

FOR IMMEDIATE RELEASE

May 31, 2023

Certive Reports Offering Update and Debt Settlement

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) ("Certive" or the "Company") is pleased to report the following:

Amendment of Current Offering – As a result of recent market conditions, the Board has approved amending its current Offering, which is the non-brokered Private Placement disclosed in a previous Press Release dated January 16, 2023. The funds received from this Offering are being utilized for the purpose of establishing new product lines for clients, building out its subsidiary CHCS, deploying technology to enhance its core business by mixing data with AI to provide insights that improve efficiency, and other cash flow needs of the Company. The Offering consists of forty US\$25,000 "Units" and each Unit shall now include the following:

- US\$25,000 for 312,500 shares of Certive at a deemed value of US\$0.08/share; and
- 156,250 Share Purchase Warrants for common shares of Certive, which have a term of two years and are exercisable at US\$0.14/share; and
- The funds received for this Offering will accrue simple interest of 10% per annum, which will be settled at closing with additional shares of Certive at a deemed value of US\$0.08/share.

Debt Settlement – Certive also conducted a Board approved debt settlement program for past due amounts owed for professional services rendered to the Company by certain former and current consultants, vendors, employees, and officers & directors of the Company, which include Certive's CEO, CFO, and Corporate Secretary. The Company offered to settle such debts with shares of Common Stock based on a deemed value of US\$0.08 per Share. US\$596,800 of such debt has been settled for 7,460,000 shares of Certive's common stock at a deemed price of US\$0.08 per share. This conversion illustrates the confidence of those lenders in the long-term success of the Company and better positions the Company by reducing its debt and ongoing interest expense.

Conversion of Note – On May 31, 2023, a lender to the Company opted to convert a convertible promissory note's principal and accrued interest totaling \$66,453.56 into 1,107,559 shares of the Company's common stock at the note's conversion rate US\$0.06 per Share.

For more information regarding this announcement, please visit our website at https://certivehealth.com or contact Certive directly at (480) 228-5881.

Scott Thomas

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries, Certive Health Revenue Solutions and Certive Health Compliance Solutions. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All Advisors and Board Members are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health's vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to create solutions in the healthcare communities it serves. Certive Health's revenue cycle services assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive Health's cybersecurity solutions allow health care providers to protect their networks, their data, and their patients from malicious agents and aggressors.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as "forward-looking statements" for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the "Safe Harbor Statement") to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.