



FOR IMMEDIATE RELEASE

January 16, 2023

Certive Provides Corporate Update

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) (“Certive” or the “Company”) is pleased to announce the following:

Delayed Filings Completed and Suspension Lifted – Certive announces that its regulatory filings have now been completed. In December 2022, Certive filed with its regulators the Company’s audited financial statements for the year ended May 31, 2022 as well as its interim first quarter unaudited financial statements for the three-month period ended August 31, 2022 along with their respective managements’ discussion & analysis (“MD&A”), and officer certifications. Readers are encouraged to view these materials under the profile for the Company on the SEDAR website (www.sedar.com).

Effective immediately, Certive Solutions Inc. will be reinstated for trading. The Company has rectified the situation that gave rise to the suspension caused by delays resulting from a change to and protracted transition to a new independent auditing firm.

Amendment of Current Offering – As a result of recent market conditions, the Board has approved amending its current Offering, which is the non-brokered Private Placement disclosed in a previous Press Release dated November 1, 2021. The funds received from this Offering are being utilized for the purpose of establishing and building out its subsidiary CHCS and other cash flow needs of the Company. The Offering consists of forty US\$25,000 “Units” and each Unit shall now include the following:

- US\$12,500 for 156,250 shares of Certive at a deemed value of US\$0.08/share; and
- US\$12,500 for a 0.125% direct ownership of Certive’s operational subsidiary CHCS, which has a deemed valuation of US\$10M;
- 78,125 Share Purchase Warrants for common shares of Certive, which have a term of two years and are exercisable at US\$0.14/share; and
- The funds received for this Offering will accrue simple interest of 10% per annum, which will be settled at closing with additional shares of Certive at a deemed value of US\$0.08/share.

Options Exercise – The Company’s CEO and CFO’s three-year retention stock options fully vested on December 18, 2022. Tim Hyland, CFO, recently exercised his 500,000 stock options at a price of CDN\$0.05, and Tom Marreel, CEO, recently exercised his 250,000 stock options at an exercise price of CDN\$0.05.

For more information, please visit our website at www.certive.com, or contact Certive directly at 480-922-5327.

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For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480) 228-5881.

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries, Certive Health Revenue Solutions and Certive Health Compliance Solutions. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All Advisors and Board Members are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health’s vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to create solutions in the healthcare communities it serves. Certive Health’s revenue cycle services assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive Health’s cybersecurity solutions allow health care providers to protect their networks, their data, and their patients from malicious agents and aggressors.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect

changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.