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WINSTON RESOURCES INC.

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WINSTON ENGAGES STRATEGIC CONSULTANT

Toronto, Ontario, July 24, 2012 - Winston Resources Inc. (CNSX: WRW) ("Winston") is pleased to announce that it has engaged Ronald C Lazof as a strategic consultant. Mr Lazof's family trust recently concluded a \$250,000 private placement with Winston.

Mr Lazof is a Managing Director and Member of Prism Advisers, a management advisory and consulting organization focusing on emerging growth businesses with up to \$250 million in sales. He was previously President and CEO of Behr Process Corporation, manufacturer of "Behr" paints and coatings. During his five year tenure at Behr he provided the leadership to grow sales from \$250 million to \$1 billion, while increasing profitability in each year, and transformed the company from a privately held family business to a publicly held multi-plant manufacturer and distributor of paints and coatings.

Prior to that he was for twenty five years, the senior shareholder and founder of Lazof and Coss, attorneys of Newport Beach, California, with a practice limited to taxation and merger and acquisition representation. During the course of his legal practice he participated in over 300 acquisitions ranging in size from \$5 million to over \$2 billion. He graduated from California State University at Northridge with B.S, cum laude, and from UCLA with a J.D., magna cum laude. He is also licensed as a Certified Public Accountant.

Ron has served as a director of the Y.M.C.A., Big Brothers/Big Sisters, the Laguna Art Museum, the U.C.I.Foundation, the U.C.L.A. Law Alumni Board of Directors, as well as several other boards of for profit and not for profit organizations, including the Lazof Family Foundation.

"Ron's management and acquisition experience will be of great benefit to Winston as we develop and grow our business, and his involvement is a validation of our business model" commented Danny Wettreich, Chairman and CEO of Winston.

About Winston Resources

Winston is a Toronto based mineral company primarily focused on developing it's 100% owned Elmtree Gold Project in New Brunswick, Canada, as well as the acquisition and development of other Canadian natural resource properties from joint ventures.

For more information please see www.WinstonResourcesInc.com or contact Danny Wettreich at (416) 628 9879 or dw@WinstonResourcesInc.com

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Winston Resources Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CNSX has not reviewed, approved or disapproved the content of this press release