

FOR IMMEDIATE RELEASE

March 1, 2024

Certive Announces Offering Close

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) ("Certive" or the "Company") is pleased to announce the following:

Offering Close – The Company is pleased to announce that effective February 29, 2024, that Certive's Board of Directors voted to close its previously announced Offering of Common Shares at \$0.08USD cents per share. Under such Offering, the Company issued 9,060,316 shares of Common Stock for the Units that have been subscribed. In addition, as an incentive for this Offering, Certive will also issue 3,906,250 Warrants that are exercisable at \$0.14USD per Share into Common Stock with a Term of twenty-four months. Of the Shares issued, 2,291,539 were issued to the Company's CFO and CEO.

Scott Thomas, Senior Vice President, commented, "These continued investments in Certive, led by our Management Team, continue to reinforce the high level of confidence that we all have in Certive and its mission. Certive has positioned itself as a leader in revenue cycle management, to assist non-profit hospitals and the communities they serve. Our expanding number of clients, the quality of those clients and the revenue that we recover for them affirm this proof of concept for our stakeholders, and shareholders."

For more information regarding this announcement, please visit our website at https://certivehealth.com or contact Certive directly at (480) 228-5881.

Scott Thomas

Senior Vice President sthomas@certive.com

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries, Certive Health Revenue Solutions and Certive Health Compliance Solutions. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All Advisors and Board Members are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health's vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to create solutions in the healthcare communities it serves. Certive Health's revenue cycle services assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive Health's cybersecurity solutions allow health care providers to protect their networks, their data, and their patients from malicious agents and aggressors.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as "forward-looking statements" for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the "Safe Harbor Statement") to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.