



News Release

Organic Potash Corporation engages J&P Engineering Ltd, for the production and development of mobile kilns

FOR IMMEDIATE RELEASE

October 25th, 2011

Toronto, Ontario, October 25th, 2011 – Organic Potash Corporation (CNSX: GOP) (“OPC” or the “Corporation”), is pleased to announce that the Corporation signed a contract for the production and delivery of proprietary kilns with J&P Engineering Ltd. J&P is a highly regarded engineering and fabrication firm located in Ghana. The initial order will be for 818 kilns, to be delivered as required by OPC, and anticipated delivery of the first 18 kilns is expected by the end of the fourth quarter 2011.

Mrs. Heather Welner, President and CEO stated: "This is a significant milestone in Organic Potash Corporation's history as the kilns are vital pieces of equipment used in the conversion of organic agricultural waste into ash. This ash will then be processed into 99%+ pure potassium carbonate. After much consideration, we selected J&P Engineering Ltd., because of their expertise and experience in designing and building custom machinery and equipment as these kilns must, and will, maintain the integrity of the patented licensed technology. This is the major step forward in commencing production."

About J&P Engineering Ltd.

J&P Engineering Ltd, provides its clients with innovative engineering solutions with the emphasis on safety, cost and schedule. J&P's professionals are in the forefront of new technologies, are client-dedicated, and uphold the highest professional standards in the practice of engineering. As a professional firm J&P Engineering Ltd., works within relevant and widely accepted international engineering codes and practices such as ASME, AWS, AWWA, API, IEE, BS. For further information, please visit the company website at www.jnpengineeringgh.com.

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company's potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol "GOP". For further information, please visit the company website at www.organicpotash.com.

For further information please contact:

Mrs. Heather Welner
President and CEO
Tel: (905) 452-8060
E-mail: heather.welner@organicpotash.com
Web: www.organicpotash.com

Forward-Looking Statements

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Corporation disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither CNSX Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CNSX) accepts responsibility for the adequacy or accuracy of this release.