



FOR IMMEDIATE RELEASE

September 29th, 2021

Certive Announces New Strategic Partnership

Scottsdale Arizona and Vancouver British Columbia – Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) (“Certive” or the “Company”) is pleased to announce the following:

New Strategic Partnership – Certive announces that it has entered into a formal agreement with a Company in the Southeastern United States that has extensive experience in medical coding and DRG (Diagnosis Related Groups) review. This partnership will allow the Company’s wholly owned subsidiary Certive Health Revenue Solutions Inc. (formerly “Omega Technology Solutions Inc.”) to offer another synergistic service to its hospital clients: DRG Integrity and Revenue Assurance. DRG’s are reviewed for clients on a pre-bill and post-payment basis to determine Revenue Assurance for its hospital clients.

Certive’s CEO, Tom Marreel, states, “This exciting partnership will allow our sales team to provide another service offering to hospital clients, which will be facilitated by our partner’s proprietary technology. Certive Health Revenue Solutions will enable rapid scalability of this line of business by leveraging its nursing expertise and intellectual property while layering in our new partner’s expertise and algorithms driving continuous billing improvement for our clients.”

For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480) 288-5881.

Scott Thomas
Investor Relations, Certive Solutions Inc.
sthomas@certive.com

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) is currently 100% focused on the operations and value proposition of its wholly owned subsidiary, Certive Health Inc., and its subsidiaries. With identical Board of Directors, Management, Advisory Council, Mission and Vision, Certive Solutions is strategically positioned as a public company. All are investors in the company – all have significant networks. Their collective experience, expertise, and relationships is the people-equity upon which the company was founded. Certive Health’s vision is making the \$3.7 trillion healthcare market better by applying its People-Equity and Capital to solutions in the healthcare communities it serves. Certive Health’s revenue cycle services and solutions assist hospitals with the complexity of the reimbursement process and improve their financial and quality performance.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.