



**FOR IMMEDIATE RELEASE**

**August 14, 2015**

**CERTIVE SOLUTIONS INC. Announces the Addition of the Franklin County Ohio Public Health Department to its Growing List of Clients for the VMSG Dashboard Performance Management System**

**Vancouver British Columbia, and Scottsdale Arizona** - Certive Solutions Inc. (CSE: CBP, FWB: 5CE, OTCQB: CTVEF) ("Certive" or the "Company") is pleased to announce that Knowledge Capital Alliance ("KCA"), one of the Company's operating divisions since August 2014, has added the Franklin County Ohio Public Health Department to its growing list of clients for the VMSG Dashboard Performance Management System.

The VMSG Dashboard Performance Management System (the Dashboard) is a secure cloud-based solution designed to enhance and manage the performance of a public health organization. The Dashboard was developed in partnership with the third largest public health jurisdiction in the U.S., the Maricopa County Department of Public Health in Arizona. The Dashboard offers a way for all staff and partners to be involved in strategic and operational planning, execution, and organizational success. The Dashboard provides a simple, clear, real-time snapshot of the performance of the organization at any given point in time. The Dashboard will also assist the health department to achieve accreditation through the Public Health Accreditation Board (PHAB).

The significance of the contract is two-fold; (a) it represents continuous recurring revenue to KCA through annual license fees, which is a major objective of the Company and (b) it affords KCA the opportunity to provide fee-based consulting services to public health departments for the development and implementation of the operational plans.

Fred Erickson, co-founder of KCA and Divisional Lead with Certive, stated that "it is gratifying to see our existing clients referring the VMSG Dashboard to their fellow public health departments. The adoption of the Dashboard by public health departments across the nation will significantly improve their ability to serve their communities and meet the relevant Standards for accreditation."

Van Potter, CEO of Certive, stated that "the addition of Franklin County Public Health is another indicator of the opportunity available to KCA within U.S. public health departments that need a system such as the VMSG Dashboard to ensure compliance and receive federal funding."

For more information please see [www.certive.com](http://www.certive.com), contact Certive directly at 480-922-5327, or contact:

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## **ON BEHALF OF THE BOARD OF DIRECTORS OF CERTIVE SOLUTIONS INC.**

Van Potter, President and CEO, Director

### **About Certive Solutions Inc.**

Certive Solutions Inc. (Scottsdale, Arizona) provides revenue cycle management solutions to the U.S. health care market. Certive's claim audit and recovery services, billing services, and software solutions help providers work with payers to efficiently manage the reimbursement process and improve financial performance. Certive's highly skilled and experienced management team, combined with proprietary workflow and analytics, audits and identify, bill and collect underpayments in accordance with contractual obligations between the public or commercial insurance carrier and the designated provider. The health care market is changing. Certive works with clients to provide efficient and effective solutions aligned with reform initiatives to improve health care and reduce costs.

### **FORWARD-LOOKING AND OTHER STATEMENTS**

This press release contains forward-looking statements. These statements relate to future events or future performance and reflect our expectations and assumptions regarding our growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect our current beliefs and are based on information currently available to us. In some cases, forward-looking statements can be identified by terminology such as "may", "would", "could", "will", "should", "expect", "plan", "intend", "anticipate", "believe", "estimate", "predict", "potential", "continue" or the negative of these terms or other similar expressions concerning matters that are not historical facts.

A number of factors could cause actual events, performance or results, including those in respect of the foregoing items, to differ materially from the events, performance and results discussed in the forward looking statements.

Factors that could cause actual events, performance or results to differ materially from those set forth in the forward-looking statements include, but are not limited to:

- the effect of continuing operating losses on our ability to obtain, on satisfactory terms, or at all, the capital required to remain a going concern;
- the ability to obtain sufficient and suitable financing to support operations, development and commercialization of our services;
- the risks associated with the development of our technology;
- the risks associated with the increase in operating costs from additional development costs and increased staff;
- the timing and nature of feedback from customers; and
- our ability to successfully compete in our targeted markets.

Although the forward-looking statements contained in this press release are based on what we consider to be reasonable assumptions based on information currently available to us, there can be no assurance that actual events, performance or results will be consistent with these forward-looking statements, and our assumptions may prove to be incorrect. These forward-looking statements are made as of the date of this press release. Forward-looking statements made in this press release are made as of the date of the original document

and have not been updated by us except as expressly provided for in this press release. As required by securities legislation applicable to reporting issuers, it is our policy to update, from time to time, forward-looking information in our periodic management discussions and analyses and provide updates on our activities to the public through the filing and dissemination of news releases and material change reports.