



FOR IMMEDIATE RELEASE

January 27, 2023

Certive Reports Quarterly Results

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) (“Certive” or the “Company”) is pleased to announce the following:

Quarterly Filings Completed – Certive reports that it has filed with its regulators the Company’s condensed interim consolidated financial statements and management’s discussion & analysis (“MD&A”) for the quarter ended November 30, 2022. Readers are encouraged to view these materials under the profile for the Company on the SEDAR website (www.sedar.com).

Company’s 2nd Fiscal Quarter Ended November 30, 2022:

- The Company reported revenue of approximately \$332,763 for its 2nd fiscal quarter ended November 30, 2022, which was approximately 10% higher than its prior quarter.
- The Company continued to make progress reducing operating and other expenses during its 2nd fiscal quarter by approximately 10%.
- The combined effect of increasing revenues and decreasing costs and expenses of the Company resulted in a net loss for such quarter of \$467,000, an improvement of approximately \$105,000 over its prior fiscal quarter.

For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480) 228-5881.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries, Certive Health Revenue Solutions and Certive Health Compliance Solutions. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All Advisors and Board Members are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health’s vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to create solutions in the healthcare communities it serves. Certive Health’s revenue cycle services assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive Health’s cybersecurity solutions allow health care providers to protect their networks, their data, and their patients from malicious agents and aggressors.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.