

(FORMERLY INTEGRATED ENERGY STORAGE CORP.)

MANAGEMENT'S DISCUSSION AND ANALYSIS

**December 31, 2020** 

Management's Discussion & Analysis



#### **INTRODUCTION**

Medcolcanna Organics Inc. ("Medcolcanna" or "MCCN" or the "Company") was initially incorporated in the province of Alberta on May 31, 2010 under the Business Corporations Act (Alberta). Pursuant to a transaction with Medcolcanna (BVI), Inc., the Company was continued into the province of British Columbia under the Business Corporations Act (British Columbia). Medcolcanna is a publicly traded corporation with its corporate office located at Suite 800, 400 – 5th Avenue SW, Calgary, AB, T2P 0L6. The common shares of the Company are listed on the NEO exchange (NEO) under the symbol "MCCN". The common shares are also listed on the Frankfurt Stock Exchange ("FSE") under the symbol "MO2".

The following Management's Discussion and Analysis (the "MD&A") of Medcolcanna constitutes management's review of the factors that affected the Company's financial and operating performance for the year ended December 31, 2020. This MD&A should be read in conjunction with Medcolcanna's annual consolidated financial statements for the years ended December 31, 2020 and 2019 (collectively, the "Financial Statements"). The Financial Statements and notes thereof are prepared in accordance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board ("IASB") and interpretations of the International Financial Reporting Interpretations Committee ("IFRIC").

This MD&A has been prepared by reference to the MD&A disclosure requirements established under National Instrument 51-102 Continuous Disclosure Obligations ("NI 51-102") of the Canadian Securities Administrators. The MD&A and the Financial Statements have been filed on SEDAR and are available at www.sedar.com. Additional information can also be found on the Company's website at www.medcolcanna.com.

This MD&A is prepared as of March 31, 2021. All dollar values are expressed in Canadian dollars, unless otherwise indicated.

#### **KEY DEVELOPMENTS**

Below is a summary of key developments up to the date of this MD&A.

- In February 2020, Medcolcanna signed a Letter of Intent ("LOI") with Dona Blanca Limited ("Dona Blanca") in which Dona Blanca would invest \$1,500,000 USD (\$1,909,800 CAD) for a 15% ownership stake in Extralia, Medcolcanna's wholly-owned subsidiary. During the year ended December 31, 2020, the initial LOI was amended to allow Dona Blanca the option to increase its ownership stake in Extralia Labs to 25% for an additional \$1,000,000 USD (\$1,273,200 CAD). As at December 31, 2020, Medcolcanna had received a non-refundable cash deposits of \$50,558 USD (\$68,928 CAD) from Dona Blanca towards its investment in Extralia Labs. Additionally, Dona Blanca issued shares and options to Medcolcanna to be applied as payment toward the Extralia investment. The shares and options were valued at \$95,964 CAD as consideration received towards the Extralia Labs investment.
- During the year ended December 31, 2020, the Company recognized \$1,000,000 USD (\$1,391,730 CAD) as advances received from funds provided by Dona Blanca (December 31, 2019 \$nil) in relation to an earn-in agreement for the sale of 70% working interest in the economic rights of two hectares of land. Dona Blanca was required to provide funds in stages to earn the full 70%: stage 1 where Dona Blanca invested \$516,678 USD (\$719,075 CAD), to earn a 35% working interest or 0.7 net hectares; stage 2 where Dona Blanca invested \$290,000 USD (\$404,055 CAD) to earn an additional 20% working interest or an aggregated 55% working interest, or 1.1 net hectares; and stage 3 where Dona Blanca invested an additional \$193,322 USD (\$268,600 CAD) to earn an additional 15% working interest for a total working interest percentage of 70% and total proceeds received by Medcolcanna of \$1,000,000 USD (\$1,391,730 CAD). As at December

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31, 2020, the agreement with Dona Blanca was being revised and amended and as such the total proceeds received have been recorded as an advance received on the statement of financial position. Once signed, the new amended agreement will dictate the accounting treatment for the \$1,000,000 USD (\$1,391,730 CAD).

- In April 2020, Medcolcanna received final approval for commercial production of certain strains of cannabis from its Colombian operations. This allows the Company to execute on its plan to begin generating revenue from its cannabis farms in Colombia.
- In July 2020, the Company entered into a distribution agreement with Greenstein Capital Ltd. ("Greenstein" or "GC"), a private Maltese company. This agreement, which includes the distribution of a minimum quantity of 1,000 kg of active cannabinoid ingredients per year, will see Medcolcanna products commercialized in Europe. The distribution agreement entered into with Greenstein Trading Ltd. ("GT"), a subsidiary of Greenstein, consists of transferring cannabinoid ingredients to GT on a COGS basis for Active Pharmaceutical Ingredients ("APIs") and bulk products, and a COGS plus 25% price on all finished products. The agreement includes a profit-sharing mechanism stating that the final sale price minus the transfer price from Medcolcanna to GT will generate profit to be shared equally between the parties. The agreement also provides a minimum purchase of 1,000 kilograms of product per year (subject to EUGMP conformity) or a penalty of 50% of average cost of production to be paid by GT to Medcolcanna for quantities unsold. Medcolcanna and GC have also committed to continue ongoing discussions towards a corporate transaction in the future.
- In July 2020, Medcolcanna issued 10,000,000 common shares at a value of \$0.08 per share to Greenstein for total proceeds of \$800,000.
- During 2020, the Company completed a non-brokered private placement of senior secured convertible debenture units. The debentures closed in three separate tranches in July, August, and December. Total proceeds received from the debentures equate to \$2,046,915. The debentures mature two years from the date of issuance and are convertible into common shares of the Company, at the option of the holder, at any time prior to the maturity date, at a price of \$0.20 per share. For the debentures issued in July, interest is payable on the maturity date at a rate of fourteen percent (14%) per annum (simple not compounded), payable in cash or shares. Interest for the August and December issued debentures is payable semi-annually, at the end of June and December, at a rate of fourteen percent (14%) per annum (simple not compounded), payable in cash or shares. The debentures will be subject to earlier redemption by the Company in the event the common shares are trading at a volume weighted average trading price at or above \$0.40 per share for a period of not less than ten (10) consecutive trading days. The debentures include five common share purchase warrants for every one dollar of principal amount of debentures subscribed for, with each warrant exercisable at a price of \$0.20 to purchase one common share for a period of 24 months from the date of issuance.
- In September 2020, the Company entered into a joint venture agreement for the development and commercialization of cannabis-based pharmaceutical products with Grupo Curativa SAS ("Curativa"), an interdisciplinary group of physicians and scientists, internationally recognized for their development and commercialization of various carefully researched products with varying ratios of THC, CBD and other cannabinoids across human and veterinary populations. This agreement between Medcolcanna and Curativa is expected to leverage Medcolcanna's wholly-owned subsidiary Extralia Labs' extraction capacity to manufacture all of Curativa's products to augment its capacity to reach its fast-growing patient network.
- In February 2021, Medcolcanna was granted a psychoactive quota for the production of THC derivatives by the ministry of Health and Social Protection in Colombia. The grant allows the Company to produce and supply capsules, oils, sprays, transdermal gel, creams, and almost all pharmaceutical forms of cannabis to

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be distributed through the Company's ow clinic and affiliated medical centers, its partnership with physician networks such as Grupo Curatia and its licensed pharmacy networks.

- In March 2021, Medcolcanna issued an aggregate of 3,837,440 common shares in the capital of the Company with certain trade creditors, employees and members of the board of directors in exchange for the forgiveness of a total amount of \$456,725 worth of liabilities owed to such creditors.
- In March 2021, Medcolcanna announced that it has closed a bridge loan with certain executive officers of the Company. Under the terms of loan, the lenders provided a total of \$750,000 for a two-year term at an annual interest rate of 7.85% with interest payments completed quarterly and with amortization of the same commencing fifteen months from the date of the loan. Payments of the bridge loan are deferred until fifteen months after the commencement of the bridge loan, unless certain financing events or positive cash flow milestones are achieved by the Company wherein repayment of the loan would be accelerated. As part of the bridge loan, 11,250,000 warrants with an exercise price of \$0.10 over a two-year term were issued to the lenders.
- In March 2021, the Company announced it entered into a distribution agreement with the company responsible for the Rappi app for the distribution of MCCN's magistral formulations and to provide telemedicine services for the diagnosis and treatment of conditions and diseases with medicinal cannabis formulations. The deal between MCCN and Rappi is a commission-based arrangement, lowering the risk to the Company while giving it access to a well-developed and widely recognized distribution channel with potential to benefit more than 5.6 million active users in the region that spent, in 2020, more than \$4 million USD per month in pharmacy transactions alone, with growth expected to continue in 2021 in Colombia.

### **COVID-19 PANDEMIC**

During the year ended December 31, 2020, the global outbreak of coronavirus disease ("COVID-19"), was declared a pandemic by the World Health Organization. Governments worldwide, including those in Canada, Colombia, Switzerland, and the Netherlands have enacted emergency measures to combat the spread of the virus. These measures, which include the implementation of travel bans, self-imposed quarantine periods and social distancing, have caused material disruptions to businesses globally resulting in an economic downturn. As a result of COVID-19 Medcolcanna experienced some disruptions in its own business activities including temporarily shutting down its Swiss operations and delays in receiving imported capital equipment.

Medcolcanna continues to be proactive and closely monitor the ongoing COVID-19 situation. As the global situation continues to change rapidly, ensuring the well-being of our employees remains one of our top priorities. Our facilities in Colombia remain open and operational with safety measures in place to protect the health and safety of employees, vendors, partners, and their families. The Company is committed to providing safety measures and implementing other practices to provide for the wellbeing of all personnel that visit the facilities.

COVID-19 has increased the Company's risk profile significantly, notably due to the following:

- a potential curtailment or total shut down of operations by government
- potential loss of manpower at its facilities
- potential of a Medcolcanna employee falling ill and causing a disruption to the operations
- the ability to procure and transport critical supplies and parts to the facilities and
- the ability of the Colombian operations to transport finished products to clients to generate revenues.

If any of these events were triggered, the result could be a complete shutdown of the Colombian operations for an undetermined period.

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To minimize this risk, the following actions have been taken: a policy has been instituted supporting employees to work from home where practical; preliminary screenings at facilities, any employees or contractors showing potential signs of COVID-19 will be placed into self-isolation; special arrangements at the facilities have been implemented to maximize social distancing.

The Company is treating the threat of a COVID-19 outbreak very seriously. A care-and-maintenance plan has been prepared and would be executed in the event of an outbreak at one of the facilities. The Company is preserving as much cash as possible; all non-critical expenditures have been deferred for the foreseeable future. Should the COVID-19 cause a prolonged interruption of operations, this could impact the Company's ability to secure financing required to progress its strategic initiatives and/or could result in an impairment of asset values

#### **COMPANY OVERVIEW**

In May 2019, the Company (then being Integrated Energy Storage Corp. ("IES")) completed a transaction whereby IES acquired all of the outstanding shares of Medcolcanna (BVI), Inc. ("Medcolcanna BVI" or "MCCN BVI") a private company incorporated under the laws of the British Virgin Islands. The transaction constituted a reverse asset acquisition in accordance with IFRS, whereby the shareholders of Medcolcanna BVI took control of IES (the "Reverse Takeover Transaction" or "RTO Transaction" or "RTO"). Pursuant to the RTO Transaction, IES changed its name to Medcolcanna Organics Inc.

Through Medcolcanna's subsidiary, Medcolcanna S.A.S, ("MCCN SAS"), the Company is licensed by the Colombian Ministry of Social Health and Protection and the Colombian Ministry of Justice and Law to use seeds for sowing, cultivate both psychoactive and non-psychoactive cannabis plants, and manufacture cannabis derivatives in Colombia.

In June 2018, the Colombian Ministry of Health granted the production license authorizing the domestic and international distribution of high and low THC medicinal cannabis extracts which allows MCCN SAS to produce cannabis for domestic use and international export. In addition, in June 2018, the Ministry of Justice granted a low and high THC cultivation license which enables MCCN SAS to cultivate non-psychoactive and psychoactive medicinal cannabis for domestic consumption and production of seeds for cultivation, storage and disposal. This is the last license needed for MCCN to have all licenses required for commercial cultivation and for the export of CBD.

MCCN SAS registered 50 different varieties of cannabis seeds with the Instituto Colombiano Agropecuario ("ICA") in 2018. Medcolcanna commercially registered 12 varieties (6 non psychoactive, 1 CBG and 5 psychoactive) with the National Cultivar Registry - ICA. During 2020, Medcolcanna finished the agronomical evaluation of 5 non-psychoactive varieties at three different Colombian regions (Valles Internaninos, Region Andina fria and Zona cafetera region).

Medcolcanna's manufacturing process follows GACP and GMP standards that regulate principles and practices of hygiene in the handling, preparation, processing, packaging, storage, transportation, and distribution of food and medicines for human consumption. Medcolcanna obtained GACP certification in June 2020 and expects to be GMP EU compliant by Q2 2021. Medcolcanna is committed to the development of final products that are consistent with medicinal cannabis industry standards and pharmaceutical procedures. The products will include a variety of THC and CBD compositions that will be designed to respond to specific medical conditions.

The Company has been working towards the launch of finished products including, cosmetics, over the counter formulations, nutraceuticals, and oils. The Company expects to launch these brands before the end of the year. Medcolcanna has received approval for domestic sales from the Instituto Nacional de Vigilancia de Medicamentos y Alimentos (Colombian National Food and Drug Surveillance Institute or "INVIMA"). This gives Medcolcanna the ability to sell its line of cosmetic products and magistral preparations in the local Colombian market (Magistral preparations are similar to compound pharmacies and will be sold through medical prescriptions).

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Medcolcanna's proprietary formulations are expected to be distributed Curativa's network of doctors to benefit the growing patient base they have created since 2014. Medcolcanna's product portfolio of 12 base formulations are expected to be augmented by Curativa's recognized 17 formulations allowing Medcolcanna to offer science-backed products to its own network of patient clinics in Colombia as well as its other medical cannabis distribution channels in Spain and Germany. Along with its 17 formulations for humans, Curativa has also developed 7 formulations for pets. Medcolcanna will collaborate with the Curativa technical teams for reformulations and the development of new formulations.

Medcolcanna currently has 5.7 hectares under greenhouse and has expanded its cultivation to include 2 additional hectares outdoors, for a total cultivation of 7.7 hectares. Of this total 7.7 hectares, the economic benefits of 1.4 hectares are owned by Dona Blanca per the earn-in agreement previously discussed, leaving Medcolcanna with a net beneficial interest of 6.3 hectares.

During October 2020, the Neiva hemp project started. By December 2020, 6,377 plants were planted (flowering stage) corresponding to 0.25 hectares. In addition, 78,672 plants were planted in confinement (vegetative phase) corresponding to 3.14 hectares. Additionally, 7 hectares were prepared for planting.

Furthermore, Medcolcanna started the construction of its extraction and post-extraction laboratory in September 2020 which was completed subsequent to quarter end. During this period of time Medcolcanna standardized the process of extraction, distillation and crystallization and began commercial production of isolates finalizing September and continue working until December.

Medcolcanna's contracted extraction capacity exceeds the Company's estimates for its own biomass production, which will allow the Company to exploit a tolling revenue stream. MCCN is actively developing its tolling revenue model with interested third parties and expects to process all of the Dona Blanca biomass through Extralia Labs.

During 2020, Medcolcanna continued the characterization of new varieties to select specific varieties and cross them to improve and create proprietary genetics. During 2020, Medcolcanna characterized 76 different genotypes under outdoor conditions in order to select genotypes adapted to these agronomical conditions. Based on the characterization, the Company has implemented the first crosses among genotypes in order to evaluate progeny with new characteristics adapted to local conditions. Moreover, the protocol to obtain viable pollen from feminized plants has been established. The Company started to implement the protocol to propagate in vitro material which allows the Company to produce disease free plants and maintain germoplasm in vitro.

To date, Medcolcanna has entered into 51 contracts to supply genetics (seeds or cuttings) to third parties. This is also expected to provide an additional revenue stream for the Company.

Medcolcanna has implemented a scalable and comprehensive security plan that identifies and mitigates risks relating to Medcolcanna's assets and covering the production, distribution, logistics and operations chain. Medcolcanna's security protocol features range from electronic controlled access to ultra-high definition video surveillance and intrusion detection devices, among others. Medcolcanna's security protocol was prepared by a security company after an assessment performed to the leased land location and was presented and approved by the authorities at license application.

Medcolcanna is also involved in the cannabis vaping industry in Europe. Under the brand name Cannav<sup>TM</sup>, Medcolcanna develops its own vaping liquids which it sells along with vaping devices and equipment through retail and wholesale distribution chains. In September 2020, the Company began selling dry flower it had purchased to customers in Europe. The Company had sales online through its website, in-shop at its Swiss location, and through the use of commissioned salesperson. Medcolcanna plans to continue expansion and development of its vape brand with the intent of making this a sustainable source of revenue for the Company.

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#### **COMPANY OUTLOOK- 2021**

The Company's goal and objective for the 2021 fiscal year is to become self-sustainable and the exit the fourth quarter of 2021 as a profitable Company. MCCN has four lines of business that the Company has identified as material to achieve this objective and the Company's management have put a plan in place to target the Company's goals and look to execute on that plan in 2021.

### Neiva – MCCN's Outdoor cultivation – quarterly objectives by the Company.

- Six hectares under cultivation by the second quarter of 2021
- Fifteen hectares under cultivation by the third quarter of 2021
- Thirty hectares under cultivation by the fourth quarter of 2021

With exiting the 2021 year with 30 hectors under cultivation, MCCN expects to have a minimum production of 1,000 kilograms of CBD isolate under cultivation per month. The Company's goal and plan is to be able to produce CBD isolates for a cost of \$350 on an operating basis. The sale price per kilogram of isolate will be determined by market factors during the 2021 year, as well as contracts that the Company may be able to obtain, however the Company is confident that if execution is achieved, the market price for CBD isolates will provide the Company with profitable gross margins.

#### **El Candil**

The Company has received the export quota of 10% of Colombia's export of psychoactive cannabis which equates to approximately 4% of the world's quota. The Company will utilize its El Candil facilities to produce Cannabis with high potency psychoactive strains of cannabis as well as non-psychoactive strains such as CBG.

Medcolcanna currently has 5.7 hectares under greenhouse, 2.0 hectares of outdoor, with a net beneficial interest of 6.3 hectares. This capacity will allow the company to produce approximately 25,000 kilos of dry flower per year.

The Company will use this production for both local Colombian sales as well as exporting the product to other countries.

### Extraction – 3<sup>rd</sup> party

The Company looks to achieve an extraction capacity of 800 tons of dry flower per rolling 12 months starting in the second quarter of 2021. The Company can currently extract up to 300 tons of dry flower per rolling 12 months. The Company will also look to install and operate ethanol rectification methods that allow the Company to reclycle and reuse the ethanol, which will provide environmental benefits and also reduce costs of extraction.

In the second quarter of 2021- MCCN will launch its third party extraction services, the Company looks to position itself as a high volume and reasonably priced extractor. MCCN is currently negotiating with five counter parties for extraction services. The Company looks to execute on at least two of those contracts by the end of the second quarter and provide at least five counter parties with services by the end of 2021. MCCN expects to end the year with these services to third parties and if able to execute this revenue should account for no less than \$400,0000 CAD in revenue for the 2021 fiscal year.

The Company is also working to implement GMP EU Compliant extraction by the third quarter in 2021.

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#### Medical

The Company has acquired 14 new medical formulations and 7 new formulations for animals, through its JV agreement with Curativa. Curativa has current sales and operations with cannabis and has sales of approximately 600 – 700 prescriptions per month or medical formulations a month. With these 14 new medical formulations as well as 7 medical formulations for animals the Company now has a total of 23 medical formulations.

MCCN's goal is to launch 2 new telemedicine platforms, in 2021, through partnerships in Colombia. The Company will distribution of the telemedicine platform will be aided through our agreement with RAPPI which was signed in March 2021.

Some specific patients have been attended to demonstrate efficacy of MCCN formulations for Chron's disease, epilepsy, Arthritis, insomnia, anxiety. Those results and testimonies to be published within next couple of months.

The Company's goal is to have patient sales of approximately 1,000 prescriptions per month by the third quarter of 2021. The Company's goal is to also enter the United States market by the third quarter of 2021.

#### **INDUSTRY INFORMATION**

Medicinal cannabis refers to the use of cannabis and its constituent cannabinoids to treat disease or improve symptoms such as pain, muscle spasticity, nausea and other indications., autism, rheumatoid arthritis, osteoarthritis, fibromyalgia, neuropathic pain, endometriosis, menstrual pain, psoriasis, eczema, Crohn's disease, insomnia, anxiety, PTSD and other conditions. Cannabinoids is a blanket term covering a family of complex chemicals, both natural and man-made, that bind with cannabinoid receptors (protein molecules on the surface of cells) in the human body and effect a wide number of responses. Cannabinoid receptors in the human body are part of a system called the endocannabinoid system. This system produces chemicals called endocannabinoids, which also bind with cannabinoid receptors. Cannabinoid receptors are found in the brain and throughout the body. Scientists have found that cannabinoid receptors in the endocannabinoid system are involved in a vast array of functions in our bodies, including helping to modulate brain and nerve activity (including memory and pain), energy metabolism, heart function, the immune system and even reproduction.

While there are a large number of active cannabinoids found in cannabis, the two most common currently used for medical purposes are tetrahydrocannabinol (THC) and cannabidiol (CBD). Although no clinical trials have been completed in Canada to validate the effectiveness of tetrahydrocannabinol or cannabidiol in managing disease and improving symptoms, scientific studies have identified that they, alone and/or in combination, have potential to provide treatment benefits for a large number of medical conditions.

The global medicinal cannabis industry is a growing industry experiencing significant change as a result of legislative reform to legalize the production and consumption of cannabis for therapeutic and medicinal purposes. The evolving global framework yields opportunities for medicinal cannabis producers to cultivate, develop, and market cannabis and cannabis derived products in an environment of substantially increasing cannabis demand.

With the adoption of Law 1787 and Decree 613, the Colombian government has constructed an effective legal framework with appropriate mechanisms to introduce and regulate the use of cannabis for medicinal purposes. Law 1787 outlines the regulatory framework that allows for safe and informed use of medicinal cannabis and its derivatives, while Decree 613 elaborates on this concept and established a licensing regime to conduct related activities. Colombia's regulatory framework, climate conditions, and low-cost labour are positive factors that position Colombia as a global leader in cannabis production. Foreign corporations have entered the Colombian market as a result of Colombia's regulatory regime, creating the prospect of Colombia becoming a hub for future

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industry development. Medcolcanna is optimally structured and positioned to capitalize on this movement to exploit the growing global cannabis industry.

# **KEY FINANCIAL RESULTS**

The following table summarizes Medcolcanna's key financial results for the year ended December 31, 2020 and 2019.

As at December 31,	2020	2019
Revenue	95,774	1,582
Cost of goods sold	74,120	636
Impairment of inventory	96,075	4,711
Gross profit (loss) before fair value adjustments	(74,421)	(3,765)
Unrealized loss on changes in fair value of biological assets	(787,773)	-
Gross profit (loss)	(862,194)	(3,765)
Net loss	(7,361,001)	(7,214,468)
Net loss attributable to Medcolcanna Organics Inc.	(7,272,596)	(7,214,468)
Basic loss per share	(0.08)	(0.10)
Diluted loss per share	(0.08)	(0.10)

The following table summarizes key financial information about the Company as at December 31, 2020 and 2019.

	2020	2019
Working capital	(3,018,864)	2,554,463
Total assets	6,196,899	6,567,588
Total non-current liaiblities	2,855,012	403,633
Shareholders' equity	(742,380)	5,497,874

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# SELECTED QUARTERLY INFORMATION

The following table sets out selected quarterly financial information of Medcolcanna from March 31, 2019 to December 31, 2020.

	Q4 2020	Q3 2020	Q2 2020	Q1 2020
Revenues	10,991	51,992	5,834	26,957
Cost of goods sold	1,198	41,060	12,273	19,589
Impairment of inventory	96,075	-	-	-
Gross profit (loss) before fair value adjustments	(86,282)	10,932	(6,439)	7,368
Unrealized gain on changes in fair value of biological assets	(975,850)	114,718	73,359	-
Gross profit (loss)	(1,062,132)	125,650	66,920	7,368
Net loss	(3,282,038)	(1,424,105)	(1,168,935)	(1,485,923)
Net loss attributable to Medcolcanna	(3,243,448)	(1,396,237)	(1,155,804)	(1,477,107)
Loss per share	(0.04)	(0.01)	(0.01)	(0.02)
Diluted loss per share	(0.04)	(0.01)	(0.01)	(0.02)

	Q4 2019	Q3 2019	Q2 2019	Q1 2019
Revenues	1,582	-	-	-
Cost of goods sold	636	-	-	-
Impairment of inventory	4,711	-	-	-
Gross loss before fair value adjustments	(3,765)	-	-	-
Unrealized gain on changes in fair value of				
biological assets	-	-	-	-
Gross loss	(3,765)	-	-	-
Net loss	(1,608,415)	(1,223,530)	(3,778,682)	(603,841)
Net loss attributable to Medcolcanna	(1,608,415)	(1,223,530)	(3,778,682)	(603,841)
Loss per share	(0.02)	(0.01)	(0.06)	(0.01)
Diluted loss per share	(0.02)	(0.01)	(0.06)	(0.01)

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#### **DISCUSSION OF OPERATIONS**

### **Adjusted EBITDA**

Adjusted EBITDA (earnings before interest, taxes depreciation and amortization) is not a recognized performance measure under IFRS and therefore it may not be comparable to similar measures presented by other issuers. The term EBITDA consists of net income (loss) and excludes interest (financing costs), taxes, depreciation and amortization. Adjusted EBITDA also excludes share-based compensation, RTO related costs, impairment of assets and adjustments for fair valuing of biological assets. Adjusted EBITDA is included as a supplemental disclosure because Management believes that such measurement provides a better assessment of the Company's operations on a continuing basis by eliminating certain non-cash charges and charges or gains that are nonrecurring.

The following is a reconciliation of the Company's net income (loss) to Adjusted EBITDA for the three and year ended December 31, 2020 and 2019.

	Three n	nonths ended		Years ended
		December 31		December 31
	2020	2019	2020	2019
Net income (loss)	(3,282,038)	(1,609,415)	(7,361,001)	(7,214,468)
Add back:				
Depreciation expense	33,412	81,065	166,016	179,884
Deferred tax recovery	(69,395)	-	(69,395)	-
Interest expense on leases	38,969	16,539	117,337	50,689
Accrued interest on convertible debentures	64,355	-	100,164	-
Accretion expense on convertible debentures	37,515	-	53,796	
EBITDA	(3,177,182)	(1,511,811)	(6,993,083)	(6,983,895)
Adjustments:				
Listing expense	-	-	-	2,232,149
Transaction costs relating to the RTO	-	-	-	202,874
Share-based compensation	52,189	240,420	406,919	917,064
Fair value of biological assets	975,850	-	787,773	
Adjusted EBITDA <sup>(1)</sup>	(2,149,143)	(1,271,391)	(5,798,391)	(3,631,808)

<sup>(1)</sup> Non-GAAP measure

During the three months and year ended December 31, 2020, the Company generated an Adjusted EBITDA loss of \$2,149,143 (December 31, 2019 - \$1,271,391) and \$5,798,391 (December 31, 2019 - \$3,631,808) respectively.

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#### **Revenue and Cost of Sales**

A table of the items included in revenue for the three and year ended December 31, 2020 and 2019 has been presented below.

Three months ended December 31, 2020:

	Vape products	Cannabis products	Total
Total revenue	2,525	8,466	10,991
Total costs of sales	(1,198)	-	(1,198)
Impairment of inventory	(2,625)	(93,450)	(96,075)
Gross profit before fair value adjustments	(1,298)	(84,984)	(86,282)

Year ended December 31, 2020:

	Vape products	Cannabis products	Total
Total revenue	17,486	78,288	95,774
Total costs of sales	(8,301)	(65,819)	(74,120)
Impairment of inventory	(2,625)	(93,450)	(96,075)
Gross profit before fair value adjustments	6,560	(80,981)	(74,421)

Three months and year ended December 31, 2019:

	Vape products	Cannabis products	Earn-in Revenue	Total
Total revenue	1,582	-	-	1,582
Total costs of sales	(636)	-	-	(636)
Impairment of inventory	(4,711)	-	-	(4,711)
Gross profit before fair value adjustments	(3,765)	-	-	(3,765)

Vape and cannabis product sales increased during the year ended December 31, 2020 compared to December 31, 2019 as a result of the Company's continued expansion and development in the global market. During the year ended December 31, 2020, Medcolcanna received final approval for commercial production of certain strains of cannabis from its Colombian operations, which allowed the Company to produce commercial cannabis derived products such as isolates, oils and distillates.

Additionally, during the year ended December 31, 2020, a fire occurred at the Company's post-harvest extraction facility, resulting in inventory valued at \$6,741 (December 31, 2019 – nil) being damaged and considered obsolete. This inventory was written off by the Company and recorded in the consolidated statement of loss and comprehensive loss as impairment of inventory. Additionally, a further \$89,334 of inventory was written down to net realizable value during the year ended December 31, 2020 (December 31, 2019 - \$4,711), resulting in total impairment of inventory of \$96,075 (December 31, 2019 - \$4,711).

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### Unrealized loss on changes in fair value of biological assets

As at December 31, 2020, the Company's biological assets consist of 170,296 cannabis plants, measured at their fair value less costs to sell. The Company incurred \$787,773 in production costs towards its biological assets (December 31, 2019 - \$nil). As at December 31, 2020, the Company measured its biological assets at fair value less cost to sell of \$nil (December 31, 2019 - \$nil) and recorded an unrealized loss on changes in fair value of biological assets of \$787,773 on the consolidated statement of loss and comprehensive loss. Currently, all of the Company's biological assets are located in Colombia, where the sale and export of cannabis flower is prohibited. As such, the cannabis plants and dry flower produced by the Company must first be processed to create cannabis derived products before the Company can realize the economic benefits of its biological assets and inventory derived thereto.

#### **Operating expenses**

Included in operating expenses are costs associated with operating agricultural activities, pre-operational extraction and processing costs, and vape operational expenses in Switzerland. A summary of these activities is presented below.

	For the three m	For the three months ended		For the year ended	
	ſ	December 31		December 31	
	2020	2019	2020	2019	
Agricultural <sup>(1)</sup>	116,241	340,137	550,025	743,081	
Extraction and processing	187,236	-	392,581	-	
Vaping	523	2,235	2,154	3,588	
Total	304,000	342,372	944,760	746,669	

<sup>(1)</sup> Agricultural operating costs include cultivation and production activities prior to receiving final approval for commercial cultivation of biological assets.

During the three months ended December 31, 2020, operating expenses decreased by \$38,372 compared to the three months ended December 31, 2019. This is a result of the Company receiving final approvals to produce commercial products, which results in the majority of production costs being initially included in biological assets and inventory. During the year ended December 31, 2020, operating expenses increased by \$198,091 compared to year ended December 31, 2019. Operating costs increased as a result of increased activity in Medcolcanna's extraction and processing division within its wholly owned subsidiary Extralia Labs. As a result, costs associated with starting up this division were expensed and will be included in inventory in future periods as the company uses Extralia Labs to convert its dry cannabis flower into finished cannabis products.

### General and administrative ("G&A") expenses

G&A expenses include expenditures relating to day-to-day operations of the business not directly tied to a specific function or department within the Company. Medcolcanna incurred total G&A expenses of \$\$1,191,540 for the three months ended December 31, 2020 (December 31, 2019 - \$853,618) and \$4,009,363 for the year ended December 31, 2020 (December 31, 2019 - \$2,551,550). The nature of the G&A expenses are as follows:

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	For the three months ended		For t	he year ended	
	Γ	December 31		December 31	
	2020	2019	2020	2019	
Salary, wages, and benefits	484,472	399,487	1,874,416	889,106	
Professional fees	337,899	179,016	970,777	605,196	
Legal fees	58,228	65,804	249,664	344,357	
Investor relations	48,325	6,888	216,438	145,245	
Director fees	24,757	18,709	102,876	43,942	
Insurance	19,178	22,510	92,568	35,233	
Transfer agent and filing fees	4,188	5,081	70,969	119,136	
General office <sup>(1)</sup>	77,135	40,586	132,503	133,142	
Travel	15,789	65,803	52,305	148,545	
Business registration and license fees	5,199	-	33,551	-	
Software and IT expenses	24,628	40,657	52,650	40,657	
Other	91,742	9,077	160,646	46,991	
Total	1,191,540	853,618	4,009,363	2,551,550	

<sup>(1)</sup> General office expense includes rent on office equipment, communication costs, cleaning services, office supplies and stationery, etc.

G&A expense increased by \$337,922 from the three months ended December 31, 2020 compared to the three months ended December 31, 2019. G&A expense increased by \$1,457,813 for the year ended December 31, 2020 compared to December 31, 2019. The increase is attributable to an increased number of employees working for the Company. In Q4 2019, the Company had just barely started operations, resulting in a minimal number of employees needed. As the Company continued to grow and expand more personnel were needed to maintain the Company's operations. Due to the growth and international expansion efforts, Medcolcanna also increased its use of consultants and other professionals during the three months and year ended December 31, 2020 to help advance product development in international jurisdictions. Beginning in Q2 2020, the Company entered into strategic investor relations agreements with various vendors to help promote and expand the Company's activities. As a result, investor relations expenditures increased during the three months and year ended December 31, 2020 compared to the same periods in 2019. Insurance costs increased during the year ended December 31, 2020 compared to 2019. In 2019, the Company was just beginning operations and had just finalized director and officer insurance, resulting in only a small amount recognized in expenses in the prior year. In 2020, with increased operations, Medcolcanna has added risk insurance policies to protect its assets and provide security for unseen events. Travel costs of the company decreased significantly when looking at the three months and year ended December 31, 2020 compared to the same periods in 2019. This was mainly due to ongoing travel restrictions enacted by governments throughout the world as a result of the COVID-19 pandemic.

### Selling, marketing, and promotion expense

During the three months and year ended December 31, 2020, the Company incurred selling, marketing, and promotional expenses of \$63,493 and \$113,143 respectively compared to a three months and year ended December 2019 expense of \$15,014 and \$20,351 respectively. The increase is due to directed marketing and advertising campaigns in both Colombia and Switzerland to help grow the business and generate sustainable revenue for the Company. The Company is still considered to be in its infancy, and the selling, marketing, and promotional campaigns are anticipated to help find new customers and revenue generating opportunities.

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### Research and development ("R&D") expense

R&D expenses are costs incurred to develop new products or processes that may or may not be commercially viable. Research costs are expensed as incurred. Development expenditures are capitalized only if development costs can be measured reliably, the product or process is technically and commercially feasible, future economic benefits are probable, and the Company intends to and has sufficient resources to complete development to use or sell the asset. During the three months and year ended December 31, 2020, Medcolcanna incurred R&D costs of \$162,101 and \$357,489 respectively compared to three months and year ended December 2019 expense of \$15,214 and \$169,052 respectively.

A summary of the nature of R&D activities is provided below:

	For the three months ended		For the year ended		
	December 31			December 31	
	2020	2019	2020	2019	
Agricultural product and process development	151,452	4,691	270,379	4,691	
Medicinal cannabinoid formulations	10,649	1,972	81,100	155,776	
Vape product development	-	8,585	6,010	8,585	
Total	162,101	15,248	357,489	169,052	

As Medcolcanna begins to sell its internally grown and produced cannabis products to customers, the Company has increased its R&D activities to test and develop new products, extraction processes, and growing conditions. As a result, R&D expenditures at the Colombian farm increased from nil to \$270,379 during the year ended December 31, 2020. Medicinal cannabinoid formulations R&D costs decreased from \$155,776 in 2019 to \$81,100 during the year ended December 31, 2020. In 2019, the Company incurred an initial, one-time R&D cost to the University Medical Center Groningen to begin testing and development of medicinal cannabinoid formulations acquired through the acquisition of Innovative CBD Products B.V. R&D activities on the formulations have continued into 2020 through the use an external consultant contracted by the Company to assist in product development and testing.

### Finance expense

The components of finance expenses (income) are as follows:

	For the three months ended		For year ended		
	D	ecember 31		December 31	
	2020	2019	2020	2019	
Interest income	(57)	(3,845)	(2,755)	(20,786)	
Lease interest expense	38,969	16,539	117,337	50,689	
Bank charges	7,398	6,127	29,359	26,882	
Accrued interest on convertible debentures	64,355	-	100,164	-	
Accretion on convertible debentures	37,514	-	53,795		
Total	148,179	18,821	297,900	56,785	

Finance expense of \$148,179 was recorded during the three months ended December 31, 2020 compared to finance expense of \$18,821 for the three months ended December 31, 2019. During the year ended December 31, 2020, finance expense of \$297,900 was recorded compared to \$56,785 for the same period in 2019. The change in finance expense is mainly attributed to an increase in lease interest expense as a result of an additional 21 hectares of land leased by the Company in Colombia. Additionally, in 2020 the Company issued convertible debentures. The interest

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expense and accretion expense have been recorded within finance expense of \$64,355 and \$37,515 respectively for the three months ended December 31, 2020 and \$100,164 and \$53,796 respectively for the year ended December 31, 2020.

#### **GEOGRAPHICAL SEGMENTED INFORMATION**

The Company is engaged in the growth, cultivation, and development of medicinal cannabis and medicinal cannabis products through its Colombian and Netherland subsidiaries. The Company is also engaged in the cannabis vaping industry through its Swiss subsidiary. Management has defined the operating segments of the Company based on geographical areas, identifying operations held in Colombia, Switzerland, and the Netherlands as separate reporting segments. The Corporate segment reflects balances and expenses related to all Company operations outside of Colombia, Switzerland, and the Netherlands which collectively represent the corporate operations of the Company.

The following tables show information regarding the Company's segments for the year ended December 31, 2020 and 2019.

For the year ended December 31, 2020	Colombia	Switzerland	Netherlands	Corporate	Total
Revenue:					
Product sales	33,265	62,509	-	-	95,774
Total revenue	33,265	62,509	-	-	95,774
Cost of sales - products	37,693	36,427	-	-	74,120
Impairment of inventory	93,450	2,625	-	-	96,075
Gross profit before fair value adjustments	(97,878)	23,457	-	-	(74,421)
Unrealized gain on changes in fair value of biological assets	(787,773)	-	-	-	(787,773)
Gross profit	(885,651)	23,457	-	-	(862,194)
Expenses:					
Operating expenses	942,857	1,903	_	_	944,760
General and administrative	1,974,449	107,254	_	1,927,659	4,009,362
Selling, marketing and promotion	86,704	14,999	_	11,440	113,143
Research and development	270,379	6,010	-	81,100	357,489
Depreciation and amortization	151,732	14,284	-	-	166,016
Impairment of PP&E	320,738	-	-	-	320,738
Share-based compensation	-	-	-	406,919	406,919
Finance expense (income)	140,341	1,447	157	155,956	297,901
Other expenses (income)	(13,271)	-	-	(4,282)	(17,553)
Foreign exchange loss (gain)	2,127	(194)	-	(32,506)	(30,573)
Net loss before tax	4,761,707	122,246	157	2,546,286	7,430,396
Deferred tax recovery	-	-	-	(69,395)	(69,395)
Net loss	4,761,707	122,246	157	2,476,891	7,361,001
Assets at December 31, 2020	4,761,157	115,497	1,001,943	318,302	6,196,899
Liabilities at December 31, 2020	4,115,939	49,545	160	2,773,635	6,939,279

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For the year ended December 31, 2019	Colombia	Switzerland	Netherlands	Corporate	Total
Revenue:					
Vape products	-	1,582	-	-	1,582
Total revenue	-	1,582	-	-	1,582
Cost of sales	-	636	-	-	636
Impairment of inventory	-	4,711	-	-	4,711
Gross Profit (loss)	-	(3,765)	-	-	(3,765)
Expenses:					
Operating expenses	743,081	3,588	-	-	746,669
General and administrative	1,085,876	53,436	-	1,412,238	2,551,550
Selling, marketing and promotion	10,784	5,442	-	4,125	20,351
Listing expense	-	-	-	2,232,149	2,232,149
Transaction costs relating to the RTO	-	-	-	202,874	202,874
Depreciation and amortization	175,973	3,911	-	-	179,884
Business development	-	-	-	59,347	59,347
Research and development	4,691	8,585	-	155,776	169,052
Share-based compensation	-	-	-	917,064	917,064
Finance expense (income)	68,543	1,248	150	(13,156)	56,785
Foreign exchange loss (gain)	363	890	-	73,725	74,978
Net Loss	2,089,311	73,335	150	5,044,142	7,214,468
Assets at December 31, 2019	2,108,017	88,438	1,001,943	3,369,190	6,567,588
Liabilities at December 31, 2019	791,125	32,631	150	245,808	1,069,714

### **CAPITAL ADDITIONS**

For the year ended December 31, 2020, the Company had capital additions of \$1,638,072. The additions to property, plant, and equipment were categorized as follows:

- \$442,439 related to Agricultural and extraction facilities which includes completed greenhouses, laboratory buildings, and construction of post-harvest amenities
- \$473,348 related to the purchase of production and medical equipment
- \$104,171 for computer and office equipment
- \$389,229 of leasehold improvements on the leased farm property in Colombia
- \$228,885 relating to construction in progress

### GOING CONCERN, LIQUIDITY, AND CAPITAL RESOURCES

Medcolcanna's primary business activities include the cultivation, production, and distribution of medicinal cannabis and cannabis derived products in Colombia. The Company is also involved in the cannabis vaping industry through its Swiss segment. Medcolcanna has limited revenues and cash inflows for the year ended December 31, 2020. As such the Company's business activities are financed through debt and equity offerings issued by the Company.

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During the year ended December 31, 2020, Medcolcanna incurred a net loss of \$7,361,001 and used \$3,704,762 in operating activities. The negative cash flows from operations was driven by the fact that the Colombian cannabis business is in the development phase with no significant ongoing sustainable revenue to positively and consistently affect cash flows. As at December 31, 2020, the Company's accounts payable and accrued liabilities were valued at \$2,045,390. This balance was classified as a current liability as all amounts are due within 12 months. Additionally, the Company had a deficit working capital of \$3,018,864.

Net cash used in investing activities was \$1,617,084 for the year ended December 31, 2020. This was mainly attributed to the purchase and construction of property, plant, and equipment assets of \$1,574,642. Medcolcanna also made cash advances towards property, plant, and equipment of \$98,918. The advances, purchases, and constructions of property, plant, and equipment was partially offset by contributions received of \$68,928 from Dona Blanca in regard to the Extralia Labs LOI previously mentioned.

The Company generated cash from financing activities for the year ended December 31, 2020 of \$3,020,753. This was due to the issuance of 10,000,000 common shares which provided proceeds net of issuance costs of \$794,167. Additionally, Medcolcanna issued convertible debentures, which resulted in total proceeds net of issuance and transactions costs of \$2,012,490, \$202,349 of which was allocated to warrants which were included as part of the convertible debentures issued. The financing activities cash inflows were partially offset by principal portion of lease payments made during the period of \$63,878.

The Company currently does not have consistent revenue generating assets. Until the Company has sustaining revenue streams, it will continue to exhaust its remaining financial resources to fund existing operations. These conditions indicate the existence of a material uncertainty that casts significant doubt about the Company's ability to continue as a going concern.

The Financial Statements have been prepared on a going concern basis, which assumes that the Company will be able to discharge its obligations and realize its assets in the normal course of operations for the foreseeable future. Management believes that the going concern assumption is appropriate for the Financial Statements and that the Company will be able to meet its budgeted administrative and development costs during the upcoming year and beyond when considering the Company's current financial forecast. Medcolcanna continues to enter into strategic agreements, joint ventures, and relationships to source funds and maintain its operations. Subsequent to the year ended December 31, 2020, the Company closed its bridge loan financing of \$750,000 and settled \$456,725 liabilities through the issuance of shares in the Company.

The Company may need to seek further financing in the future to maintain its current level of activity. To date, Medcolcanna has been successful in raising funds to sustain operations. However, there can be no assurance that adequate funding will be available in the future, or under terms favourable to the Company.

Should the going concern assumption not be appropriate and the Company is not able to realize its assets and settle its liabilities, the Financial Statements would require adjustments to the amounts and classifications of assets and liabilities.

### **CONVERTIBLE DEBENTURES**

During 2020, the Company completed a non-brokered private placement of senior secured convertible debenture units. The debentures closed in three separate tranches in July, August, and December. Total proceeds received from the debentures equate to \$2,046,915. The debentures mature two years from the date of issuance and are convertible into common shares of the Company, at the option of the holder, at any time prior to the maturity date, at a price of \$0.20 per share. For the debentures issued in July, interest is payable on the maturity date at a rate of

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fourteen percent (14%) per annum (simple not compounded), payable in cash or shares. Interest for the August and December issued debentures is payable semi-annually, at the end of June and December, at a rate of fourteen percent (14%) per annum (simple not compounded), payable in cash or shares. The debentures will be subject to earlier redemption by the Company in the event the common shares are trading at a volume weighted average trading price at or above \$0.40 per share for a period of not less than ten (10) consecutive trading days.

The debentures include five common share purchase warrants for every one dollar of principal amount of debentures subscribed for, with each warrant exercisable at a price of \$0.20 to purchase one common share for a period of 24 months from the date of issuance.

As the debenture units contain purchase warrants and a conversion feature, the equity and debt components of the debenture are required to be bifurcated to record the value of the debt and equity separately. The fair value of the liability was determined using a discounted cash flow model with an estimated market interest rate of equivalent debt without a conversion feature and purchase warrants of 23%. At initial recognition, the fair value of the debentures was calculated to be \$1,745,199 with \$205,660 allocated to the purchase warrants using the Black-Scholes pricing model valuation technique and the residual amount of \$96,056 allocated to the conversion feature recorded as the equity component of the convertible debenture. Transaction costs totaled \$34,425, of which \$29,427 was allocated to the convertible debenture liability, \$3,311 to the purchase warrants, and \$1,687 to the equity component of the convertible debenture. Additionally, as the accounting base and the tax base of the convertible debenture differs, a deferred tax recovery has been recorded in the amount of \$69,395 on the statement of loss and comprehensive loss with the offset recorded in equity against the equity component of the convertible debenture. Subsequent to initial recognition, the convertible debenture liability is measured using the effective interest method, with the charge recorded as accretion expense in finance expense (income) in the consolidated statement of loss on the financial statements of the Company.

A summary of the Company's convertible debentures as at December 31, 2020 is presented in the table below:

	July	August	December	
	2020	2020	2020	Total
Balance at December 31, 2019	-	-		
Proceeds received	800,000	996,915	250,000	2,046,915
Value allocated to warrants	(87,575)	(96,265)	(21,820)	(205,660)
Equity component of convertible debenture	(35,579)	(46,496)	(13,981)	(96,056)
Transaction costs	(5,336)	(15,398)	(8,692)	(29,426)
Accrued interest	51,333	48,053	778	100,164
Accretion	31,264	22,147	384	53,795
Balance at December 31, 2020	754,107	908,956	206,669	1,869,732
Current accrued interest payable included		(48,053)	(778)	(48,831)
in accounts payable and accrued liabilities	-	(48,055)	(778)	(40,031)
Non-current convertible debenture liability	754,107	860,903	205,891	1,820,901

### **EQUITY**

#### **Common shares**

As at December 31, 2020, the Company was authorized to issue an unlimited number of common shares, with no par value, with holders of common shares entitled to one vote per share and to dividends, if declared.

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Common shares issued and outstanding are as follows:

	Common shares	Amount (\$)
Balance at December 31, 2018	41,362,659	1,102,584
Shares issued for subscription in March 2019 <sup>(1)</sup>	400,000	36,000
Share issuance costs		(3,187)
Share pursuant to the RTO Transaction	12,899,968	2,708,993
Fair value of units attributed to common shares (2)	30,986,800	6,770,990
Share issuance costs of units attributed to common shares		(739,509)
Shares issued to acquire ICP	4,701,240	987,260
Balance at December 31, 2019	90,350,667	10,863,131
Shares issued to employee <sup>(3)</sup>	720,000	54,000
Shares issued for subscription in July 2020 <sup>(4)</sup>	10,000,000	800,000
Share issuance costs		(5,833)
Balance at December 31, 2020	101,070,667	11,711,298

- (1) In March 2019, Medcolcanna completed a non-brokered private placement of 400,000 common shares at a price of \$0.09 per share for gross proceeds of \$36,000. Issuance costs totaling \$3,187 has been recognized in share capital in connection with this placement.
- (2) Upon completion of the RTO Transaction, the subscription units issued by the Company were allocated to common shares and warrants based on the assessed fair value using the Black-Scholes valuation model. As at the RTO date, the subscription receipts had a gross value of \$7,746,700 and a net value of \$6,900,627 after issuance costs. The \$6,900,627 was held as restricted cash at the RTO date and only became available for the Company to use at the completion of the RTO Transaction. As a result of the RTO, 30,986,800 shares were issued to unit holders for a total gross value of \$6,770,990 and 15,493,400 warrants issued for a gross value of \$975,710. Issuance costs of \$739,509 were allocated to the shares, while \$106,564 issuance costs were allocated to the warrants for a net value of \$6,031,481 and \$869,146 respectively.
- (3) In November 2019, the Company hired a new executive officer of the Company and agreed to issue 720,000 shares up front as part of his employment contract. The shares were valued at \$54,000 on the grant date and were officially issued to the officer in April 2020.
- (4) In July 2020, the Company completed a non-brokered private placement of 10,000,000 common shares at a price of \$0.08 per share for gross proceeds of \$800,000. Issuance costs totaling \$5,833 has been recognized in share capital in connection with the placement.

#### Shares to be issued

Included in equity is \$30,000 of shares to be issued relating to the value of services provided by an external consultant in the year 2019. It was agreed that payment would be issued in the form of shares of the Company. As at December 31, 2020, the shares have not officially been issued.

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#### **Warrants**

The following tables summarizes changes in the number of warrants:

	Purchase warrants	Amount (\$)
Balance at December 31, 2018	4,681,330	79,729
Warrants issued pursuant to RTO <sup>(1)</sup>	6,450,000	405,450
Warrant issuance costs		(881)
Warrants issued from subscription units <sup>(1)</sup>	15,493,400	975,710
Warrant issuance costs		(106,564)
Warrants expired	(3,681,330)	(18,457)
Balance at December 31, 2019	22,943,400	1,334,987
Warrants issued with convertible debentures (2)	10,234,575	205,660
Warrant issuance costs		(3,311)
Warrants expired	(1,000,000)	(61,272)
Balance at December 31, 2020	32,177,975	1,476,064

- (1) In May 2019, Pursuant to the RTO Transaction, 6,450,000 settlement warrants in IES were converted to 6,450,000 purchase warrants in Medcolcanna. Additionally, the 30,986,800 subscription units were converted into 30,986,800 common shares and 15,493,400 purchase warrants. The warrants issued are exercisable immediately at a price of \$0.40 per common share until May 2021.
- (2) As previously explained above, Medcolcanna completed a non-brokered private placement of senior secured convertible debentures. The debentures include five common share purchase warrants for every one dollar of principal amount of debentures subscribed for, with each warrant exercisable at a price of \$0.20 to purchase one common share for a period of 24 months from the date of issuance. In total 10,234,575 warrants were issued with the convertible debentures. The warrants have a forced conversion feature whereby the Company will have the option to force the conversion of warrants upon the common shares trading at a volume weighted average price at or above \$0.40 per share for a period of not less than ten (10) consecutive trading days.

The following table summarizes information about the warrants outstanding as at December 31, 2020:

	Number of warrants	Weighted average term to	Number of warrants
Exercise price (\$)	outstanding	expiry (years)	exercisable
0.34	32,177,975	0.78	32,177,975

### **Compensation Options**

Pursuant to the closing of subscription receipts, compensation options were awarded to agents of the subscription offering accumulating to 6% of the number of subscription units sold pursuant to the agency agreement under the offering.

Each compensation option entitles the holder thereof to acquire one Unit (a "Compensation Option Unit") at the offering price of \$0.25 for a period of 24 months following the date of issuance. Each compensation option unit is comprised of one common share and one-half of one warrant (each whole Warrant, a "Compensation Option Warrant"). Each compensation option warrant shall entitle the holder thereof to purchase one common share at a price of \$0.40 for a period of 24 months following the closing of the RTO Transaction.

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The following tables summarizes changes in the number of compensation options as at December 31, 2020:

	Compensation options	Amount (\$)
Balance at December 31, 2018	348,960	30,554
Compensation options issued pursuant to the RTO	267,656	23,680
Compensation options issued	1,510,248	134,805
Balance at December 31, 2019	2,126,864	189,039
Compensation options expired	(697,920)	(61,427)
Balance at December 31, 2020	1,428,944	127,612

The following table summarizes information about the Compensation Options outstanding as at December 31, 2020:

	Number of compensation	Weighted average term to	Number of compensation
Exercise price (\$)	options outstanding	expiry (years)	options exercisable <sup>(1)</sup>
0.25	1,428,944	0.14	1,428,944

<sup>(1)</sup> By March 2021, all compensation options issued and outstanding in the table above expired and are no longer exercisable.

### **Stock options**

Pursuant to the RTO Transaction, Medcolcanna adopted the Incentive Stock Option Plan (the "Plan") dated May 16, 2019. Per the Plan, the Board will establish vesting and other terms and conditions for options at the time that they are granted. The plan provides that stock options may be granted up to a number equal to 10% of the Company's outstanding shares. The plan also indicates, subject to a minimum exercise price of \$0.05 per common share, the exercise price per common share for an option shall not be less than the discounted market price for the Company's common shares at the grant date. Options can have up to a maximum term of 10 years.

In May 2019, 7,400,000 options were granted with an exercise price of \$0.40 per option. These options have 5-year term, expiring in May 2024. One-third of the options vested immediately on the grant date, one-third vests on the first anniversary of the grant date in May 2020, and one-third vests on the second anniversary of the grant date in May 2021.

In July 2019, 700,000 options were granted with an exercise price of \$0.40 per option. These options have a 5-year term, expiring in July 2024. One-third of the options vested immediately on the grant date, one-third vests on the first anniversary of the grant date in July 2020, and one-third vests on the second anniversary of the grant date in July 2021.

As at December 31, 2020, a total of 7,875,000 options were outstanding under this plan. The following table summarizes information about the changes in stock options as at December 31, 2020:

	Stock options	Exercise price (\$)
Balance at December 31, 2018	-	-
Options issued	8,100,000	0.40
Options forfeited	(225,000)	0.40
Expired options	-	-
Balance at December 31, 2019 & 2020	7,875,000	0.40

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The following summarizes information about stock options outstanding as at December 31, 2020:

	Number of stock	Weighted average term to	Number of stock options
Exercise price (\$)	outstanding	expiry (years)	exercisable
0.40	7,875,000	3.41	5,250,000

Using the Black-Scholes option pricing model, the stock options issued in May 2019 were assessed a fair value of approximately \$0.18 per option, while the options issued in July were assessed a fair value of approximately \$0.09 per option. Total share-based compensation expense of \$52,188 was recognized for the three months ended December 31, 2020 (December 31, 2019 - \$156,421) while share-based compensation expense of \$406,919 was recognized for the year ended December 31, 2020 (December 31, 2019 - \$833,064).

### SUMMARY OF OUTSTANDING SHARE DATA

As at the date of this MD&A, Medcolcanna had the following number of common shares and potential dilution effect from shares to be issued, stock options, purchase warrants, and compensation options issued and outstanding:

Common shares	105,721,957
Shares to be issued	30,000
Stock options	7,875,000
Purchase warrants	32,177,975
Convertible debentures	10,234,575
Total	156,039,507

#### FINANCIAL RISK MANAGEMENT AND FINANCIAL INSTRUMENTS

As of December 31, 2020, the Company's financial instruments consist of cash and cash equivalents, accounts receivable, investments in Dona Blanca, accounts payable and accrued liabilities, due to related parties, convertible debentures, and lease liabilities.

The Company characterizes its fair value measurements of financial instruments into a three-level hierarchy depending on the degree to which the inputs are observable, as follows:

- Level 1 inputs are quoted prices in active markets for identical assets and liabilities;
- Level 2 inputs other than quoted prices included within Level 1, that are observable for the assets or liabilities either directly or indirectly; and
- Level 3 inputs are unobservable for the asset or liability

A financial instrument is classified to the lowest level hierarchy for which a significant input has been used in measuring fair value. The carrying amounts for cash and cash equivalents, accounts receivable, accounts payable and accrued liabilities, and due to related parties approximate their respective fair values due to the short-term maturities of those instruments. The investments in Dona Blanca which is composed of shares and warrants held by Medcolcanna are measured using a Black Scholes option pricing model based on level 3 inputs. The carrying amount of lease liabilities approximates its fair value as it is present valued using the discount rate implicit within the lease or the Company's incremental borrowing rate. The carrying amount of the convertibles debentures approximate its fair value as it is the present value calculated using a market rate that was determined during the year ended December 31, 2020.

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### Financial risk management

The Company's activities are exposed to a variety of financial risks in the normal course of business. The Company's overall risk management program focuses on the unpredictability of financial markets and seeks to minimize the Company's capital costs by using suitable means of financing and to manage and control the Company's financial risks effectively. The principal financial risks arising from financial instruments are liquidity risk, credit risk, and market risks.

#### Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due and describes the Company's ability to access cash. As at December 31, 2020, the Company's financial liabilities consist of accounts payable and accrued liabilities, due to related parties, convertible debentures, and lease liabilities. The Company's approach to managing liquidity is to ensure, as far as possible, that it has sufficient cash resources in order to finance operations, funds capital expenditures, and to repay financial liabilities. The Company manages its liquidity risk by preparing and monitoring operating budgets, reviewing capital requirements, and coordinating and authorizing project expenditures. As at December 31, 2020, the Company had a working capital deficit of \$3,018,864.

The following table details the contractual maturities of Medcolcanna's financial liabilities as at December 31, 2020 and 2019:

For the year ended December 31, 2020:	<1 Year	1 to 3 Years	3+ Years	Total
Accounts payable and accrued liabilities	2,045,390	-	-	2,045,390
Due to related parties	281,003	-	-	281,003
Lease liabilities <sup>(1)</sup>	283,182	440,930	255,008	979,120
Convertible debentures	-	2,046,915	-	2,046,915
Total	2,609,575	2,487,845	255,008	5,352,428
For the year ended December 31, 2019:	<1 Year	1 to 3 Years	3+ Years	Total
Accounts payable and accrued liabilities	575,221	-	-	575,221
Lease liabilities (1)	128,478	249,200	-	377,678
Total	703,699	249,200	-	952,899

<sup>(1)</sup> These amounts include the notional principal and interest payments for the contractual lease term and does not consider the Company's options to extend or renew its leases or terminate them before the contractual lease ending date.

#### **Credit risk**

Credit risk is the risk of loss associated with the counterparty's inability to fulfil its contractual obligations. Financial instruments subject to credit risk include cash and cash equivalents, accounts receivables, and amounts due from related parties. All of the Company's cash and cash equivalents are held at reputable financial institutions. As of December 31, 2020, the majority of the Company's accounts receivable balance relates to GST receivables from the Government of Canada.

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#### **Market Risk**

Market risk is the risk or uncertainty that changes in price, foreign exchange rates, and interest rates will affect the Company's net earnings and the value of financial instruments. Medcolcanna is exposed to two types of market risk, being foreign currency risk and interest rate risk as outlined below.

#### **Foreign Currency Risk**

Foreign currency risk is the risk that the fair value of future cash flows will fluctuate as a result of changes in foreign currency exchange rates. The Company's functional and reporting currency is the Canadian dollar but is exposed to foreign currency risk with respect to the expenditures incurred by its foreign subsidiaries. As at December 31, 2020, the Company had not entered into any foreign currency derivatives to manage its exposure to currency fluctuations.

### Interest rate risk

Interest rate risk is the risk that future cash flows will fluctuate as a result of changes in prevailing market interest rates. The Company is exposed to interest rate risk only on cash and cash equivalents. Fluctuations of interest rates for the period ending December 31, 2020 would not have had a significant impact on cash and cash equivalents. Furthermore, the Company is not currently exposed to interest rate risk on its interest-bearing debentures given these debt instruments are all subject to fixed interest rates.

### **Capital management**

The Company's objectives when managing capital are to ensure the Company will have sufficient financial capacity, liquidity, and flexibility to fund the Company's operations, growth, and ongoing developmental activities. The Company is dependent upon funding these activities through a combination of available cash, debt, and equity, which it considers to be the components of its capital structure as outlined below.

	December 31,	December 31,
	2020	2019
Convertible debentures - liability	1,820,901	-
Shareholders' equity	(742,380)	5,497,874
Cash	276,762	2,800,665
Working capital	(3,018,864)	2,554,463

### **RELATED PARTY TRANSACTIONS**

Medcolcanna recorded the following related party transactions in the Financial Statements:

- a) During the year ended December 31, 2020, certain expenses were paid by members of management. Periodically advances were made to management in anticipation of expenses that they will be paying on behalf of the Company. From time to time, the amount may result in a net receivable position. As at December 31, 2019, a net receivable of \$9,324 existed as a result of these transactions. As at December 31, 2020, the balance switched to a net liability of \$2,423.
- b) During the year ended December 31, 2020, Medcolcanna incurred accounting consulting fees of \$237,886 (December 31, 2019 \$96,739) to a firm affiliated with an officer of the Company. Fees are based on services rendered at prevailing market rates. The amount has been recorded as professional fees within general and administrative expense.

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- c) Medcolcanna issued convertible debentures during the year ended December 31, 2020. One of the convertible debenture holders is a firm affiliated with an officer of the Company and have provided a combined \$183,500 in proceeds to Medcolcanna for the debentures and was issued 917,500 purchase warrants in conjunction with the convertible debenture offering. Additionally, a Director of the Company also participated in the convertible debenture offering, providing \$10,000 in gross proceeds, and received 50,000 purchase warrants.
- d) During the year ended December 31, 2020, certain executive officer of Medcolcanna provided \$281,003 (December 31, 2019 \$nil) in loans. The loans are zero interest bearing and are payable on demand.

#### **Compensation of Key Management**

The Company considers its directors and officers to be the key management personnel. Compensation expenses paid to key management personnel were as follows:

For the years ended December 31	2020	2019
Salaries, consulting fees, and benefits	909,259	580,448
Director fees	102,876	43,942
Share based compensation	311,649	668,675
Total	1,323,784	1,293,065

### **COMMITMENTS**

The Company's commitments are outlined as follows:

				2024 and	
Commitments	2021	2022	2023	thereafter	Total
Property Lease	218,608	218,608	218,608	255,008	910,832
Property leases not yet commenced	26,835	26,835	26,835	46,962	127,467
Office Leases	64,574	3,774	-	-	68,348
Total	310,017	249,217	245,443	301,970	1,106,647

#### CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of consolidated Financial Statements requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, revenue, expenses and equity. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the review affects both current and future periods.

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### **Biological assets**

Biological assets are measured at fair value less cost to sell up to the point of harvest at each reporting period using the income approach. Certain assumptions, judgements, and estimates are required to be made by the Company in determining the fair value of these assets. These assumptions, judgements, and estimates include the expected selling price, number of plants harvested, expected yield, cost to harvest and convert to cannabis finished goods, and the stage of completion in the production process.

### **Impairment**

Long-term, non-financial assets are tested for impairment when events or changes in circumstances indicate that the asset's carrying amount may exceed its recoverable amount. Indefinite life intangible assets are tested for impairment, at a minimum, on an annual basis regardless of whether or not events or circumstances exist indicating possibility of impairment. For the purpose of testing impairment, assets may be grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating unit or "CGU"). Professional judgement is used to assess and determine the Company's CGU groupings.

#### Useful lives of PP&E and intangible assets

Depreciation and amortization of PP&E and intangible assets are dependent upon estimates of useful lives, which are determined through the exercise of professional judgment. The assessment of any impairment of these assets is dependent upon estimates of recoverable amounts that take into account factors such as economic and market conditions and the useful lives of the assets.

### **Business combinations and assets acquisitions**

Judgment is required in determining whether an acquisition is a business combination or an asset acquisition. The Company assesses if the assets acquired and liabilities assumed constitute a business following guidance in IFRS 3. In determining the fair value of consideration paid, assets acquired, and liabilities assumed, of a business combination and the relative fair value under an asset acquisition, management may be required to make certain assumptions and judgements. These judgements and assumptions include whether amounts paid on achievement of milestones represents contingent consideration, the classification of contingent consideration as equity or a liability, and the measurement of such consideration.

#### Valuation of deferred tax assets

The Company assesses the probability of taxable profits being available in the future based on its budget forecasts. These forecasts are adjusted to account for certain non-taxable income and expenses and specific rules on the use of unused credits and tax losses. When a forecast shows a net profit, the Company considers that the use of deferred income taxes is probable and recognizes the benefit. When management believes that the benefits will not be realized, the deferred income tax asset is not recognized.

### Warrants, compensation options and stock options

All warrants, compensation options, and stock options issued by the Company are recorded at fair value using the Black-Scholes option-pricing model. In assessing the fair value of equity-based compensation and warrants, estimates have to be made regarding the expected volatility in share price, instrument life, dividend yield, risk-free rate, estimated life and estimated forfeitures at the initial grant date.

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### Lease liabilities and right-of-use assets

A lease liability and a corresponding right-of-use asset is recognized at the commencement date of a lease at the present value of the lease payments over the lease term. The Company uses the implicit rate within the lease, if readily available, or the incremental borrowing rate when the rate implicit is not known. The discount rate is based on judgements including economic environment, term, currency, and the underlying risk inherent to the asset. The carrying balance of the right-of-use asset, lease liability, and resulting interest expense and depreciation expense, may differ due to changes in the market conditions. The lease term is also subject to certain assumptions including, the Company's intent regarding extension and termination options of a lease.

#### **Convertible debentures**

Convertible debentures are compound financial instruments that contain a debt and equity component, which must be measured separately on the financial statements. The fair value of the liability component is determined using a discounted cash flow model with an estimated market interest rate of equivalent debt without a conversion feature. The Company estimates an appropriate interest rate to use through reviewing market data and performing internal calculations to arrive at an appropriate rate. The residual difference between the proceeds received from issuing convertible debentures and the calculated fair value on the debentures is allocated to the equity component of the convertible debentures.

#### MANAGEMENT'S REPORT ON INTERNAL CONTROLS OVER FINANCIAL REPORTING

Disclosure controls and procedures ("DC&P"), as defined in National Instrument 52-109 ("NI 52-109") Certification of Disclosure in Issuers' Annual and Interim Filings, are designed to provide reasonable assurance that information required to be disclosed in the Company's annual filings, interim filings or other reports filed, or submitted by the Company under securities legislation is recorded, processed, summarized and reported within the time periods specified under securities legislation and include controls and procedures designed to ensure that information required to be so disclosed is accumulated and communicated to management, including the Chief Executive Officer and the Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Internal control over financial reporting ("ICFR"), as defined in NI 52-109, includes those policies and procedures that:

- 1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect transactions and dispositions of assets;
- are designed to provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles and that receipts and expenditures of the Company are being made in accordance with authorizations of management and directors of Medcolcanna; and
- are designed to provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the Company's assets that could have a material effect on the financial statements.

NI 52-109 requires that Medcolcanna disclose in its MD&A any material weaknesses in the Company's internal controls over financial reporting and/or any changes in its internal controls over financial reporting that occurred during the period that have materially affected, or are reasonably likely to materially affect, Medcolcanna's internal control over financial reporting. Medcolcanna confirms that no material weaknesses or such changes were identified in the Company's internal controls over financial reporting during the fourth quarter of 2020.

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It should be noted that while Medcolcanna's officers believe that the Company's controls provide a reasonable level of assurance with regard to their effectiveness, they do not expect that the DC&P and ICFR will prevent all errors and fraud. A control system, no matter how well conceived or operated, can provide only reasonable, but not absolute, assurance that the objectives of the control system are met.

#### **OFF-BALANCE-SHEET-ARRANGEMENTS**

As of the date of this MD&A, Medcolcanna does not have any off-balance-sheet arrangements that have, or are reasonably likely to have, a current or future effect on the financial performance or financial condition of the Company, including, and without limitation, such considerations as liquidity and capital resources.

#### **BUSINESS RISKS**

### **Limited Operating History**

Medcolcanna is in the early stages of operations and as a result it has a limited operating history upon which its business and future prospects may be evaluated. Medcolcanna will be subject to all of the business risks and uncertainties associated with any new business enterprise, including the risk that it will not achieve its operating goals. In order for Medcolcanna to meet future operating requirements, Medcolcanna will need to be successful in its growing, marketing and sales efforts. Additionally, where Medcolcanna experiences increased sales, Medcolcanna's current operational infrastructure may require changes to scale Medcolcanna's business efficiently and effectively to keep pace with demand and achieve long-term profitability. If Medcolcanna's products and services are not accepted by new customers, Medcolcanna's operating results may be materially and adversely affected.

### **Managing Growth**

In order to manage growth and change in strategy effectively, Medcolcanna must (i) maintain adequate systems to meet customer demand; (ii) expand sales and marketing, distribution capabilities and administrative functions; (iii) expand the skills and capabilities of its current management team; and (iv) attract and retain qualified employees. While it intends to focus on managing its costs and expenses over the long term, Medcolcanna expects to invest to support its growth and may have additional unexpected costs. It may not be able to expand quickly enough to exploit potential market opportunities.

### **Legal Proceedings**

From time to time, Medcolcanna may be a party to legal and regulatory proceedings, including matters involving governmental agencies, entities with whom it does business and other proceedings arising in the ordinary course of business. Medcolcanna will evaluate its exposure to these legal and regulatory proceedings and establish reserves for the estimated liabilities in accordance with IFRS. Assessing and predicting the outcome of these matters involves substantial uncertainties. Unexpected outcomes in these legal proceedings, or changes in management's evaluations or predictions and accompanying changes in established reserves, could have an adverse impact on Medcolcanna's financial results.

### **Regulatory Compliance Risk**

Achievement of Medcolcanna's business objectives is contingent, in part, upon compliance with regulatory requirements enacted by governmental authorities and obtaining all regulatory approvals, where necessary, for the sale of its products. Medcolcanna may not be able to obtain or maintain the necessary licenses, permits, quotas,

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authorizations or accreditations to operate its business, or may only be able to do so at great cost. Medcolcanna cannot predict the time required to secure all appropriate regulatory approvals for its products, or the extent of testing and documentation that may be required by local governmental authorities. To date, Medcolcanna has received licenses for cultivation of medicinal cannabis from the Colombian government. The impact of the compliance regime, any delays in obtaining, or failure to obtain or keep the regulatory approvals may significantly delay or impact the development of markets, products and sales initiatives and could have a material adverse effect on the business, results of operations and financial condition of Medcolcanna.

The officers and directors of Medcolcanna must rely, to a great extent, on Medcolcanna's Colombian legal counsel and local consultants retained by Medcolcanna in order to keep informed of material legal, regulatory and governmental developments as they pertain to and affect Medcolcanna's business operations, and to assist Medcolcanna with its governmental relations. Medcolcanna must rely, to some extent, on those members of management and the board who have previous experience working and conducting business in Colombia and Europe in order to enhance its understanding of and appreciation for the local business culture and practices.

Medcolcanna also relies on the advice of local experts and professionals in connection with current and new regulations that develop in respect of banking, financing and tax matters in Colombia, Switzerland, and the Netherlands. Any developments or changes in such legal, regulatory or governmental requirements or in local business practices in these countries are beyond the control of Medcolcanna and may adversely affect its business.

Medcolcanna will incur ongoing costs and obligations related to regulatory compliance. Failure to comply with applicable laws, regulations and permitting requirements may result in enforcement actions thereunder, including orders issued by regulatory or judicial authorities causing operations to cease or be curtailed, and may include corrective measures requiring capital expenditures, installation of additional equipment, or remedial actions. Medcolcanna may be required to compensate those suffering loss or damage by reason of its operations and may have civil or criminal fines or penalties imposed for violations of applicable laws or regulations. In addition, changes in regulations, more vigorous enforcement thereof or other unanticipated events could require extensive changes to Medcolcanna's operations, increased compliance costs or give rise to material liabilities, which could have a material adverse effect on the business, results of operations and financial condition of Medcolcanna.

### **Change in Cannabis Laws, Regulations and Guidelines**

Cannabis laws and regulations are dynamic and subject to evolving interpretations which could require Medcolcanna to incur substantial costs associated with compliance or alter certain aspects of its business plan. It is also possible that regulations may be enacted in the future that will be directly applicable to certain aspects of Medcolcanna's businesses. Medcolcanna cannot predict the nature of any future laws, regulations, interpretations or applications, nor can it determine what effect additional governmental regulations or administrative policies and procedures, when and if promulgated, could have on Medcolcanna's business. Management expects that the legislative and regulatory environment in the cannabis industry in Colombia and internationally will continue to be dynamic and will require innovative solutions to try to comply with this changing legal landscape in the industry for the foreseeable future. Compliance with any such legislation may have a material adverse effect on Medcolcanna's business, financial condition and results of operations.

Public opinion can also exert a significant influence over the regulation of the cannabis industry. A negative shift in the public's perception of the cannabis industry could affect future legislation or regulation in different jurisdictions.

### **Reliance on Medcolcanna Licenses and Authorizations**

Medcolcanna's ability to grow, store and sell cannabis in Colombia is dependent on Medcolcanna's ability to sustain and/or obtain the necessary licenses and authorizations by certain authorities in Colombia.

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The licenses and authorizations are subject to ongoing compliance and reporting requirements and the ability of Medcolcanna to obtain, sustain or renew any such licenses and authorizations on acceptable terms is subject to changes in regulations and policies and to the discretion of the applicable authorities or other governmental agencies in foreign jurisdictions. Failure to comply with the requirements of the licenses or authorizations or any failure to maintain the licenses or authorizations would have a material adverse impact on the business, financial condition and operating results of Medcolcanna.

Although Medcolcanna believes that it will meet the requirements to obtain, sustain or renew the necessary licenses and authorizations, there can be no guarantee that the applicable authorities will issue these licenses or authorizations. Should the authorities fail to issue the necessary licenses or authorizations, Medcolcanna may be curtailed or prohibited from the production and/or distribution of cannabis or from proceeding with the development of its operations as currently proposed and the business, financial condition and results of the operation of Medcolcanna may be materially adversely affected.

### **Unexpected disruptions affecting operations**

Medcolcanna's operations may be disrupted by a variety of risks and hazards that are beyond its control, including, but not limited to, fires, power outages, labour disruptions, supply disruptions, flooding, pandemics, and the inability to obtain suitable or adequate machinery, equipment or labour as well as other risks involved in the cultivation and production of medicinal cannabis, and such disruptions could have a material adverse effect on the business of the Company.

#### **Demand for Cannabis and Derivative Products**

The legal cannabis industry in Colombia is at an early stage of its development. Consumer perceptions regarding legality, morality, consumption, safety, efficacy and quality of medicinal cannabis are mixed and evolving and can be significantly influenced by scientific research or findings, regulatory investigations, litigation, media attention and other publicity regarding the consumption of medicinal cannabis products. There can be no assurance that future scientific research, findings, regulatory proceedings, litigation, media attention or other research findings or publicity will be favourable to the medicinal cannabis market or any particular product, or consistent with earlier publicity. Future research reports, findings, regulatory proceedings, litigation, media attention or other publicity that are perceived as less favourable than, or that question, earlier research reports, findings or publicity could have a material adverse effect on the demand for medicinal cannabis and on the business, results of operations, financial condition and cash flows of Medcolcanna. Further, adverse publicity reports or other media attention regarding cannabis in general or associating the consumption of medicinal cannabis with illness or other negative effects or events could have such a material adverse effect on the Company. Public opinion and support for medicinal cannabis use has traditionally been inconsistent and varies from jurisdiction to jurisdiction. While public opinion and support appears to be rising for legalizing medicinal cannabis, it remains a controversial issue subject to differing opinions surrounding the level of legalization. Medcolcanna's ability to gain and increase market acceptance of its business may require substantial expenditures on investor relations, strategic relationships and marketing initiatives. There can be no assurance that such initiatives will be successful, and their failure may have an adverse effect on Medcolcanna.

### **Breaches of Security**

Given the nature of Medcolcanna's products, despite meeting or exceeding all legislative security requirements, there remains a risk of shrinkage, as well as theft. A security breach at one of Medcolcanna's facilities or vape retail locations could expose Medcolcanna to additional liability and to potentially costly litigation, increase expenses relating to the resolution and future prevention of these breaches and may deter potential consumers from choosing Medcolcanna's products. In addition, Medcolcanna collects and stores personal information about its consumers and is responsible for protecting that information from privacy breaches. A privacy breach may occur through

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procedural or process failure, information technology malfunction, or deliberate unauthorized intrusions. Theft of data for competitive purposes, particularly consumer lists and preferences, is an ongoing risk whether perpetrated via employee collusion or negligence or through a deliberate cyber-attack. Any such theft or privacy breach would have a material adverse effect on Medcolcanna's business, financial condition and results of operations.

### **Product Liability**

As a distributor of products designed to be ingested by humans, Medcolcanna faces an inherent risk of exposure to product liability claims, regulatory action and litigation if its products are alleged to have caused damages, loss or injury. In addition, the sale of Medcolcanna's products involve the risk of injury to consumers due to tampering by unauthorized third parties or product contamination. Adverse reactions resulting from human consumption of Medcolcanna's products alone or in combination with other medications or substances could occur. Medcolcanna may be subject to various product liability claims, including, among others, that Medcolcanna's products caused injury or illness, include inadequate instructions for use or include inadequate warnings concerning health risks, possible side effects or interactions with other substances. A product liability claim or regulatory action against Medcolcanna could result in increased costs, could adversely affect Medcolcanna's reputation with its clients and consumers generally, and could have a material adverse effect on the results of operations and financial condition of Medcolcanna. There can be no assurances that Medcolcanna will be able to obtain or maintain product liability insurance on acceptable terms or with adequate coverage against potential liabilities. Such insurance is expensive and may not be available in the future on acceptable terms, or at all. The inability to obtain sufficient insurance coverage on reasonable terms or to otherwise protect against potential product liability claims could prevent or inhibit the commercialization of Medcolcanna's potential products.

#### **Product Recalls**

Manufacturers and distributors of products are sometimes subject to the recall or return of their products for a variety of reasons, including product defects, such as contamination, unintended harmful side effects or interactions with other substances, packaging safety and inadequate or inaccurate labelling disclosure. If any of Medcolcanna's products are recalled due to an alleged product defect or for any other reason, Medcolcanna could be required to incur the unexpected expense of the recall and any legal proceedings that might arise in connection with the recall. Medcolcanna may lose a significant amount of sales and may not be able to replace those sales at an acceptable margin or at all. In addition, a product recall may require significant management attention. Although Medcolcanna has detailed procedures in place for testing its products, there can be no assurance that any quality, potency or contamination problems will be detected in time to avoid unforeseen product recalls, regulatory action or lawsuits. Additionally, if Medcolcanna is subject to recall, the image of Medcolcanna could be harmed. A recall for any of the foregoing reasons could lead to decreased demand for Medcolcanna's products and could have a material adverse effect on the results of operations and financial condition of Medcolcanna. Additionally, product recalls may lead to increased scrutiny of Medcolcanna's operations by regulatory agencies, requiring further management attention, potential loss of applicable licences and potential legal fees and other expenses.

### **Negative Results from Clinical Trials**

From time to time, studies or clinical trials on cannabis products may be conducted by academics or others, including government agencies. The publication of negative results of studies or clinical trials related to Medcolcanna's proposed products or the therapeutic areas in which the Company's proposed products will compete could have a material adverse effect on Medcolcanna's future sales.

### **Risks Inherent in an Agricultural Business**

Medcolcanna's business involves the growing of cannabis, which is an agricultural product. The occurrence of severe adverse weather conditions, especially droughts, hail, floods or frost, is unpredictable and may have a potentially

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devastating impact on agricultural production and may otherwise adversely affect the supply of cannabis. Adverse weather conditions may be exacerbated by the effects of climate change and may result in the introduction and increased frequency of pests and diseases. The effects of severe adverse weather conditions may reduce Medcolcanna's yields or require Medcolcanna to increase its level of investment to maintain yields. Additionally, higher than average temperatures and rainfall can contribute to an increased presence of insects and pests, which could negatively affect cannabis crops. Future droughts could reduce the yield and quality of Medcolcanna's cannabis production, which could materially and adversely affect Medcolcanna's business, financial condition and results of operations.

The occurrence and effects of plant disease, insects and pests can be unpredictable and devastating to agricultural products, potentially rendering all or a substantial portion of the affected harvests unsuitable for sale. Even when only a portion of the production is damaged, Medcolcanna's results of operations could be adversely affected because all or a substantial portion of the production costs may have been incurred. Although some plant diseases are treatable, the cost of treatment can be high and such events could adversely affect Medcolcanna's operating results and financial condition. Furthermore, if Medcolcanna fails to control a given plant disease and the production is threatened, Medcolcanna may be unable to supply its customers, which could adversely affect its business, financial condition and results of operations. There can be no assurance that natural elements will not have a material adverse effect on any such production.

### **Energy Supply and Prices**

Medcolcanna requires substantial amounts of electric energy and other resources for its harvest activities and transport of cannabis. Medcolcanna relies upon third parties for its supply of energy resources used in its operations. The prices for and availability of energy resources may be subject to change or curtailment, respectively, due to, among other things, new laws or regulations, imposition of new taxes or tariffs, interruptions in production by suppliers, imposition of restrictions on energy supply by government, worldwide price levels and market conditions. If energy supply is cut for an extended period of time and Medcolcanna is unable to find replacement sources at comparable prices, or at all, Medcolcanna's business, financial condition and results of operations would be materially and adversely affected.

### **Changes in Corporate Structure**

Colombian cannabis licenses are granted on a non-transferable, non-exchangeable and non-assignable basis. Any breach of this restriction may give rise to unilateral termination of the license by the governmental authority.

Notwithstanding the above, Colombian laws do not provide for specific regulations or restrictions regarding the effects of a change in control, modification of the corporate structure, issuance of shares, or any changes in holders or final beneficiaries of cannabis licences.

Colombian legislation gives special attention to the identification and background of the legal representatives of licensees. Licensees must file a declaration of the legality of the proceeds of the legal representatives. Furthermore, Decree 613 of 2017 provides a set of resolutory conditions, which enable the Ministry of Health or the Ministry of Justice, as applicable, to terminate a license if the licensee fails to request the amendment of the licence within 30 calendar days following any changes in (i) the legal representation of the licensee; or (ii) the declaration that a legal representative is criminally liable for drug trafficking or related crimes, after having issued the respective license.

### **Foreign Transactions**

Medcolcanna's functional currency is denominated in Canadian dollars. Medcolcanna currently expects that future sales will be denominated in currencies other than the Canadian dollar. In addition, due to the Company's operations being located in Colombia and Europe, Medcolcanna incurs most of its operating expenses in Colombian pesos,

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Euros, and Swiss Francs. Any fluctuation in the exchange rates of foreign currencies may negatively impact Medcolcanna's business, financial condition and results of operations. Medcolcanna can look to engage in foreign currency hedging in the future. However, it may not be able to hedge effectively due to unreasonable costs or illiquid markets. In addition, hedging activities may be limited in the protection they provide the Company from foreign currency fluctuations and can themselves result in realized losses.

#### RISKS RELATED TO INVESTMENT IN A COLOMBIAN COMPANY

### **Emerging Market Risks**

Emerging market investment generally poses a greater degree of risk than investment in more mature market economies because the economies in the developing world are more susceptible to destabilization resulting from domestic and international developments.

Colombia has a history of economic instability or crises (such as inflation or recession). While there is no current political instability, and historically there has been no change in laws and regulations, this is subject to change in the future and could adversely affect Medcolcanna's business, financial condition and results of operations.

Fluctuations in the Colombian economy and actions adopted by the Government of Colombia have had and may continue to have a significant impact on companies operating in Colombia, including Medcolcanna. Specifically, Medcolcanna may be affected by inflation, foreign currency fluctuations, regulatory policies, business and tax regulations and in general, by the political, social and economic scenarios in Colombia and in other countries that may affect Colombia.

Global economic crises could negatively affect investor confidence in emerging markets or the economies of the principal countries in Latin America, including Colombia. Such events could materially and adversely affect Medcolcanna's business, financial condition and results of operations.

#### **Operational Risks**

Operations in Colombia are subject to risk due to the potential for social, political, economic, legal and fiscal instability. The government in Colombia faces ongoing problems including but not limited to inflation, unemployment and inequitable income distribution. Colombia is also home to South America's largest and longest running insurgency and large swaths of the countryside are under guerrilla influence. In addition, Colombia experiences narcotics-related violence, a prevalence of kidnapping and extortionist activities and civil unrest in certain areas of the country. Such instability may require Medcolcanna to suspend operations on its properties. Although Medcolcanna is not presently aware of any circumstances or facts which may cause the following to occur, other risks may involve matters arising out of the evolving laws and policies in Colombia, any future imposition of special taxes or similar charges, as well as foreign exchange fluctuations and currency convertibility and controls, the unenforceability of contractual rights or the taking or nationalization of property without fair compensation, restrictions on the use of expatriates in Medcolcanna's operations, or other matters. Medcolcanna also bears the risk that changes can occur in the government of Colombia and a new government may void or change the laws and regulations that Medcolcanna is relying upon.

Currently there are no restrictions on the repatriation from Colombia of earnings to foreign entities and Colombia has never imposed such restrictions. However, there can be no assurance that restrictions on repatriation of earnings from Colombia will not be imposed in the future. Exchange control regulations require that any proceeds in foreign currency originated on exports of goods from Colombia be repatriated to Colombia. However, purchase of foreign currency is allowed through any Colombian authorized financial entities for purposes of payments to foreign suppliers, repayment of foreign debt, payment of dividends to foreign stockholders and other foreign expenses.

Management's Discussion & Analysis



#### Inflation in Colombia

Colombia has in the past experienced double-digit rates of inflation. If Colombia experiences substantial inflation in the future, Medcolcanna's costs in Colombian peso terms will increase significantly, subject to movements in applicable exchange rates. Inflationary pressures may also curtail Medcolcanna's ability to access global financial markets in the longer term and its ability to fund planned capital expenditures, and could materially adversely affect Medcolcanna's business, financial condition and results of operations. The Colombian government's response to inflation or other significant macro-economic pressures may include the introduction of policies or other measures that could increase Medcolcanna's costs, reduce operating margins and materially adversely affect its business, financial condition and results of operations.

#### CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This MD&A contains certain forward-looking information and forward-looking statements (collectively referred to herein as "forward-looking statements"). These statements relate to future events or the Company's future performance. All statements other than statements of historical fact are forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "continues", "forecasts", "projects", "predicts", "intends", "anticipates" or "believes", or variations of, or the negatives of, such words and phrases, or state that certain actions, events or results "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in such forward-looking statements. The forward-looking statements in this MD&A speak only as of the date of this MD&A or as of the date specified in such statement.

Inherent in forward-looking statements are risks, uncertainties and other factors beyond the Company's ability to predict or control. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Company's actual results, performance or achievements to be materially different from any of its future results, performance or achievements expressed or implied by forward-looking statements. All forward-looking statements within this MD&A are qualified by this cautionary statement. Accordingly, readers should not place undue reliance on forward-looking statements. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements whether as a result of new information or future events or otherwise, except as may be required by law. If the Company does update one or more forward looking statements, no inference should be drawn that it will make additional updates with respect to those or other forward-looking statements, unless required by law.