



FOR IMMEDIATE RELEASE

September 1, 2020

Certive Announces Offering Update

Scottsdale Arizona and Vancouver British Columbia - Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) (“Certive” or the “Company”) is pleased to announce the following:

Offering Update – As previously reported, the Company initiated a US\$1.2M Private Placement Offering of 12% four-year Convertible Promissory Notes, which upon the Offering’s Closing will become convertible at US\$0.14/share. This Offering is secured by 1/3 of the cash collections from a previously announced contract to serve a six-hospital system located in the North-eastern United States. Upon conversion, Certive’s Common Shares issued under this Private Placement will be subject to a regulatory resale restriction. These funds will be used for working capital to fund the operations and growth efforts of its Omega division, as well as for Corporate working capital needs.

The Company held another interim closing of the Offering effective as of August 31, 2020, which includes the CEO, CFO and a member of the Company’s Advisory Council, who opted to roll over a demand note and accrued interest totalling US\$55,375 into the Offering. During August 2020, the Company received US\$25,000 in additional capital from each of the Company’s CEO, CFO and that same member of the Company’s Advisory Council, bringing the total funds participating in this US\$1.2M Private Placement Offering to US\$1,037,426.

For more information regarding this announcement, please visit our website at <https://certivehealth.com> or contact Certive directly at (480) 922-5327.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market through its wholly owned U.S. operating subsidiary, Certive Health Inc. (Certive Health). Certive Health's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive Health's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit, identify, bill and collect missed charges in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing. Certive Health works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Generally, forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward-looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.