

Vancouver, British Columbia -- (October 18, 2024) – Vibe Growth Corporation (CSE: VIBE) (the "**Company**" or "**Vibe**"), a vertically integrated cannabis enterprise, today announced that James Walker has resigned from the Company's Board of Directors, effective October 18, 2024. Mr. Walker served on the Company's Board since November 25, 2019.

"We thank James for his contributions to Vibe Growth Corporation," Mark Waldron, Chair of the Board. "We wish him well in his future endeavors."

"It has been a privilege to serve on Vibe Growth Corporation's Board of Directors. I depart with full confidence in the company's future success. I extend my sincere appreciation to my fellow Board members and wish the entire team continued success," said James Walker.

About Vibe Growth Corporation

Vibe Growth Corporation (the "Company") is a pioneering force in California's cannabis industry, operating under its renowned retail brand, Vibe By California. As a vertically integrated enterprise, the Company maintains a comprehensive cannabis ecosystem spanning premium indoor cultivation, strategic retail operations, distribution networks, and innovative brand development. At the core of its retail strategy, Vibe By California dispensaries offer an elevated consumer experience, combining premium product selection with knowledgeable service in carefully curated environments.

The Company's vertical integration model encompasses the entire value chain, from cultivation to consumer, ensuring quality control and optimal margin capture. Its state-of-the-art indoor cultivation facilities produce premium cannabis products. The Company's e-commerce platform extends its reach beyond physical retail locations, providing convenient access to its diverse product portfolio.

Vibe Growth Corporation pursues a disciplined growth strategy focused on three key pillars: accelerating organic growth through operational excellence, executing strategic acquisitions including distressed asset opportunities, and expanding its footprint through new license applications. This approach is designed to enhance shareholder value while maintaining the Company's position as a trusted leader in the California cannabis market.

The Company operates retail and e-commerce under its iconic Vibe By California brand.

To learn more about Vibe, please visit: www.vibebycalifornia.com

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