



FOR IMMEDIATE RELEASE

December 24, 2019

Certive Announces Option Grants

Scottsdale Arizona, and Vancouver British Columbia - Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) (“Certive” or the “Company”), is pleased to announce that the Board has approved the recommendation of the Governance, Compensation and Nominations Committee to grant an aggregate of 400,000 stock options to primarily managers of its Omega Division. Such options are exercisable into 400,000 common shares of the Company at a price of CDN\$0.05 per share for a ten-year term. These options only vest if the share price achieves US\$0.30 on a volume weighted basis for a 45-day period prior to January 29, 2021. These stock options are granted under the Company’s incentive stock option plan, which was amended by the shareholders on January 29, 2019.

The Board also approved the Committee’s recommendation to grant a total of 750,000 stock options to the Company’s CEO, Tom Marreel, and CFO, Tim Hyland. These stock option grants are at the same terms as above, except they are retention grants, which will vest in their entirety 36 months after the date of the Board’s grant. In the case of the grant for Tom Marreel, if a permanent CEO is hired prior to the 3-year vesting date, those options granted will vest on a pro rata basis.

For more information regarding this announcement, please visit our website at <https://certivehealth.com/> or contact Certive directly at (480) 922-5327.

Scott Thomas
Investor Relations, Certive Solutions Inc.
stthomas@certive.com

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market through its wholly owned U.S. operating subsidiary, Certive Health Inc. (Certive Health). Certive Health's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive Health's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit, identify, bill and collect underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing. Certive Health works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Generally, forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward-looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.