

FOR IMMEDIATE RELEASE

November 2, 2021

Certive Announces Option Grants

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. ("Certive" or the "Company") (OTC:CTVEF) (CSE:CBP) is pleased to announce the following:

Option Grants — Certive is pleased to announce that the Board has approved the recommendation of the Governance, Compensation and Nominations Committee to grant an aggregate of 7,200,000 incentive stock options to directors, officers, employees and consultants of Certive. Such options are exercisable into 7,000,000 common shares of the Company at a price of US\$0.10 per share and 200,000 common shares of the Company at a price of CDN\$0.05, which were granted to the independent directors. These options are intended to replace a similar number of incentive stock options for directors, officers and consultants of Certive that expired in late 2020 and early 2021. These incentive stock options are granted under the Company's incentive Stock Option plan, which was amended by the shareholders on January 29, 2019 and re-approved by them on March 11, 2020 and on October 6, 2021.

For more information regarding this announcement, please visit our website at https://certivehealth.com or contact Certive directly at (480)228-5881.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health's vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to solutions in the healthcare communities it serves. Certive Health's revenue cycle services and solutions assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance. Certive's hospital revenue cycle expertise, coupled with its expanding visibility and relationships within the health care industry, is opening the door to many new opportunities. Certive is being approached for relationships with several providers of cutting-edge technologies and services that are looking for entry into the hospital marketplace. This is also leading to an expansion of Certive's Advisory Council with additional healthcare and business professionals committed to developing programs and services that will expand and improve healthcare in the communities we serve.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as "forward-looking statements" for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the "Safe Harbor Statement") to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.