



## **Northern Iron Corp Appoints Investor Relations Professional**

**TORONTO, Ontario, Canada – August 30, 2011**

Northern Iron Corporation (**TSX-V: NFE**) (the “Company”) is pleased to announce that it has entered into an agreement and appointed Andreas Curkovic to manage investor relationships for the Company.

Mr. Curkovic will manage the investor relations and shareholder communications services. Mr. Curkovic will assist the Company in working with members of the professional investment community and current shareholders to keep them informed and up-to-date on the Company’s activities. The Agreement, which is renewable automatically on a monthly basis unless terminated by either party with 30 days prior notice, will pay Mr. Curkovic a fee of \$5,000 per month in consideration for his services. The Company has also agreed to grant Mr. Curkovic stock options to purchase 200,000 shares of the Corporation at \$0.30 for a period of two years.

Mr. Basil Botha, President and CEO of Northern Iron Corporation, stated, “The Northern Iron team is extremely excited to work with Andreas to increase our market exposure, and provide the Company with stronger representation in the North American equity markets. This is the next step in our efforts to create the maximum amount of value for our shareholders. Given Andreas’ solid track record with other iron ore miners, we believe that he is the ideal consultant to complement our efforts in delivering shareholder value.”

Mr. Curkovic is a seasoned Toronto-based investor relations consultant who provides a select group of public companies in the mining arena with an array of services tailored to target and attract institutional and retail investors, increase shareholder value and chart a long-term course for success.

### **About Northern Iron Corp.**

The Company is a mineral resource company engaged in the exploration of high quality iron ore in the Red Lake mining division, district of Kenora, Ontario, Canada. The Company holds 100% interest in minerals claims covering approximately 14,672 hectares, comprised of the El Sol Property, the Griffith Property, the Karas Property, the Papaonga Property and the Whitemud-Slate Property.

### **Cautionary Statement**

The foregoing information may contain forward-looking statements relating to the future performance of the Company. Forward-looking statements, specifically those concerning future performance, are subject to certain risks and uncertainties, and actual results may differ materially from the Company’s plans and expectations. These plans, expectations, risks and

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uncertainties are detailed herein and from time to time in the filings made by the Company with the TSX Venture Exchange and securities regulators. The Company does not assume any obligation to update or revise its forward-looking statements, whether as a result of new information, future events or otherwise.

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