



News Release

OPC Closes First Tranche of its Convertible Debenture Financing

FOR IMMEDIATE RELEASE

July 9, 2012

Toronto, Ontario, July 9, 2012 – Organic Potash Corporation (CNSX: GOP) (“OPC” or the “Corporation”) is pleased to announce that it has successfully closed the first tranche of its convertible debenture offering for gross proceeds of Two Hundred and Seventy Thousand Dollars (“\$270,000.00”) CDN. OPC has extended the closing date for the Convertible Debenture offering to December 31, 2012, and the Corporation may continue to accept additional subscriptions up to One Million Two Hundred And Thirty Thousand Dollars (“\$1,230,000.00”) CDN until, on, or about, the closing deadline. The debenture proceeds shall be used to enhance the Corporation’s K2 prototype processing plant, and for general corporate purposes.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the securities in any State or Province in which such offer, solicitation or sale would be unlawful.

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company’s potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol “GOP”. For further information, please visit the company website at www.organicpotash.com.

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Forward-Looking Statements

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Corporation disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither CNSX Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.