websites, lower payment friction and cart abandonment.

DirectPay is an integrated Shopify app that enables fast, low-cost bank payments using *Interac* e-Transfer. With the DirectPay, PlantX customers will have the option to seamlessly pay for purchases online just as easily as using debit in-store. The parent company of DirectPay is Payment Source, a Canadian fintech that enables financially inclusive and innovative digital payment solutions, and which is recognized as one of Canada’s Best Managed Companies for five years in a row.

"It was important to us to make it as easy as possible for our customers at checkout," said PlantX CEO, Lorne Rapkin. "Being able to accept *Interac* e-Transfer payments at checkout gives our customers another payment method which we hope will increase sales by lowering payment friction and cart abandonment."

Added Robert Hyde, CEO of Payment Source, "At DirectPay our mission has been to make payments accessible to Canadians. We are excited to see PlantX shoppers being able to pay through their bank with *Interac* e-Transfer, in an easy, fast and secure way."

PlantX joins DirectPay’s growing network of partners that include OVO, JD Sports, Hooke and more.

### **About DirectPay**

DirectPay by Payment Source is an integrated Shopify app that enables fast, low-cost bank payments using *Interac* e-Transfer. Customers now have the option to seamlessly pay for their purchase online, just as easily as using debit in-store. It’s easy to get started with a free setup. Recognized as one of Canada’s Best Managed Companies for five years in a row, [Payment](#)

[Source](#), the parent company of DirectPay, is an established fintech powering digital payments for all Canadians.

Follow DirectPay on social media: [Website](#) | [LinkedIn](#) | [Instagram](#) | [YouTube](#)

## **About PlantX Life Inc.**

As the digital face of the plant-based community, PlantX's platform is a one-stop shop for plant-based products. With its fast-growing category verticals, PlantX offers customers across North America more than 5,000 plant-based products. PlantX also has other brands in the PlantX portfolio including a juice brand, a coffee company, a plant shop, and brick-and-mortar grocery stores. PlantX uses its digital platform to build a community of like-minded consumers and, most importantly, to provide education. PlantX's digital presence eliminates entry barriers for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier, and happier life.

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## **Forward-looking Information**

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely", "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, statements regarding the availability of Future Farm products, PlantX promotional events and the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct, and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including,

without limitation: receiving sufficient demand for the Offering; the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; the conflict in eastern Europe; having a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at [www.sedar.com](http://www.sedar.com). Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.