VELOCITY DATA INC.

FOR IMMEDIATE RELEASE

VELOCITY DATA INC. ANNOUNCES APPOINTMENT OF DIRECTOR

CSE Symbol: VCT

VANCOUVER, British Columbia, Canada – July 23, 2015 – Velocity Data Inc. (the "Company") is pleased to announce the appointment of Carlo Argila to the Company's board of directors. Mr. Argila has 15 years of marketing and advertising experience with several major advertising agencies. He managed client relationships for companies such as IBM, Motorola, Nokia, Verizon and American Express.

In connection with Mr. Argila's appointment, Chip Hackley has submitted his resignation as a director of the Company. The Company would like to thank Mr. Hackley for his service and wishes him the best of luck in his future endeavours.

About Velocity Data Inc.

To view the CSE Fact Sheet for the Company, please visit the following URL: http://velocity-data-inc.listings.thecse.ca/Fact-Sheet.aspx

For further information please contact:

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This news release may contain certain forward-looking statements that reflect the current views and/or expectations of the Company with respect to its performance, business and future events. Investors are cautioned that all forward-looking statements involve risks and uncertainties, including, without limitation, statements regarding the outlook for future operations, forecasts of future costs and expenditures, evaluation of market conditions, the outcome of legal proceedings or other business plans. Investors are cautioned that any such forward-looking statements are not guarantees and may involve risks and uncertainties, and that actual results may differ from those in the forward-looking statements as a result of various factors, such as: general economic and business conditions, including changes in interest rates, prices and other economic conditions; actions by competitors; natural phenomena; actions by government authorities, including changes in government regulation; uncertainties associated with legal proceedings; technological development; future decisions by management in response to changing conditions; the ability to execute prospective business plans; and misjudgments in the course of preparing forwardlooking statements. These risks, as well as others, could cause actual results and events to vary significantly. The Company does not undertake any obligation to release publicly any revision for updating any voluntary forward-looking statements.

The CSE has not reviewed, approved or disapproved the content of this press release.