



FOR IMMEDIATE RELEASE

February 29, 2016

**Certive Solutions Inc. Announces Closing of Private Placement
916,667 Units at US\$0.30 per Unit**

Scottsdale, Arizona – (CSE:CBP, OTCQB:CTVEF) – Certive Solutions Inc. (“Certive” or the “Company”) is pleased to announce a non-brokered, private placement of 916,667 Units in its capital stock at a price of US\$0.30 per Unit and the closing thereof, effective February 29, 2016.

Each Unit consists of one share and one transferable share purchase warrant. Proceeds from this private placement total US\$275,000. The warrants are exercisable at US\$0.35 per share for a two year period expiring February 28, 2018.

The placement was subscribed for by members of the Company's Advisory Council.

Van Potter, CEO and Brian Cameron, CFO would like to thank all members of the Advisory Council for their continued support and guidance to Certive as it strives for excellence in both the delivery of our current services and the expansion of our capabilities through internal growth and strategic acquisition. “Continued investment from those who are so vital to shaping our future, is in our opinion, a strong signal that Certive, its officers and its employees are working together to build a significant participant in U.S. healthcare.”

For more information, please visit our website at www.certive.com, or contact Certive directly at 480-922-5327.

Brian Cameron
Chief Financial Officer
bcameron@certive.com

Cautionary Statements

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. In particular, the forward-looking information in this press release includes information regarding satisfaction of conditions precedent and the completion of the acquisitions and Certive's proposed changes after the acquisitions to its business. Actual results may vary from the forward-looking information in this press release. Material risk factors that could cause actual results to differ materially from the forward-looking information include failure to receive required approvals to the acquisitions or, if approval is obtained, the directors of Certive or the acquired businesses electing not to proceed with the acquisitions; and the Company not realizing its business objectives after the acquisitions. The material factors or assumptions that were used to develop the forward-looking information in this press release include the parties being able to satisfy the conditions precedent to the acquisitions and the acquired businesses achieving their business objectives. The Company's views regarding possible events, conditions or financial performance may change. Currently, the Company does not have a written policy for updating forward-looking

information and management refers to Part 4A and Part 4B of National Instrument 51-102 for guidance on disclosing forward-looking information. As required by applicable securities legislation, as a reporting issuer, it is the Company's policy to update forward-looking information in its period management discussions and analyses, as required from time to time. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market. Certive's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive's proprietary workflow and analytics audits, identifies, bills, and collects underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing. Certive works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.