

News Release

Organic Potash Corporation engages J&P Engineering Ltd, for the construction of the Corporation's prototype portable processing plant

FOR IMMEDIATE RELEASE

November 1st, 2011

Toronto, Ontario, November 1st, 2011 – Organic Potash Corporation (CNSX: GOP) ("OPC" or the "Corporation") is pleased to announce that the Corporation has commenced construction of its "K2" prototype portable processing plant. J&P Engineering Ltd, a highly regarded engineering and fabrication firm located in Ghana, was engaged to design and develop the K2 prototype.

K2 will record invaluable data while the unit is processing ash from organic waste into 99%+ pure potassium carbonate. All data recorded by K2 will then be analyzed by J&P's Engineers. The Engineers will use the recorded data to reconfigure the prototype to make it more efficient, by decreasing its power consumption while increasing the production capacity of the unit. Once J&P's Engineers have determined the most efficient processing method, the method will then be implemented into the full scale production line of the proposed processing facility in Takoradi.

In addition, the K2 prototype will be used as a template to construct new portable units that will be placed onsite of organic waste suppliers in areas not currently serviced. It is expected by placing portable units in non-serviced areas will lead to additional production and revenue to the Corporation.

Mrs. Heather Welner, President and CEO stated: "The development of K2 is another major step forward in Organic Potash Corporation commencing production. We're very happy having J&P Engineering as a partner and assisting us in finding ways to streamline our production process and making it more efficient."

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company's potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol "GOP". For further information, please visit the company website at www.organicpotash.com.

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Forward-Looking Statements

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