



FOR IMMEDIATE RELEASE

December 10, 2015

## **Certive Solutions Inc. Announces Director Appointment of MaryAnn Miller**

**Vancouver British Columbia, and Scottsdale Arizona** - Certive Solutions Inc. (CSE: CBP, OTCQB: CTVEF) is pleased to announce the appointment of MaryAnn Miller to the Board of Directors. Ms. Miller will chair Certive's Governance and Compensation Committee and will serve on its Audit Committee. Her appointment became effective on December 4, 2015.

Ms. Miller is a senior vice president and member of the Executive Board of Avnet, Inc. (NYSE: AVT), a \$28 billion global leader in technology products and services distribution, headquartered in Phoenix, Arizona. Ms. Miller is Avnet's chief human resources officer and also responsible for corporate marketing & communications. During her tenure with Avnet, Ms. Miller has led innovative people strategies and programs that helped Avnet achieve world class levels of engagement among its 18,000 employees. Ms. Miller's duties were recently expanded to oversee Avnet's corporate branding strategy and company communications.

Prior to joining Avnet in 2006, Ms. Miller served as vice president, human resources Electronic Systems at Goodrich Corporation, a \$6.4 billion supplier of systems and services to aircraft and engine manufacturers, airlines and defense forces around the world.

Ms. Miller's career includes more than 25 years of experience in human resources and operations management in insurance and banking, wireless communications, medical device and orthopedic rehabilitation, aerospace and defense, and technology distribution and services. She earned her master's degree from the W.P. Carey School of Business, Arizona State University, and has a bachelor's degree from the University of Illinois-Chicago. She is certified by the Hudson Institute of Coaching. Ms. Miller received a Distinguished Achievement Award from the W.P. Carey School of Business of Business at Arizona State University and was inducted into the W.P Carey School Hall of Fame in 2013. In 2015, she was recognized by the National Diversity Council as one of the Top 50 Most Powerful Women in Technology.

On behalf of the entire Board of Certive, Van Potter, Certive president, CEO and director, proudly welcomes Ms. Miller to the Board noting that "MaryAnn brings a wealth of proven business experience and leadership to Certive and is a strong complement to Certive's existing Directors. We are thrilled to have MaryAnn on the Certive team."

**For more information, please visit our website at [www.certive.com](http://www.certive.com), or contact Certive directly at 480-922-5327.**

Brian Cameron  
Chief Financial Officer  
[bcameron@certive.com](mailto:bcameron@certive.com)

**About Certive Solutions Inc.**

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market. Certive's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit and identify, and bill and collect, underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing. Certive works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.

#### FORWARD-LOOKING AND OTHER STATEMENTS

This press release contains forward-looking statements. These statements relate to future events or future performance and reflect our expectations and assumptions regarding our growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect our current beliefs and are based on information currently available to us. In some cases, forward-looking statements can be identified by terminology such as “may”, “would”, “could”, “will”, “should”, “expect”, “plan”, “intend”, “anticipate”, “believe”, “estimate”, “predict”, “potential”, “continue” or the negative of these terms or other similar expressions concerning matters that are not historical facts.

A number of factors could cause actual events, performance or results, including those in respect of the foregoing items, to differ materially from the events, performance and results discussed in the forward looking statements.

Factors that could cause actual events, performance or results to differ materially from those set forth in the forward-looking statements include, but are not limited to:

- the effect of continuing operating losses on our ability to obtain, on satisfactory terms, or at all, the capital required to remain a going concern;
- the ability to obtain sufficient and suitable financing to support operations, development and commercialization of our services;
- the risks associated with the development of our technology;
- the risks associated with the increase in operating costs from additional development costs and increased staff;
- the timing and nature of feedback from customers; and
- our ability to successfully compete in our targeted markets.

Although the forward-looking statements contained in this press release are based on what we consider to be reasonable assumptions based on information currently available to us, there can be no assurance that actual events, performance or results will be consistent with these forward-looking statements, and our assumptions may prove to be incorrect. These forward-looking statements are made as of the date of this press release. Forward-looking statements made in this press release are made as of the date of the original document and have not been updated by us except as expressly provided for in this press release. As required by securities legislation applicable to reporting issuers, it is our policy to update, from time to time, forward-looking information in our periodic management discussions and analyses and provide updates on our activities to the public through the filing and dissemination of news releases and material change reports.