



News Release

OPC's Potassium Carbonate Has Been Confirmed As Being A Global & Industry First At 99%+ Purity By SGS, The Industry Leader in Verification & Testing Services.

FOR IMMEDIATE RELEASE

May 17, 2012

Toronto, Ontario, May 17, 2012 – Organic Potash Corporation (CNSX: GOP) (“OPC” or the “Corporation”) is extremely pleased to announce that the first batch of Potassium Carbonate that OPC's K2 processing plant produced has been confirmed and verified as being 99%+ in purity by SGS the industry leader in verification and testing services (www.sgs.com).

Trace amounts of lead (Pb), Nickel (Ni), Arsenic (As) normally found in K₂CO₃ produced from mined potash were not detected (less than 0.005%) in the K2 sample provided.

It was confirmed that the K2 Potassium Carbonate sample that OPC provided was 99.4% in purity.

Mrs. Heather Welner, President and CEO stated: "We at OPC are extremely pleased with our purity results. The purity results represent a global and an industry first, as OPC's Potassium Carbonate doesn't need to go through an expensive chemically and electrolytically induced process in order to achieve 99%+ purity. Our Potassium Carbonate is 99%+ in purity without needing an additional refinery process.

High purity Potassium Carbonate is always in constant demand around the globe and 99.2% purity is used in the Pharmaceutical Industry.

On behalf of OPC, I would like to thank Mr. Augustus Tanoh and the entire Ghanaian team that worked on the K2 project. A special thanks goes to Dr. Martin Woode for his efforts, as the inventor of the patented process licensed to OPC, the SGS results are a reflection of Dr. Woode's life work as a chemical engineer."

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company's potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol "GOP". For further information, please visit the company website at www.organicpotash.com.

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Forward-Looking Statements

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