



FOR IMMEDIATE RELEASE

November 4, 2019

Certive Announces Closing of Non-Brokered Private Placement

Scottsdale, Arizona and Vancouver British Columbia - Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) ("Certive" or the "Company"), is pleased to announce the following developments:

Offering Close - Certive has closed a Non-Brokered Private Placement (the "Offering") raising gross proceeds of approximately US\$2.2 million from the issuance of 8% two-year Convertible Promissory Notes that convert at the greater of US\$0.06/share or a discount off of the closing share price as reported on the Canadian Securities Exchange (the "CSE") on the date of conversion ranging from 15%-25% depending on the share price.

Officers, Directors and members of the Company's Advisory Council participated in the Offering for gross proceeds of approximately US\$1.25 million. The proceeds of the Offering have been used for working capital required to support growth of the Company's Omega subsidiary, and for general corporate purposes.

Upon conversion, common shares issued under the Private Placement will be subject to a six month and one day resale restriction for U.S. Investor/Lenders. Completion of the financing is subject to a number of conditions, including all requisite filings with the CSE.

Warrant Exercise - Certive's newest member of the Company's Advisory Council, Ronald Marusiak, exercised 1,000,000 common share purchase Warrants at an exercise price of US\$0.05 per share for gross proceeds to the Company of US\$50,000. The Company now has 103,108,980 shares outstanding.

For more information regarding this announcement, please visit our website at <https://certivehealth.com/> or contact Certive directly at (480) 922-5327.

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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market through its wholly owned U.S. operating subsidiary, Certive Health Inc. (Certive Health). Certive Health's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive Health's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit and identify, and bill and collect, underpayments in accordance with contractual obligations between the public or commercial

insurance carrier and the designated provider. The healthcare market is changing. Certive Health works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.

FORWARD-LOOKING STATEMENTS

Statements contained in this report that are not statements of historical fact are intended to be and are hereby identified as “forward-looking statements” for purposes of the safe harbor provided by the Reform Act. Generally, forward-looking statements include expressed expectations of future events and the assumptions on which the expressed expectations are based. All forward-looking statements are inherently uncertain as they are based on various expectations and assumptions concerning future events and they are subject to numerous known and unknown risks and uncertainties which could cause actual events or results to differ materially from those projected. Due to those uncertainties and risks, the investment community is urged not to place undue reliance on written or oral forward-looking statements of Certive Solutions Inc. The Company undertakes no obligation to update or revise this Safe Harbor Compliance Statement for Forward-Looking Statements (the “Safe Harbor Statement”) to reflect future developments. In addition, Certive undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results over time.