



FOR IMMEDIATE RELEASE

August 28, 2018

Certive Announces Additional Governance and Management Changes

Scottsdale, Arizona and Vancouver British Columbia - Certive Solutions Inc. (OTCQB:CTVEF CSE:CBP) ("Certive" or the "Company"), announces additional changes effective immediately to the Company's governance and leadership structure. Van Potter has resigned his positions on the Board of Directors of both Certive Solutions Inc. and Certive Health Inc., its operating subsidiary. Mr. Potter also has resigned from his position as CEO of Certive Health Inc; he will continue to support Certive Health's product development and marketing activities in a new role.

Brian Cameron was terminated as CFO of Certive Solutions Inc. Tim Hyland, current Chair of the Audit Committee, will serve as interim CFO for Certive Solutions until a successor is named.

Tom Marreel, Chairman of Certive Solutions and Certive Health will supervise the sales and marketing activities of Certive Health. Tim Tolchin will continue in his role as Chief Growth Officer.

Michael J. Miller, Chief Legal Officer and Interim CFO of Certive Health will assume additional responsibilities to supervise operations for Certive Health and its subsidiaries, Omega Technology Solutions Inc. and Knowledge Capital Alliance Inc.

Directors Jeff Wareham and Scott Thomas will coordinate investor relations and funding initiatives for Certive Solutions.

The Board of Directors also determined that Canadian legal counsel will be replaced. Options for new counsel will be sought for review at the next BOD Meeting.

"These changes are consistent with our efforts to reconstitute the Board, Management, and Support Groups with the intention of improving Corporate Governance and Shareholder Value" stated Tom Marreel, Chairman.

Certive Solutions Inc. Audit Committee Activities

The Audit Committee is conducting a thorough review of the financial reporting audit controls. A full report and auditor engagement will be issued shortly.

For more information, please visit our website at www.certive.com, or contact Certive directly at 480-922-5327.

Tom Marreel
Chairman, Certive Solutions Inc.

Michael Miller
CLO, CFO Certive Health Inc.
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About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market through its wholly owned U.S. operating subsidiary, Certive Health Inc. (Certive Health). Certive Health's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive Health's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit and identify, and bill and collect, underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing. Certive Health works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.

FORWARD-LOOKING AND OTHER STATEMENTS

This press release contains forward-looking statements. These statements relate to future events or future performance and reflect our expectations and assumptions regarding our growth, financial performance, results of operations, business development activities and business prospects and opportunities. Such forward-looking statements reflect our current beliefs and are based on information currently available to us. In some cases, forward-looking statements can be identified by terminology such as “may”, “would”, “could”, “will”, “should”, “expect”, “plan”, “intend”, “anticipate”, “believe”, “estimate”, “predict”, “potential”, “continue”, or the negative of these terms or other similar expressions concerning matters that are not historical facts.

A number of factors could cause actual events, performance or results, including those in respect of the foregoing items, to differ materially from the events, performance and results discussed in the forward-looking statements. Factors that could cause actual events, performance or results to differ materially from those set forth in the forward-looking statements include, but are not limited to:

- the effect of continuing operating losses on the Company's ability to obtain, on satisfactory terms, or at all, the capital required to remain a going concern;
- the ability of the Company to attract new customers and to realize its business objectives;
- the ability of the Company to retain its customers and to maintain existing contractual obligations, and to realize revenues from existing contracts;
- the ability of the Company to reduce costs and improve scalability of its operations;
- the ability to obtain sufficient and suitable financing to support operations, development and commercialization of our services;
- the risks associated with the development of our technology;
- the risks associated with the increase in operating costs from additional development costs and increased staff;
- the ability of the Company to execute appropriate strategic growth initiatives including acquisitions;
- the timing and nature of feedback from customers; and
- our ability to successfully compete in our targeted markets.

Although the forward-looking statements contained in this press release are based on what we consider to be reasonable assumptions based on information currently available to us, there can be no assurance that actual events, performance or results will be consistent with these forward-looking statements, and our assumptions may prove to be incorrect. These forward-looking statements are made as of the date of this press release. Forward-looking statements

made in this press release are made as of the date of the original document and have not been updated by us except as expressly provided for in this press release. As required by securities legislation applicable to reporting issuers, it is our policy to update, from time to time, forward-looking information in our periodic management discussions and analyses and provide updates on our activities to the public through the filing and dissemination of news releases and material change reports.