

Vibe Growth Announces Strategic Investment of C\$3.52 Million in a Non-Brokered Private Placement of Common Shares

Sacramento, California--(Newsfile Corp. - December 14, 2021) - Vibe Growth Corporation (**CSE: VIBE**) (**OTCQX: VIBEF**) (the "Company" or "Vibe"), a vertically integrated California cannabis enterprise, is pleased to announce a strategic investor in the Company is investing \$3,520,000 in a non-brokered private placement of common shares.

Mark Waldron, CEO of Vibe, stated, "We are extremely pleased to welcome this strategic shareholder in Vibe. The investment demonstrates confidence in our team's ability to execute on our growth and expansion strategy - growing our retail dispensary locations and expanding our cultivation footprint which will provide Vibe significant economies of scale and the ability to improve margins and optimize return on capital for Vibe shareholders."

The non-brokered private placement consists of 8,800,000 Common Shares priced at C\$0.40 per Common Share for aggregate gross proceeds of C\$3,520,000 (the "Offering"). The net proceeds of the Offering will be used to cost-effectively accelerate the Company's current 65,000 square foot Monterey County Phase 1 cultivation build-out, and for general working capital purposes. Phase 1 of Vibe's Monterey County cultivation operations is anticipated to open debt free early in the third quarter of 2022 and will complement Vibe's cultivation assets in Sacramento (indoor) and Crescent City (greenhouses).

Closing is subject to the conditional acceptance of the Canadian Regulators and the Canadian Securities Exchange. The non-brokered private placement is scheduled to close on December 22, 2021. All securities issued under the Offering will be subject to a four-month hold.

About Vibe Growth Corporation

Vibe Growth Corporation and its cannabis retail brand, [Vibe By California](#), is a trusted, vertically integrated cannabis enterprise with retail dispensaries; cannabis greenhouse cultivation; premium indoor cultivation; commercial cannabis distribution; brand sales and marketing; e-commerce platform; home delivery; and [Hype Cannabis Co.](#) marijuana and Vibe CBD (cannabidiol) products. Vibe is focused on maximizing shareholder value through accelerating organic growth, opportunistic acquisitions, distressed workouts, and new license applications. The Company operates retail and e-commerce under its iconic Vibe By California brand.

To learn more about Vibe, please visit: www.vibebycalifornia.com.

Forward-Looking Information

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "anticipate", "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the parties' current belief or assumptions as to the outcome and timing of such future events, and may be impacted as a result of general economic conditions or the ongoing COVID-19 pandemic. Actual future results may differ materially.

The forward-looking information contained in this release is made as of the date hereof and the parties are not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information

contained herein. Risk factors related to the Company are described in the Company's Management Discussion and Analysis, a copy of which is available under the Company's profile on SEDAR.

This press release includes market and industry data that has been obtained from third party sources, including industry publications. The Company believes that the industry data is accurate and that its estimates and assumptions are reasonable, but there is no assurance as to the accuracy or completeness of this data. Third party sources generally state that the information contained therein has been obtained from sources believed to be reliable, but there is no assurance as to the accuracy or completeness of included information. Although the data is believed to be reliable, the Company has not independently verified any of the data from third party sources referred to in this press release or ascertained the underlying economic assumptions relied upon by such sources.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any Vibe securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any State securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable State securities laws or an exemption from such registration is available. Not for distribution to U.S. Newswire Services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of U.S. securities laws.

Unlike in Canada which has Federal legislation uniformly governing the cultivation, distribution, sale and possession of medical cannabis under the Cannabis Act (Federal), readers are cautioned that in the U.S., cannabis is largely regulated at the State level. To the knowledge of Vibe Growth Corporation, there are to date a total of 35 states, plus the District of Columbia, that have legalized cannabis in some form. Notwithstanding the permissive regulatory environment of medical cannabis at the State level, cannabis continues to be categorized as a controlled substance under the Controlled Substances Act in the U.S. and as such, cannabis-related practices or activities, including without limitation, the manufacture, importation, possession, use or distribution of cannabis are illegal under U.S. Federal law. Strict compliance with State laws with respect to cannabis will neither absolve Vibe Growth Corporation of liability under the U.S. Federal law nor will it provide a defense to any Federal proceeding, which may be brought against Vibe Growth Corporation. Any such proceedings brought against Vibe Growth Corporation may adversely affect its operations and financial performance.

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