



FOR IMMEDIATE RELEASE

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## Certive Announces New Joint Venture “Magnative Health”

**Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP)** (“Certive” or the “Company”) is pleased to announce the following:

**New Venture** – Certive is pleased to announce its majority ownership of a newly-formed joint venture named "Magnative Health" in partnership with Magnolia Point, a leading innovator in digital healthcare AI solutions. Magnative Health will pave the way for innovative AI based digital efficiency solutions for hospitals and health systems throughout the US and Canada.

Both companies bring a wealth of experience, expertise, and a shared vision for enhancing healthcare through advanced technologies. By combining Certive Health's extensive knowledge of health systems with Magnolia Point's prowess in digital medical AI solutions, the joint venture aims to bring new efficiencies and innovative patient-centricity to hospital and health system technology networks.

Mr. Matthew Bintzler, CEO of Magnolia Point, expressed great enthusiasm about the collaboration, stating, "We are thrilled to be entering into this strategic joint venture with Certive Health. Magnative Health will leverage our collective strengths to drive innovation benefiting patients, healthcare providers, and the industry as a whole."

Tom Marreel, CEO of Certive Health, stated, "Certive Health and Magnolia Point have been working together for the past year to provide a digital solution for our mutual client, I see the creation of Magnative Health as building upon our strong business relationship and collaboration with Magnolia Point. We intend to provide hospital and health system clients with a digital solution that drive efficiencies in patient care, improve health care outcomes, and provide financial benefits. Through Certive Health's connectivity with hospitals and health systems and leading health care advisors we have identified a health system as our first prospective client."

The joint venture will focus on developing a wide array of digital solutions tailor-made for hospital technology networks, ranging from advanced AI-powered diagnostics to next-generation data management and analytics. Magnative Health aims to redefine the healthcare landscape by empowering hospital networks with cutting-edge technologies that enhance decision-making, optimize workflows, and improve patient care outcomes.

This partnership marks a significant milestone for both companies, reinforcing their shared commitment to revolutionizing healthcare through collaborative efforts. Certive looks forward to the myriad possibilities that Magnative Health will unlock in the hospital network industry, ultimately contributing to the betterment of healthcare services worldwide.

## **About Magnolia Point:**

Magnolia Point takes the lead in digital healthcare AI solutions empowering precise medical care, paving the way for a healthier world through personalized medicine, enhanced pathways to well-being, and the highest standard of efficient care on a global scale.

For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480) 228-5881.

## **Scott Thomas**

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## **About Certive Solutions Inc.**

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries, Certive Health Revenue Solutions and Certive Health Compliance Solutions. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All Advisors and Board Members are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health's vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to create new technologies and solutions for the healthcare communities it serves. Certive Health's revenue cycle services assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive Health's cybersecurity solutions allow health care providers to protect their networks, their data, and their patients from malicious agents and aggressors.

## **FORWARD-LOOKING STATEMENTS**

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as "forward-looking statements" for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the "Safe Harbor Statement") to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.