



Vibe Launches Contactless 'Curb-side' Pick-Up at its Sacramento, Stockton and Redding Locations

SACRAMENTO, Calif., March 20, 2020 -- **Vibe Bioscience Ltd.** (CSE: VIBE) (the "**Company**" or "**Vibe**"), is pleased to announce, effective immediately, it is offering contactless 'Curb-side' Pick-Up at all Vibe By California locations in addition to touchless delivery options and additional in-store safety measures.

While preparations and information continue to develop across California for COVID-19, Vibe is working to ensure our clients and staff remain healthy. Our priority is on the safety and well-being of our employees and clients. We have always taken great pride in our clean and well-run stores, and in addition to increased frequency of cleaning for all our stores, Vibe has a dedicated team member working full time cleaning all frequently touched surfaces. We are also:

- Providing complimentary delivery service in Sacramento for those 65 years of age and older and those with a pre-existing medical condition;
- Limiting the number of clients and staff permitted inside our stores at any given time and encouraging clients to maximize their distance between our staff and other clients to reduce transmission dynamics and potential communicability;
- Encouraging clients to complete their purchases online using our website, ensuring online orders are accurate and available for immediate pick-up; and
- Obtained local and State approvals to provide compliant touchless pickup options at all locations.

Vibe continues to work closely with international and State public health authorities to monitor the situation regarding the Coronavirus. We will continue to follow the guidance of local and international health authorities to make informed decisions and provide our clients and staff with information as we continue to learn and improve our processes.

Everyone has a vital role during the management of this outbreak. We are confident that together we will overcome this challenge soon by taking the necessary protective measures and working collectively as a unified community. As this issue continues to evolve, we remain committed to supporting our clients and valued team.

For more information on our touchless delivery and curbside pick-up option, please visit www.vibebycalifornia.com.

About Vibe Bioscience Ltd.

Vibe is a vertically integrated cannabis company delivering exceptional retail experiences with its Vibe by California brand and ethos, premier cultivation product and high-efficiency delivery and on-line sales. The Company's management team brings expertise in retail, cannabis cultivation and mergers and acquisitions to support its U.S. expansion through accretive acquisitions and organic growth

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Forward-Looking Information

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "anticipate", "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the parties' current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially.

The forward-looking information contained in this release is made as of the date hereof and the parties are not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors

should not place undue reliance on forward looking information. The foregoing statements expressly qualify any forward-looking information contained herein. Risk factors related to the Company are described in the Company's Listing Statement dated March 25, 2019 and most recently filed management's discussion and analysis, copies of which are available under the Company's profile on SEDAR.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any State securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable State securities laws or an exemption from such registration is available. Not for distribution to U.S. Newswire Services or for dissemination in the United States. Any failure to comply with this restriction may constitute a violation of U.S. securities laws.

Unlike in Canada which has Federal legislation uniformly governing the cultivation, distribution, sale and possession of cannabis under the Cannabis Act (Federal), readers are cautioned that in the U.S., cannabis is largely regulated at the State level. To the knowledge of Vibe Bioscience Ltd., there are to date a total of 33 states, plus the District of Columbia, that have legalized cannabis in some form. Notwithstanding the permissive regulatory environment of medical cannabis at the State level, cannabis continues to be categorized as a controlled substance under the Controlled Substances Act in the U.S. and as such, cannabis-related practices or activities, including without limitation, the manufacture, importation, possession, use or distribution of cannabis are illegal under U.S. Federal law. Strict compliance with State laws with respect to cannabis will neither absolve Vibe Bioscience Ltd. of liability under the U.S. Federal law, nor will it provide a defense to any Federal proceeding, which may be brought against Vibe Bioscience Ltd. Any such proceedings brought against Vibe Bioscience Ltd. may adversely affect its operations and financial performance.