



News Release

ORGANIC POTASH CORPORATION'S HIGH GRADE PRODUCT NOT AFFECTED BY FERTILIZER POTASH MARKET

FOR IMMEDIATE RELEASE

August 2, 2013

Toronto, Ontario, Aug 2, 2013 – Organic Potash Corporation (CNSX: OPC) (“OPC” or the “Corporation”) would like to clarify any possible misunderstanding arising from the recent news in the potash marketplace. OPC is the only producer of **99.4%+ pure potassium carbonate from organic sources**. High Grade potassium carbonate is sold to the pharmaceutical, industrial and food industries for medical and specialty products. OPC’s product is subject to different price and supply conditions than product produced by the general mined potash industry.

The potash industry is not impactful on our product or our market.

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company’s potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol “OPC”. For further information, please visit the company website at www.organicpotash.com.

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Forward-Looking Statements

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Corporation disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither CNSX Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.