

Press Release - #12-04

September 20, 2012

RED ORE GOLD APPOINTS LARRY HOOVER AS PRESIDENT AND CEO

Ottawa, ON – Red Ore Gold Inc. (“RXX”) today announced that Robin Dow has relinquished his position as CEO and the Board is pleased to announce the appointment of Larry Hoover as President and CEO of the Company. Mr. Hoover has been a director of the Company since January 2011. Mr. Dow is relinquishing his position as CEO due to the expected increase in workload as a result of the conditional listing of RXX and the successful completion of the concurrent financing.

Mr. Dow, who remains as Chairman, reports: “I am extremely pleased to see Larry take on the responsibility of growing the Company from the strong base established to date. Larry’s scientific background, coupled with his enthusiasm, will bring focused direction for the Company”.

Mr. Hoover is an analytical chemist, who for the past 5 years, has focused primarily on consulting for junior mineral explorers providing diverse services including research and analysis, report generation, investor relations, and fund-raising assistance. Mr. Hoover is also a director of Galahad Metals Inc.

For further information, please go to www.redoregold.com, or contact:

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