



News Release

OPC Provides Operational Update

FOR IMMEDIATE RELEASE

July 18, 2012

Toronto, Ontario, July 18, 2012 – Organic Potash Corporation (CNSX: GOP) (“OPC” or the “Corporation”) announced today an update regarding its operations in Ghana.

Sales and Distribution

As stated in OPC’s May 17th 2012 press release, SGS has independently verified the quality of the potassium carbonate that OPC submitted for analysis as being 99.4% in purity. No arsenic or heavy metals were present in the sample OPC provided, which represents an industry and global first as OPC’s sample did not need to go through a secondary expensive chemically and electrolytically induced process in order to achieve 99% purity. OPC is in negotiations with potential customers, and with chemical brokers to assist in facilitating sales and distribution throughout North America and Europe.

Manufacturing and Production

OPC continues to advance its K2 processing plant into commercial production. The Corporation is targeting to have 116 metric tonnes of potassium carbonate ready for sale by the end the third quarter of 2012.

Supply Chain Network

OPC has made substantial progress on expanding its organic material supply chain. Currently, the Corporation has over 130 ashing units in the fields, and it is anticipated that approximately 400 ashing units will be in place by the end of August 2012. OPC has retained a training company to work with the farmer’s, onsite in the fields, to maximize safety, increase efficiency and optimize production of the ashing units. Management has travelled to remote cocoa production areas, and has established relationships with chief farmers and agents for supply chain stability and expansion.

Key Personnel Additions

OPC has retained the following personnel to assist and enhance its operations in Ghana:

Mr. Robert Ellis as Chief Operating Officer of GC Resources. Mr. Ellis has extensive experience in setting-up and managing supply chain distribution & logistics networks in many different industries. Mr. Ellis has been assigned to manage, develop, expand and increase the efficiency of OPC’s current supply chain network.

Mr. Joe Boateng as Chief Field Coordinator of GC Resources. Mr. Boateng, has ample experience working in both North America and in Ghana. Mr. Boateng will be working directly with Mr. Ellis and has been assigned to develop and expand OPC’s current supply chain network while also looking for ways to increase efficiency and production on the fields of OPC’s current suppliers.

Mr. Emmanuel Awarikabey as Quality and Process Flow Manager. Mr. Awarikabey is a Chemical Engineer and has been Dr. Martin Woode’s protégé working with him on the patented processing technology that OPC is currently using in order to produce potassium carbonate that is 99%+ in purity.

Mr. Gordon Quartey as Consultant & Special Advisor. Mr. Quartey is a Chemical Engineer who has extensive experience in environmental waste processing with a focus on the treatment of arsenic and other dangerous materials in waste. Mr. Quartey will work with GC Resources Management to assist in the quality control and commercial production from the mini plant (K2).

Mrs. Heather Welner, President and CEO stated: "We at OPC continue to make progress in all aspects of our business and continue to work towards full scale production. It is an exciting time as we ramp up K2 to commercial production positioning ourselves to have product ready for shipment by the end the third quarter of 2012."

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company's potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol "GOP". For further information, please visit the company website at www.organicpotash.com.

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Forward-Looking Statements

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