



FOR IMMEDIATE RELEASE

January 12, 2022

Certive Announces Investor Communications Strategy, Which Includes the Launch of its New Corporate Website and Investor Presentation

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (“Certive” or the “Company”) (OTC:CTVEF) (CSE:CBP) is pleased to announce its new investor communications strategy, which includes its newly redesigned website: <https://certivehealth.com>.

The website offers a streamlined, modern design with easy navigation, user-friendly interface, and engaging content to help investors better understand Certive’s HealthTech solutions and its investment proposition. Our primary goal during the redesign process was to create a more valuable, user-centric, and informative website for our current and prospective customers and shareholders. We have also updated our corporate presentation to highlight Certive’s Health Revenue Solutions road to profitability as well as our new cybersecurity solution “Cyber ProTech”.

We are also pleased to announce Certive’s CEO, Tom Marreel’s, participation in an upcoming webinar hosted by Adelaide Capital. The webinar will highlight the status of Certive’s current HealthTech solutions as well as the company’s outlook for 2022. The webinar will take place on Wednesday January 19th, 2022, at 2 PM ET via the zoom conferencing system which you can join at the following link.

Certive Investor Update Registration Link: [Adelaide Capital hosts Certive Solutions](#)

For those who don’t have access to zoom, the webinar will also be live streamed on [Adelaide Capital's YouTube Channel](#).

Plus, we plan to engage our customers, investors, partners, and the community more frequently through our social channels to keep them up to date on business developments. Subscribe at [Twitter](#), [LinkedIn](#)

“We are excited to launch this all-encompassing strategy to communicate our mission of making healthcare better through people and technology. We are eager to let people know about our new cybersecurity solution that is launching imminently and why we see 2022 as being an inflection point in our Company’s growth” – Tom Marreel, CEO

For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480)228-5881.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health’s vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to solutions in the healthcare communities it serves. Certive Health’s revenue cycle services and solutions assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.