



## News Release

### Organic Potash Corporation Announces Stock Symbol Change to “OPC”

FOR IMMEDIATE RELEASE

Sept 26, 2012

**Toronto, Ontario, Sept 26, 2012** – Organic Potash Corporation (CNSX: GOP) (“OPC” or the “Corporation”) announced today that effective Monday October 1<sup>st</sup>, 2012, the Corporation’s common shares which are currently traded under the stock symbol "GOP" on the Canadian National Stock Exchange, will begin trading under the new stock symbol "OPC".

The Corporation will continue to be listed, and its common shares will continue to trade on the Canadian National Stock Exchange.

**Mrs. Heather Welner, President and CEO stated:** “The stock symbol change aligns our symbol with the strong brand name we have developed over the course of the last year. OPC wanted the ‘OPC’ stock symbol since the inception of the Corporation, however at that time; the symbol wasn’t available and only now has become available, hence the change at this point in time. We feel that the symbol change will better assist us in our marketing endeavours and that our customers, shareholders, potential new shareholders, and all other stakeholders will better identify us with this new stock symbol.”

#### About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company’s potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol “GOP”. For further information, please visit the company website at [www.organicpotash.com](http://www.organicpotash.com).

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#### Forward-Looking Statements

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Corporation disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither CNSX Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.