

City View Green Holdings Inc. Launches Hemp Based Dog Snacks Under Brand Names Thera-Snax(TM) and Pawsperity(TM)

Toronto, Ontario--(Newsfile Corp. - January 20, 2021) - City View Green Holdings Inc. (CSE: CVGR) ("**City View**" or the "**Company**"), trading through the facilities of the Canadian Securities Exchange ("**CSE**") under the symbol "CVGR" and on the OTCQB™ under the symbol "CVGRF", is pleased to announce the launch of its hemp-based dog treats under the brand names Thera-Snax™ and Pawsperity™.

The launch of branded dog treats marks the first milestone in the development of a range of hemp and cannabis infused proprietary brands being developed in several food categories by City View. The Company's research driven approach is being applied to pet wellness which will bring the benefits of hemp to pet owners.

Thera-Snax™ and Pawsperity™ brands are 100% natural dog treats and comprise the initial items in the company's pet supplement product launch. Thera-Snax™ and Pawsperity™ have been developed to support both active and older dog's wellness, with the benefits of hemp hearts and other active ingredients. Hemp's nutritional benefits make it one of the world's leading superfoods, hemp hearts are a rich source of complete plant protein, omega 3's, fibre, vitamin E and beneficial minerals to promote overall nutrition, muscle development and immune system function with anti-inflammatory properties to support healthy heart, coat, skin and joint mobility. Thera-Snax™ and Pawsperity™ with hemp hearts will be available in 2 formulas: healthy active living support with added vitamin B, and hip and joint support with added turmeric.

Consumers take their cues for healthy feeding of their dogs from functional food trends. The benefits of hemp hearts are well documented and particularly relevant for millennials who are big users of hemp heart super foods and now the largest dog owning cohort in Canada. According to The Nielsen Company retail sales of dog treats in Canada were estimated at \$200 Million. Our formulations have the added advantage of tapping in to the trend of plant-based protein foods, consumers told us -"*I know my dog will never be a vegan, but it's great to do a little bit for the planet by treating with a hemp heart treat, I love the clean, healthy, natural ingredients in these products.*"

City View also announces that it has negotiated debt settlements with arm's length creditors. Pursuant to the debt settlement agreements, the Company has agreed to settle aggregate outstanding debt of \$91,986.79 in consideration for which it will issue an aggregate of 1,082,197 common shares at a deemed price of \$0.085 per share. All shares issued in relation to these debt settlements are subject to a hold period expiring four months + one day after the date the shares are issued, in accordance with applicable securities laws and the policies of the CSE.

Rob Fia, CEO of City View Green Holdings Inc. commented:

"The launch of Thera-Snax™ and Pawsperity™ is the start of our mission towards building science backed cannabis brands for pets and humans. We are excited about partnering with pet food retailers in the future to help them attract the critical millennial dog owner to their stores."

For further information contact:

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Neither the Canadian Securities Exchange nor its regulations services accept responsibility for the adequacy or accuracy of this release.

About City View

City View Green is a leading cannabis-infused food company focused on the development of food brands, extraction, and distribution. Upon the anticipated receipt of its *Cannabis Act* processing and sales licences ("**Cannabis Licences**"), City View will incorporate cannabis-infused food production and extraction at its Brantford, Ontario facility. Once operational, it is our expectation that City View will produce high quality cannabis-infused food, oils, distillates, and water-soluble products for the food and beverage markets. In addition, City View owns a 27.5% stake in Budd Hutt Inc. ("**Budd Hutt**"), a retail-focused cannabis company with access to cannabis cultivation and production licences in Alberta and other retail opportunities across Canada. Through its relationship with Budd Hutt, the Company anticipates securing shelf space, product placement, and distribution opportunities for City View's products. For more information visit www.cityviewgreen.ca.

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