

## FOR IMMEDIATE RELEASE

September 30, 2015

## Certive Solutions Inc. Forms Acquisition Committee to Independently Assess Targeted Revenue Cycle Opportunities

**Vancouver British Columbia, and Scottsdale Arizona** - Certive Solutions Inc. (CSE: CBP, FWB: 5CE, OTCQB: CTVEF) ("Certive" or the "Company"), announces the formation of an Acquisition Committee, the purpose of which will be to review and examine all acquisition targets for presentation to the Board of Directors and, if thought fit, to recommend for approval by the Board. The Company presently intends to make several acquisitions during the next 18 months.

The members of the Acquisition Committee include Scott Ivers, Chief Financial Officer of Kirke Financial LLC; Charlotte Jacobs, a member of the Company's Advisory Council and a senior client executive with Cerner Corporation; John Shackleton, the Company's Chairman of the Board and current Chief Executive Officer of SilkRoad, Inc., a multinational human capital management software company; Tim Hyland, also a member of the Advisory Council and former Chief Financial Officer of Schaller Anderson; and Brian Cameron, Chief Financial Officer and a director of the Company.

The Company will be seeking additional debt financing of up to \$3,500,000 for use in such acquisitions and intends to preserve a \$0.30 conversion price for such debt financing for acquisitions completed within an 18-month period commencing on October 1, 2015.

Van Potter, President and CEO of Certive, notes that "the purpose and intent of this Committee is to ensure that Certive not only secures a relevant footprint from which to leverage value in cross-selling services to grow our base of recurring revenue, but more importantly to target acquisitions that possess demonstrative capacity to merge disparate data into usable analytical tools, supporting the services provided to our customers."

For more information, please visit our website at <u>www.certive.com</u>, or contact Certive directly at 480-922-5327.

Brian Cameron Chief Financial Officer bcameron@certive.com

## About Certive Solutions Inc.

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. healthcare market. Certive's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive's highly skilled and experienced management team, combined with proprietary workflow and analytics, audit and identify, and bill and collect, underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The healthcare market is changing.

Certive works with clients to provide efficient and effective solutions aligned with reform initiatives to improve healthcare and reduce costs.

## FORWARD-LOOKING AND OTHER STATEMENTS

This press release contains forward-looking statements. These statements relate to future events or future performance and reflect our expectations and assumptions regarding our growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect our current beliefs and are based on information currently available to us. In some cases, forward-looking statements can be identified by terminology such as "may", "would", "could", "will", "should", "expect", "plan", "intend", "anticipate", "believe", "estimate", "predict", "potential", "continue" or the negative of these terms or other similar expressions concerning matters that are not historical facts.

A number of factors could cause actual events, performance or results, including those in respect of the foregoing items, to differ materially from the events, performance and results discussed in the forward looking statements.

Factors that could cause actual events, performance or results to differ materially from those set forth in the forward-looking statements include, but are not limited to:

- the effect of continuing operating losses on our ability to obtain, on satisfactory terms, or at all, the capital required to remain a going concern;
- the ability to obtain sufficient and suitable financing to support operations, development and commercialization of our services;
- the risks associated with the development of our technology;
- the risks associated with the increase in operating costs from additional development costs and increased staff;
- the timing and nature of feedback from customers; and
- our ability to successfully compete in our targeted markets.

Although the forward-looking statements contained in this press release are based on what we consider to be reasonable assumptions based on information currently available to us, there can be no assurance that actual events, performance or results will be consistent with these forward-looking statements, and our assumptions may prove to be incorrect. These forward-looking statements are made as of the date of this press release. Forward-looking statements made in this press release are made as of the date of the original document and have not been updated by us except as expressly provided for in this press release. As required by securities legislation applicable to reporting issuers, it is our policy to update, from time to time, forward-looking information in our periodic management discussions and analyses and provide updates on our activities to the public through the filing and dissemination of news releases and material change reports.