



# Northern Iron Corp.

## **NORTHERN IRON CORP. LAUNCHES NEW WEBSITE**

**Vancouver, British Columbia, Canada – February 17, 2015.**

**Northern Iron Corp. (“Northern Iron” or the “Company”) (TSX-V: NFE) (FRANKFURT: N8I)** Is pleased to announce the launch of a new corporate website at [www.northernironcorp.com](http://www.northernironcorp.com) Fully compatible with mobile devices, the site boasts superior navigation and viewing tools along with a large amount of HBI/DRI and steel industry information.

### **The new website provides:**

- Comprehensive corporate information including our business objectives and strategy;
- Newly redeveloped corporate presentation;
- Extensive information focused on investor needs;
- Social media friendly website;
- An up to date look and feel along with intuitive navigation.

### **New website highlights:**

- A detailed description for the companies 5 exploration projects;
- Details on HBI and DRI;
- Photo gallery and historic files for the Griffith Mine;
- News blog and video library.

### **About Northern Iron Corp.**

Northern Iron is a 100% owner of five iron (magnetite) properties in the Red Lake District in the Province of Ontario. The Red Lake District is an established mining area in Ontario where Northern Iron has two near term development projects, the past producing [Griffith](#) mine and the [Karas](#) property.

Northern Iron is currently working towards the production of Hot Briquetted Iron ([HBI](#)), a transportable form of direct reduced iron. HBI is complementary and a viable metallic supplement to scrap steel. Quality scrap is a critical raw material in

the steel making process. With the diminishing supply of quality scrap steel and ever increasing market demand, steel producers around the world will be looking to secure alternative supplies of metallic products.

As part of the business plan, Northern Iron has acquired the past producing Griffith mine, which produced pellets and sponge iron (Direct Reduced Iron/DRI) from 1968 to 1986. The mine was owned and operated by STELCO and supplied pellets and sponge iron to the Hamilton and Nanticoke steel mills in Ontario.

Transportation infrastructure is currently in place to ship produced HBI into the North American market via rail and lake barges and into Asian markets via rail through the port of Prince Rupert. Existing infrastructure includes all weather roads, 115kV power line, natural gas line, rail bed and port facilities.

To date, Northern Iron has focused on de-risking the project by seeking out potential joint venture partners, off-take agreements or a combination thereof.

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