



MANAGEMENT'S DISCUSSION & ANALYSIS

Form 51-102F1

For the six months ended June 30, 2016

Icon Exploration Inc.
Management's Discussion and Analysis (Form 51-102F1)
For the six months ended June 30, 2016

Introduction

The Management Discussion's and Analysis ("MD&A), prepared as of August 4, 2016, summarize the activities of Icon Exploration Inc. ("Icon" or the "Company") and compare the financial results for the six months ended June 30, 2016 with those of the previous period ended June 30, 2015 and should be read in conjunction with the audited financial statements for the years ended December 31, 2015 and 2014. The financial statements and the related notes thereto, have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board. All dollar amounts included in this MD&A are stated in Canadian dollars unless otherwise indicated.

Icon's common shares trade on the TSX Nex Exchange under the symbol "IEX.H" and its most recent filings are available on the System for Electronic Document Analysis and Retrieval ("SEDAR") and can be accessed through the Internet at www.sedar.com.

Corporate Information

Icon Exploration Inc. was incorporated pursuant to the Canada Business Corporations Act on February 5, 2008 and was continued in BC under the Business Corporations Act (British Columbia) on February 18, 2011. The Company was initially listed on the TSX Venture Exchange and subsequently moved to the TSX Nex Exchange on January 26, 2016. Effective January 1, 2015, the Company has re-focused itself from a mineral exploration company to a company that seeks to acquire an operating company through the amalgamation of assets. The Company's registered and records office is located at 157 Adelaide Street West, Suite 320, Toronto, Ontario M5H 4E7.

Company Highlights

Composition of the Board of Directors

Rob Fia

Mr. Fia holds a B.Comm (Honours) from the Asper School of Business and is a Chartered Financial Analyst granted to him by the CFA Institute in Virginia, United States. Mr. Fia has been the Co-Head Corporate Finance at Kingsdale Capital Market Inc. (an IIROC member firm) since 2004. From 1999 to 2002 he was a technology hardware analyst at Harris Partners and from 2002 to 2004 he managed Ensign Capital Inc. (a Limited Market Dealer).

John Gamble

Mr. Gamble has over 25 years experience working with international public and private companies in the energy, environmental, resource and technology sectors and eight years experience in the renewable energy and clean tech sectors and has worked on raising over C\$25 million in public equity issues.

Joseph Heng

Mr Heng is a Chartered Accountant since 1973 and is a self employed accountant since 1990. He is and has been an officer and director of several companies listed on the TSX Venture Exchange. Mr Heng was appointed CFO on March 1, 2015.

Selected Annual Information

	December 31 2015 \$	December 31 2014 \$	December 31 2013 \$
Net loss	(174,169)	(49,745)	(2,189,700)
Basic loss per share	(0.01)	(0.00)	(0.22)
Total assets	5,967	32,508	65,581
Dividends	Nil	Nil	Nil

Results of Operations – Six months ended June 30 31, 2016 and 2015

For the six months ended June 30, 2016, the Company recorded a net loss of \$51,458 as compared to a net loss of \$84,362 in the prior comparative period.

Summarized below is a breakdown of the expenses incurred:

	2016 \$	2015 \$	Increase (Decrease)
Expenses:			
Administration	18,000	18,000	-
Filing and transfer fees	8,668	15,926	(7,158) 1
Foreign exchange (gain) loss	(1,665)	1,749	(3,414)
Insurance	-	1,006	(1,006) 2
Legal	7,290	18,715	(11,425) 3
Office and general	99	466	(367)
Accounting and audit	560	-	560
Financing fee	4,400	7,000	(2,600) 4
Interest on shareholders loan	14,106	5,009	9,097 5
Stock-based compensation	-	16,591	(16,591) 6
	<u>51,458</u>	<u>84,362</u>	<u>(32,904)</u>

1. Expenses incurred during the six months ended June 30, 2016 were fees paid to the various securities commission and also for TSXV sustaining fees. In the prior period expense increase is mainly attributed to the Company proceeding with an RTO transaction which did not materialized.

2. The Company cancelled its insurance policy during the year.

3. Increase in legal expenses in prior period includes services attributed to the Company proceeding with an RTO transaction which did not materialized.

4. The Company incurred \$4,400 in financing costs for 88,000 common shares is to be issued at a deemed price of \$0.05 per share. In the prior year, 100,000 bonus common shares were issued at a deemed price of \$0.05 per share aggregating \$5,000 and 40,000 common shares is to be issued with a deemed value of \$2,000..

5. Interest were accrued In connection with the loan advances by directors..

6. On March 13, 2015, the Company granted 1,359,642 share purchase options to directors and officers valued at \$16,591 with an expiry date of 5 years from the date of issuance.

Summary of Selected Highlights for the last Eight Quarters

Description	Jun 30, 2016 Q2 - 2015 \$	Mar 31, 2016 Q1 - 2016 \$	Dec 31, 2015 Q4 - 2015 \$	Sept 30, 2015 Q3 - 2015 \$
Total assets	4,092	10,546	5,967	30,832
Working capital (deficit)	(428,302)	(403,124)	(381,244)	(355,625)
Operations:				
Total revenues	Nil	Nil	Nil	Nil
Net income (loss)	(25,178)	(26,280)	(56,694)	(33,113)
Basic loss per share	(0.00)	(0.00)	(0.01)	0.00

Description	Jun 30, 2015 Q2 - 2015 \$	Mar 31, 2015 Q1 - 2015 \$	Dec 31, 2014 Q4 - 2014 \$	Sept 30, 2014 Q3 - 2014 \$
Total assets	30,343	32,860	32,508	38,200
Working capital (deficit)	(316,437)	(296,294)	(273,666)	(431,248)
Operations:				
Total revenues	Nil	Nil	Nil	Nil
Net income (loss)	(22,143)	(64,219)	111,390	(68,817)
Basic loss per share	0.00	0.00	0.00	0.00

Financing Activities

During the six months ended June 30, 2016, the Company received \$23,530 from two directors as a short term loan to fund its operations. In connection with the loan advance, the Company is require to issue 88,000 common shares at a deemed value of \$0.05 per share as bonus shares. These shares will be issued on approval of the TSXV Exchange.

As at June 30, 2016, the Company is indebted to directors for an aggregate amount of \$170,405 in respect to such loans and accrued interest of \$41,055.

The loans from directors bear interest rate at 18% per annum. Interest on the loans were forgiven for three months between April 1, 2015 to June 30, 2015

Loans and interest are payable 60 days from the date of written demand following a year from the date of the loan.

Liquidity and Solvency

The Company's objectives when managing capital are to safeguard its ability to continue as a going concern in order to provide returns for shareholders and to maintain a flexible capital structure that optimizes the costs of capital within a framework of acceptable risk. In the management of capital, the Company includes the components of shareholders' equity. The Company manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets.

To maintain or adjust capital structure, the Company may attempt to issue new shares, issue debt, acquire or dispose of assets or adjust the amount of cash. The Company is dependent on private investors as its primary source of operating working capital.

As at June 30, 2016, the Company had cash of \$882 and a working capital deficit of \$428,302. It does not have sufficient funds to pay overhead and administrative expenses and the Company's survival as a going concern may be in doubt if no new funding is secured.

The Company has incurred losses since inception, and the long term survival of the Company depends on the ability of management to continue raising capital. While management has successfully raised the necessary capital to finance the Company's operations in the past, there is no assurance that it will continue to be able to do so in the future.

Contingencies

Claim by a former director/consultant

On March 4, 2013 a notice of civil claim against the Company was filed with the Supreme Court of British Columbia by a former director/consultant of the Company claiming an amount of \$133,097 for unpaid fees and expenses. On November 27, 2013, the Company was served with the notice of the civil claim. The Company believes this claim is without merit.

On January 10, 2014 a response was filed disputing the claim as the director/consultant was terminated for just cause. On January 10, 2014, the Company also filed a counterclaim seeking certain monetary returns from the claimant. As at June 30, 2016, there was no further development with respect to this claim.

Off-Balance Sheet Arrangements

The Company has not entered into any off-balance sheet arrangements.

Related Party Transactions

Key management personnel are persons responsible for the planning, directing and controlling activities of the entity. Transactions with related parties are recorded at the exchange amount, being the price agreed between the parties. The Company incurred charges to directors and officers or to companies associated with these individuals as follows:

	For the six months ended	
	June 30	
	2016	2015
	\$	\$
Administration/accounting	18,000	18,000
Stock-based compensation		16,591
Interest on short term loans	14,106	5,009
	32,106	39,600

Related party liabilities included in trade and other payable are as follows:

	June 30	December 31
	2016	2015
	\$	\$
Amounts due to management:		
Administration/accounting	54,000	36,000
Interest on loans	41,055	26,949
Short term loan from directors	157,000	135,000
Cash advances by directors	13,405	11,875

Total	265,460	209,824
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Outstanding Share Capital

As at June 30, 2016 the Company's share capital was as follows:

Authorized: Unlimited common shares without par value

Securities	Number	Weighted-Average Exercised Price	Expiry Date
Common shares issued and outstanding	14,296,428	N/A	N/A
Common shares to be issued	128,000	N/A	N/A
Share purchase options	1,359,642	\$0.05	March 13, 2020
Share purchase warrants	2,604,000	\$0.50	Oct 31, 2017
Fully diluted share capital	18,388,070	N/A	N/A

Critical Accounting Policies and Estimates

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making judgments about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

Critical judgements are made in particular with regard to the assumption that the Company is a going concern and will continue in operation for the foreseeable future and at least one year, and the assumptions used in calculating the fair value of warrants and share-based payments.

Risks and uncertainties

Credit risk

The Company deposits cash with financial institutions it believes to be creditworthy. In some circumstances, cash balances at these financial institutions may exceed the federally guaranteed amount. The Company's current credit risk is primarily attributable to cash and accounts receivable. Cash is held with a reputable, Tier A Canadian chartered bank and accounts receivable consists of HST recoverable and as such, management believes the risk of loss to be minimal.

Liquidity risk

The Company's ability to remain liquid over the long term depends on its ability to obtain additional financing

As mentioned previously in this MD&A, as at June 30, 2016, the Company had a working capital deficiency of \$428,302 (December 31, 2015 – working capital deficiency of \$381,244). The Company is also seeking additional capital to increase its liquidity over the short and medium to long term. All of the Company's accounts payable and accrual liabilities have contractual maturities of less than 60 days and are subject to normal trade

terms. The Company believes that its liquidity risk is minimal as management is confident of raising additional capital.

Market risk

Currency risk

The Company has no significant foreign currency denominated assets or liabilities. Major purchases are transacted in Canadian dollars and therefore the Company has no material foreign currency exposure at June 30, 2016.

Interest rate risk

The Company's cash balance is placed in non bearing interest account and is therefore not subject to changes in interest rates.

Equity price risk

Market risk arises from the possibility that changes in market prices will affect the value of financial instruments of the Company. The Company's financial instruments consist of cash and HST accounts receivable. Price risk is remote.

Fair value

The Company has designated its cash as held-for-trading. Accounts receivable are classified as other financial assets and loan advances and accounts payable and accrued liabilities are classified for accounting purposes as other financial liabilities, which are measured at amortized cost which also equal fair value.

As at June 30, 2016, the carrying and fair value amounts of the Company's financial instruments are approximately equivalent.

CAUTIONARY NOTE

This document contains or refers to forward-looking information. Such forward-looking information includes, among other things, statements regarding estimates and/or assumptions in respect, of future economic, market and other conditions, and is based on current expectations that involve a number of business risks and uncertainties. Forward-looking statements are subject to significant risks and uncertainties and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and we assume no responsibility to update them or revise them to reflect new events or circumstances, except as required by law. Also refer to the **Risks and uncertainties** section of this MD&A.