

**Form 51-102F3**

***Material Change Report***

**Item 1: Name and Address of Company**

Velocity Data Inc. (the “**Issuer**”)  
Suite 600 – 1285 West Broadway  
Vancouver, BC V6H 3X8

**Item 2: Date of Material Change**

July 21, 2015

**Item 3: News Release**

A news release was issued and disseminated on July 23, 2015 and filed on SEDAR (www.sedar.com).

**Item 4: Summary of Material Change**

On July 21, 2015, the Issuer announced the appointment of Carlo Argila to the Company’s board of directors. Mr. Argila has 15 years of marketing and advertising experience with several major advertising agencies. He managed client relationships for companies such as IBM, Motorola, Nokia, Verizon and American Express.

Chip Hackley has submitted his resignation as a director of the Company.

**Item 5: Full Description of Material Change**

See the news release attached hereto

**Item 6: Reliance on subsection 7.1(2) of National Instrument 51-102**

Not applicable.

**Item 7: Omitted Information**

None.

**Item 8: Executive Officer**

Bob Bates, CFO  
Telephone: 778-371-3479

**Item 9: Date of Report**

July 23, 2015