

PlantX Launches New PlantXpress Membership Plan

VANCOUVER, BC, April 29, 2021 /CNW/ - PlantX Life Inc. (CSE: VEGA) (Frankfurt: WNT1) (OTCQB: PLTXF) ("**PlantX**" or the "**Company**") is pleased to announce the launch of PlantXpress, a membership option giving its customers access to a variety of benefits and exclusive membership offers.



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PlantXpress is the latest initiative designed for PlantX's growing plant-based community. PlantXpress will be offered to customers for a fee of \$24.95 per month or \$199.95 per year. Membership benefits of PlantXpress include free shipping on orders of \$49.95 or more on the PlantX e-commerce platforms, a 5% discount on PlantX purchases (online or at brick-and-mortar stores) and access to exclusive PlantXpress special events and promotions. PlantXpress orders will be shipped within 1-2 business days providing for swift access to PlantX's products.

"The new membership is a strategic decision rooted in the core PlantX commitment to the customer experience," said Julia Frank, PlantX CEO. "By offering PlantXpress memberships, we are seeking to deliver improved customer satisfaction and value to our PlantX community."

PlantXpress memberships can be purchased on the Company's United States and Canadian e-commerce platforms by clicking [here](#). Full terms and conditions of PlantXpress memberships are available on the PlantXpress website.

"We are always looking for new and improved ways to meet the needs and wants of our community and PlantXpress is an important step in achieving that goal," said Sean Dollinger, PlantX Founder. "PlantX can now better engage with its customers by providing exclusive benefits to the PlantXpress members."

About PlantX Life Inc.

As the digital face of the plant-based community, PlantX's platform is the one-stop-shop for everything plant-based. With its fast-growing category verticals, the Company offers customers across North America more than 10,000 plant-based products. In addition to offering meal and indoor plant deliveries, the Company currently has plans underway to expand its product lines to include cosmetics, clothing and its own water brand — but the business is not limited to an e-commerce platform. The Company uses its digital platform to build a community of like-minded consumers and, most importantly, provide education. Its successful enterprise is being built and fortified on partnerships with top nutritionists, chefs and brands. The Company eliminates the barriers to entry for anyone interested in living a plant-based lifestyle and thriving in a longer, healthier and happier life.

The Company website is <http://investor.PlantX.com/>.

To visit the Company's YouTube channel, [click here](#).

To sign up for PlantXpress, [click here](#).


Forward Looking-Information

This press release contains "forward-looking information" within the meaning of applicable securities laws. All statements contained herein that are not clearly historical in nature may constitute forward-looking

information. In some cases, forward-looking information can be identified by words or phrases such as "may," "will," "expect," "likely," "should," "would," "plan," "anticipate," "intend," "potential," "proposed," "estimate," "believe" or the negative of these terms, or other similar words, expressions and grammatical variations thereof, or statements that certain events or conditions "may" or "will" happen, or by discussions of strategy. The forward-looking information contained herein includes, without limitation, statements relating to the benefits, offers and privileges associated with a PlantXpress membership, the shipping standards of PlantX, the business and strategic plans of the Company.

By its nature, forward-looking information is subject to inherent risks and uncertainties that may be general or specific and that give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate; that assumptions may not be correct; and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond our control, could cause actual results to differ materially from the forward-looking information in this press release including, without limitation: the Company's ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; a limited operating history; the ability of the Company to access capital to meet future financing needs; the Company's reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Additional risk factors can also be found in the Company's continuous disclosure documents, which have been filed on SEDAR and can be accessed at www.sedar.com. Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking information. The forward-looking information contained herein is made as of the date of this press release and is based on the beliefs, estimates, expectations and opinions of management on the date such forward-looking information is made. The Company undertakes no obligation to update or revise any forward-looking information, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking information, except as required by applicable law.

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