



FOR IMMEDIATE RELEASE

July 13, 2022

Certive Announces Successful Implementation of Service Line

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) (“Certive” or the “Company”) is pleased to announce the following:

Strategic Partnership – Certive announces that its subsidiary, Certive Health Revenue Solutions (“CHRS”), has successfully deployed and implemented its new service offering with a current client on the east coast. This service, DRG Integrity and Revenue Assurance, allows clients to review DRG’s (Diagnosis Related Groups) on a real time, pre-bill, basis to determine and enable revenue assurance for our hospital clients. Certive’s CEO, Tom Marreel, states, “We are very excited about this new service and its potential to drive revenue. This partnership allows our sales team to provide another compelling service offering to hospital clients, which is facilitated by our partner’s proprietary technology. Certive Health Revenue Solutions will pursue rapid scalability of this line of business by leveraging its nursing expertise and intellectual property while layering in our partner’s expertise and algorithms, driving continuous billing improvements on a consultative basis, and more revenue for our clients. We would encourage all our stakeholders to follow Certive Health by using LinkedIn and Twitter.”

For more information on DRG’s and how those payments might best be optimized for the client an overview is attached herein: <https://www.verywellhealth.com/how-does-a-drg-determine-how-much-a-hospital-gets-paid-1738874>

Offering – The Company is also pleased to affirm continued strong interest and investments in the non-brokered Private Placement disclosed in a previous Press Release dated November 1st, 2021. The funds received from this Offering are being utilized for the purpose of establishing and building out its subsidiary CHCS. The Offering consists of forty US\$25,000 “Units” and each Unit shall include the following:

- US\$12,500 for 125,000 shares of Certive at a deemed value of US\$0.10/share; and
- US\$12,500 for a 0.125% direct ownership of Certive’s operational subsidiary CHCS, which has a deemed valuation of US\$10M;
- 62,500 Warrants for common shares of Certive, the Warrants will have a Term of two years, and shall be exercisable at US\$0.14/share; and
- The funds received for this Offering will accrue simple interest of 10% per annum, which will be settled at closing with additional shares of Certive at a deemed value of US\$0.10/share.

For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480) 228-5881.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries, Certive Health Revenue Solutions and Certive Health Compliance Solutions. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All Advisors and Board Members are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health’s vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to create solutions in the healthcare communities it serves. Certive Health’s revenue cycle services and solutions assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive Health’s cybersecurity solutions allow health care providers to protect their networks, their data, and their patients from malicious aggressors.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.