



News Release

Organic Potash Corporation announces that Dr. Martin Woode has entered into a contract with OPC to provide consulting services

FOR IMMEDIATE RELEASE

October 18th, 2011

Toronto, Ontario, October 18th, 2011 – Organic Potash Corporation (CNSX: GOP) (“OPC” or the “Corporation”), is pleased to announce that Dr. Martin Woode has entered into a contract with OPC to provide consulting services during the critical phase of infrastructure and technology implementation at the Takoradi processing plant in Ghana. Dr. Woode will be relocating to Ghana to oversee the development of the Takoradi processing plant. Dr. Woode is a published expert and lecturer in the field of chemical engineering and has over 20 years experience in advanced chemical technology development. Dr. Woode is the inventor and patent holder, of the processing technology, for which OPC has been granted an exclusive license for West Africa.

Mrs. Heather Welner, President and CEO stated: "We are extremely fortunate to have Dr. Woode assisting us in overseeing the construction of the Takoradi processing plant. Having Dr. Woode onsite will assist us in minimizing the time required to begin operations and commencing the process of converting agricultural waste into 99%+ pure potassium carbonate. This time savings, will allow OPC to get its product to market sooner which will be beneficial to all shareholders in the Corporation. Dr. Woode and all of us at OPC, share the same passion, vision and view that cocoa husk ashing has the potential of creating jobs for the rural youth and women in the cocoa growing communities of Ghana. This will stem rural-urban migration and improve the livelihoods of many Ghanaian's."

About Organic Potash Corporation

Through its proprietary patented technology, Organic Potash Corporation produces 99%+ pure potassium carbonate (potash) from the ash of agricultural waste, in particular, cocoa husks. The purity of the company's potassium carbonate will allow Organic Potash Corporation to target multiple industries including the Agricultural and Pharmaceutical industry. Organic Potash Corporation is headquartered in Toronto, Ontario and its shares trade on the Canadian National Stock Exchange under the trading symbol "GOP". For further information, please visit the company website at www.organicpotash.com.

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Forward-Looking Statements

Information set forth in this news release may involve forward-looking statements under applicable securities laws. The forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. The forward-looking statements included in this document are made as of the date of this document and the Corporation disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such.

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