

# PlantX Announces Same-Day Delivery Across Chicago and Plainfield, Illinois

VANCOUVER, BC, March 3, 2022 /CNW/ - PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) ("**PlantX**" or the "**Company**") is pleased to announce the launch of same-day delivery for its products across Chicago, IL and Plainfield, IL. This expansion is a result of the Company's acquisition of Peter Rubi, LLC ("**Peter Rubi**") which included the Peter Rubi brick-and-mortar locations in Chicago and Plainfield. The Chicago location has been rebranded as *XMarket Uptown*.



PlantX Announces Same-Day Delivery Across Chicago and Plainfield, Illinois (CNW Group/PlantX Life Inc.)

Distribution for same-day delivery will be available through third party delivery apps.

The addition of same-day delivery through the retail locations in Chicago and Plainfield allow PlantX to deploy its e-commerce marketing expertise to these retail locations. By merging the online and in-store experiences, both the e-commerce and brick and mortar teams will work closely together to create a personalized shopping experience. PlantX intends to use data from its e-commerce site and to use geo-targeted marketing to engage with the Illinois communities. PlantX intends for this same-day delivery service to help bring plant-based products to more consumers and to make the plant-based lifestyle accessible to all.

"Customers placing orders for same-day delivery will now have access to a wide selection of plant-based brands, fresh produce and our own ready-to-eat meals and recipes which include soups, salads, bowls, dips, and baked goods," said PlantX Founder, Sean Dollinger. "Providing superior quality project and same-day services for our customers in Illinois is another step toward our strategic expansion plan."

"We see this new vertical as a way to increase our customer base through our retail locations, while offering customers more choices in how they shop," said PlantX CEO, Lorne Rapkin. "Allowing customers to order products for same day delivery through third party delivery apps is merging PlantX's ecommerce strengths with the Company's newer venture into retail."

## About PlantX Life Inc.

As the digital face of the plant-based community, PlantX's platform is the one-stop-shop for everything plant-based. With its fast-growing category verticals, the Company offers customers across North America more than 5,000 plant-based products. In addition to offering meal and indoor plant deliveries, the Company currently has plans underway to expand its product lines to include cosmetics, clothing and its own water brand — but the business is not limited to an e-commerce platform. The Company uses its digital platform to build a community of like-minded consumers and, most importantly, provide education. Its successful enterprise is being built and fortified on partnerships with top nutritionists, chefs and brands. The Company eliminates the barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier and happier life.

The Company website is <http://investor.PlantX.com/>.

To visit the Company's YouTube channel, [click here](#).

## Forward Looking-Information

*This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, statements relating to the expansion of operations and the business and strategic plans of the Company.*

*By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and that give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate; that assumptions may not be correct; and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; the conflict in eastern Europe; a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.*

*Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and*

can be accessed at [www.sedar.com](http://www.sedar.com). Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

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