



FOR IMMEDIATE RELEASE

March 13, 2023

Certive Announces New Strategic Partnership

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) (“Certive” or the “Company”) is pleased to announce the following:

Strategic Partnership – Certive is pleased to announce a new strategic partnership to add to its portfolio of healthcare solutions for the communities that it serves. Certive is pleased to introduce Inner Immersion Inc. (“III”), a newly created Arizona corporation with unique behavioral health tools to evaluate and help individuals facing a wide array of mental health challenges including stress, anxiety, trauma, and other conditions. III offers a powerful tool for Certified Mental Health Professionals who are looking to improve outcomes in a dynamic way. Jose and Anastasia Hernandez are the founders of III and they have developed his protocol over the last 10 years to diagnose core wounds and provide a methodology to enable healing and resilience. You can find out more about III here: [Inner Immersion](#)

Certive will be providing business management services and consulting expertise for III to help bring its proprietary tools to market, build a technology platform to scale, provide financing, marketing, accounting, and introductions to target markets throughout the US and Canada. Certive owns equity in III and will be represented with Board positions to help advise and guide III’s leadership team.

Tom Marreel, Certive’s CEO, said, “Inner Immersion is a great addition to Certive’s healthcare solutions. With this partnership, Certive can bring an exciting new protocol to market for evaluating behavioral health patients and contributing to innovations that our communities need. We believe that these tools will meet the needs of the Mental Health Professionals to assess, diagnose, and treat core wounds far faster than current methods allow.”

For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480) 228-5881.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries, Certive Health Revenue Solutions and Certive Health Compliance Solutions. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All Advisors and Board Members are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health’s vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to create solutions in the healthcare communities it serves. Certive Health’s revenue cycle services assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive Health’s cybersecurity solutions allow health care providers to protect their networks, their data, and their patients from malicious agents and aggressors.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.